

**If You Want a Financial Lift
These Hard Times**

Get your Wearing Apparel, Damask, Lace and Repp Curtains, Ostrich Plumes, cleaned or dyed by

B. PARKER & CO.,
Dyers and Cleaners,
217 DUNDAS STREET, LONDON.
Telephone 614.

GLAD TO HAVE YOUR OPINION

new styles and colorings of wall papers that we show. A specially large stock has just come, and until the entire variety is closed out we shall quote greatly lower prices than prevail anywhere else in town. We've priced papers about Iowa, and so know what we're claiming. See the stock, even if you don't want us to do the hanging for you. But if we do the work we will guarantee it. It's absolutely perfect, for we have the most expert workmen that can be employed.

O. B. GRAVES
222 Dundas Street.

BIRTHS, MARRIAGES AND DEATHS

DIED.

GRANNAN—At San Diego, California, on July 1, 1895, Alonzo Grannan, aged 52 years.



This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
257 York Street.
TELEPHONE 118.

R.K. Cowan
Barrister, etc., over Bank of Commerce
London.

Beaton's Hats
Are the Correct Thing.

All the Leading Styles in American and English Felt Hats.

A superb range of American Straw Hats for the coming hot weather.

PRICES AWAY DOWN

BEATON'S
138 Dundas Street.

Can We Do It?

YES. By the superior purity of our **FRUIT VINEGAR** we will soon make you ask your grocer for our goods.

Ours being a pure, natural acid, produced from the finest fruit and guaranteed full standard strength of 40 grains; no burning sensation and sharp cutting of breath as produced by common cheap vinegars. In the interest of your health do not hesitate to ask your grocer for our goods.

The Toronto Cider and Fruit Vinegar Co., Limited, Toronto. xzv

W. A. BROCK, Manufacturer
of the

DIADAM BICYCLES!

—Agent for—

ECLIPSE BICYCLES!

Ha! Ha! Ha! We have to smile. Cyclists are finding out that the place to buy coal is from their coal dealer, clothing from their tailor, and bicycles from a bicycle manufacturer. Of course we still give our strict attention to bicycle repairing.

W. A. Brock, 192 Dundas St., London
SEND FOR CATALOGUE.

LOOK - - I-4 OFF
—ON ALL—

Straw Hats.

Secure one before they are all gone.

D. J. WHITNEY
206 1/2 DUNDAS STREET

Summer Shoes.

SUCH VALUES as come from buying at first hands and selling at small profits for cash. It's worth your while to see the shoes these prices represent.

—Children's Shoes,
Special at 35c.

—Boys' Tan Shoes,
Special at 95c.

—Men's Tan Shoes,
Special at \$1.15.

—Ladies' Tan Shoes,
Special at 75c.

—Ladies' Canvas Oxfords,
Special at \$1.15.

—Girls' Canvas Oxfords,
Special at 48c.

And so on. No trouble to show them. Have you taken advantage of our Trunk and Valise Sale? If not, why not?

Pocock : Bros.

Priddis Bros'
BLOUSE WAISTS
—FOR—
50C.

Worth \$1.50 each. See
Our East Window.

158 Dundas Street,
157 Carling Street.

TELEPHONE 324.

**REFRIGERATORS,
GASOLINE STOVES,
CLOTHES WRINGERS,
CARPET SWEEPERS.**

We are showing the newest goods in the above lines, also a full stock of enameled ware at very low prices. Jobbing Work Promptly Done.

STEVELY'S
Phone 452, Richmond St.

FAIR AND DECIDEDLY WARM.

Toronto, July 11.—11 p.m.—High pressure continues over the lakes and Upper and Eastern Canada, with fair, fine weather. The pressure is below normal in the Northwest and the weather fair and warm.

The minimum and maximum temperatures reported for today are: Calgary, 52—80; Battleford, 58—78; Qu'Appelle, 54—76; Winnipeg, 58—78; Port Arthur, 50—68; Parry Sound, 42—76; Toronto, 48—72; Kingston, 50—76; Montreal, 56—74; Quebec, 46—76; Chatham, 46—78; Halifax, 56—74.

Toronto, July 12.—1 a.m.—Fair and decidedly warm, with moderate to fresh south and west winds; local showers in northern portion.

Roses, Carnations, Violets.
Funeral Designs.

J. GAMMAGE & SONS,
Phone 95, 213 Dundas Street. xzv

Trusts Corporation

OF ONTARIO,

Safe Deposit Vaults.

Bank of Commerce Building, King Street, Toronto.

Capital - - - \$1,000,000

HON. J. C. ATKINS, P. C. President

HON. S. R. J. CARTWRIGHT Vice Presidents

K. C. M. G. WOOD

This Company acts as ADMINISTRATOR in case of intestacy or with will annexed. EXECUTOR, TRUSTEE, RECEIVER, COMMITTEE OF LUNATIC, GUARDIAN, LIQUIDATOR, ASSIGNEE, etc., etc.; also as agent for the above offices.

All manner of trusts accepted, moneys invested, estates managed, rents, incomes, etc., collected. Bonds, debentures, etc., issued and countersigned.

Deposits made to rent, all sizes. Parcels received for safe custody.

Solicitors placing business with the Corporation are retained in the professional care of same.

A. E. PLUMMER,
Manager.

COMMENDABLE PROMPTITUDE.

A Resident of St. John, N. B., Makes a Successful Trial of Dodd's Kidney Pills.

St. John, N. B., July 8.—Mr. Robert Moore, residing in Indian town, a suburb of this city, has recently made what is allowed by all who are acquainted with the facts to be a most remarkable recovery. He has been a sufferer from a serious complaint of the kidneys for over seven years, and during that time has suffered excruciatingly. He has also suffered considerably in pocket, having paid large sums for medical advice. Quite recently he happened to read of the many cures effected by Dodd's Kidney Pills, and with commendable promptitude made a trial of them, with the result that after taking three boxes of the remedy he was entirely restored to health.

To flavor your soda and lemonade, and keep your digestive organs in order, get a bottle of the genuine ANGSTUR-BITTERS, manufactured by Dr. J. G. B. Siegert & Sons.

\$500 Reward! And only 10c for a package of Dr. Story's 5-minute headache cure. Money refunded if it don't cure the most severe sick or nervous headache in 5 minutes. Try one package, only 10c. For sale by all druggists. xzv

No one need fear cholera or any summer complaint if they have a bottle of Dr. J. D. Kellogg's Dysentery Cordial ready for use. It corrects all looseness of the bowels promptly, and causes a healthy and natural action. This is a medicine adapted for the young and old, rich and poor, and is rapidly becoming the most popular medicine for cholera, dysentery, etc., in the market.

Cholly—Why do so many of the girls get married in June? "June brides," you know. Polly—That's easy. It's because they're asked.

A LIFE SAVED.—Mr. James Bryson Cameron, states: "I was confined to my bed with inflammation of the lungs, and was given up by physicians. A neighbor advised me to try Dr. Thomas' Electric Oil, stating that his wife had used it for a throat trouble with the best results. Acting on this advice, I procured the medicine, and less than a half-bottle cured me. I certainly believe it saved my life. It was with reluctance that I consented to a trial, as I was reduced to such a state that I doubted the power of any remedy to do me any good."

There is no royal road to fortune, but you will find an easy one to it if you will

Practice Economy

And Buy Your Shoes

—FROM—

J. P. Cook,
173 DUNDAS STREET.

Your money back if you want it.

London Advertiser.

Telephone Numbers.

107.....Business Office

124.....Editorial Rooms

116.....Job Department

Advertiser Subscribers

BEFORE GOING FOR YOUR HOLIDAYS, ARRANGE TO HAVE YOUR DAILY "ADVERTISER" SENT AFTER YOU. NO TROUBLE TO MAIL IT. DROP A POSTAL OR TELEPHONE 107.

HOW TO GET AHEAD.

Boom your business—higher rising by judicious advertising.

London and Environs

Several officers of the Twenty-first Battalion, Windsor, within a month start a course in the London Military School, a number of men served over from camp for a like purpose.

If the rails arrive, work on the electric railway in the city will be commenced on Monday, July 22, probably on Dundas street. About 400 men will be employed, at \$1.25 a day.

Mr. Thos. Smallman, of London, is having a new house erected here for his foreman, Mr. King Houton. The work is being executed by Messrs. R. & J. Jackson.—Petrolia Topic.

The colored citizens of St. Thomas will celebrate Emancipation Day at London on Aug. 1. A feature of the day's proceedings will be the public marriage of a young couple residing in this city.—St. Thomas Journal.

Judge Elliot has given decision in the case of Reeve Owens against the town of Stratford, awarding the plaintiff \$190 in full of all claims for the use of one of his buildings as a small-pox hospital. The building was destroyed by fire while in possession of the town and the court offered \$100 in settlement, which was not accepted.

A Muncey correspondent writes: A. Chisholm, barrister, London, solicitor for the Chippewas in the coming great hunt, the camp was reported of a man who wishing to stop a horse from coming into his field loaded his gun with peas, and so rattled the poor brute's legs and hip that it required the services of a veterinary surgeon to extract the peas, many of which were embedded a half inch under the skin, and necessitated a considerable loss of blood before they could be cut out. The man had been summoned. Samples of humane literature have been received from England, and on recommendation of the board it was decided to procure a quantity to be distributed among the public schools when they again assemble.

JOHNSTON'S

20 Per Cent

Discount off.

Trunks and Valises

Our discount sale has been such a success that we will continue the above discount this week. We have received a fresh lot of Valises and Trunks and can suit everybody.

Boots and Shoes

Our styles are acknowledged to be the most fashionable on Dundas street, and as our expenses are small and all bought for cash, we can sell considerably lower than others. Call and see our Tan and White Oxfords.

Johnston's

198 Dundas Street.

The regular monthly meeting of the London Humane Society was held on Tuesday in Somerset Hall, the Very

Mrs. Foster, of Kent street, has just recovered from a serious attack of La Grippe. This is the second stage she has had of this influenza, the first of which attacked Mrs. Foster about three years ago, and left her with a very troublesome cough, accompanied with chronic bronchitis, and a complication of other diseases, which made it almost impossible for her to attend church without disturbing the congregation by coughing, and, indeed, Mrs. Foster assures us that so bad were the spasms that she often feared she would burst a blood vessel during one of these severe attacks. It was very natural that under such circumstances numerous friends would recommend as many different "cure alls." She tried Cherry Pectoral, Tar, Linseed and other preparations, but was growing generally worse when a friend who had been benefited by Barkwell's Bronchial Balsam advised her to try that, and in a few days she was out of bed, and the best feature is that she is now entirely freed from all symptoms of the Bronchitis, of which she never hoped to be cured. Mr. Millar, a neighbor, also had a bad cough and was completely cured by the same preparation. xzv

Mrs. Foster, of Kent street, has just recovered from a serious attack of La Grippe. This is the second stage she has had of this influenza, the first of which attacked Mrs. Foster about three years ago, and left her with a very troublesome cough, accompanied with chronic bronchitis, and a complication of other diseases, which made it almost impossible for her to attend church without disturbing the congregation by coughing, and, indeed, Mrs. Foster assures us that so bad were the spasms that she often feared she would burst a blood vessel during one of these severe attacks. It was very natural that under such circumstances numerous friends would recommend as many different "cure alls." She tried Cherry Pectoral, Tar, Linseed and other preparations, but was growing generally worse when a friend who had been benefited by Barkwell's Bronchial Balsam advised her to try that, and in a few days she was out of bed, and the best feature is that she is now entirely freed from all symptoms of the Bronchitis, of which she never hoped to be cured. Mr. Millar, a neighbor, also had a bad cough and was completely cured by the same preparation. xzv

SIFTON & CO.

Hammocks of all kinds.
Express Wagons, Velocipedes,
Doll and Baby Carriages.
Footballs, Baseball Goods,
Tennis, Croquet and Cricket.
All kinds of Sporting Goods.

168 DUNDAS ST.
Two Doors from Richmond.
Wholesale and Retail.

LIGHT WEIGHT SUITINGS

New Patterns—Latest Styles.

Jos. DAMBRA

Merchant Tailor.

262-1-2 DUNDAS STREET.

You Should Not Say

"I don't know what to eat this hot weather," when you can get Rex Brand Hams and Bacon, Salad Dressing, Pickles, Sauces and other delicacies from

J. C. Trebilcock,
Grocer, 235 Dundas Street. xzv

Rev. Dean Innes in the chair. Inspector Sanders' report was laid before the board, showing ten cases of cruelty which had been reported and attended to by him during the month, some of the people reprimanded for cruelty to animals requiring much persuasion on the inspector's part before they agreed to his suggestions. Many people were found to be cruel from want of thought and because they simply do as they see others doing; but when the inspector reasons with them on the subject he finds out that as a rule the same persons never require a second reprimand. This is particularly noticeable with those who bring chickens and animals to market with their feet tied together. As several complaints had been made of the exposed condition of the cavalry horses during the holding of the camp, the inspector investigated the matter, and found that out of 160 horses only 40 were under cover, the owners of which provided the covering at their own expense, thus leaving 120 horses exposed to all kinds of weather. The secretary was instructed to communicate with the Minister of Militia with a view to having this defect remedied before the assembling of the next camp. The case was reported of a man who wishing to stop a horse from coming into his field loaded his gun with peas, and so rattled the poor brute's legs and hip that it required the services of a veterinary surgeon to extract the peas, many of which were embedded a half inch under the skin, and necessitated a considerable loss of blood before they could be cut out. The man had been summoned. Samples of humane literature have been received from England, and on recommendation of the board it was decided to procure a quantity to be distributed among the public schools when they again assemble.

JOHNSTON'S

20 Per Cent

Discount off.

Trunks and Valises

Our discount sale has been such a success that we will continue the above discount this week. We have received a fresh lot of Valises and Trunks and can suit everybody.

Boots and Shoes

Our styles are acknowledged to be the most fashionable on Dundas street, and as our expenses are small and all bought for cash, we can sell considerably lower than others. Call and see our Tan and White Oxfords.

Johnston's

198 Dundas Street.

The regular monthly meeting of the London Humane Society was held on Tuesday in Somerset Hall, the Very

MARA'S

**Summer Sale
Is Booming.**

—WE WILL OFFER—

UNPARALLELED BARGAINS

—AT OUR—

SATURDAY SALE, 13th JULY.

We are the "great profit-sharers." Our motto is "Small Profits and Quick Returns." We do not ask big profits, but are willing to divide the spoils. Come on Saturday and look through our

Mammoth Summer Stock.

1st—We have a lot of Remnants of Silks, Dress Goods, Wash Goods, Prints, Flannels, Gingham, Shirtings, Skirtings, Towelings, Tweeds, Table Oil Cloth, Muslins, Sateens, etc. We will give you any remnant in the house at three-quarters of the marked price on Saturday. This means that on Saturday you can buy a dollar remnant for 75c.

2nd—Your choice of 23 pieces of All Wool Challies, nice patterns, worth 25c, on Saturday 15c per yard.

3rd—44 inch Fine Cashmere, in cream and colors, worth 45c, on Saturday 25c per yard.

4th—Plain French Sateens, in all shades, worth 15c, on Saturday 10c per yard.

5th—Regular 6c Seersuckers, nice patterns and fast colors, on Saturday 4c per yard.

6th—28 inch English Prints, in a large variety of patterns, worth 7c, on Saturday 5c a yard.

7th—Crum's Best English Prints, latest patterns, regular price 12 1/2c, on Saturday 8c per yard.

8th—Fancy Dress Sateens, in nice floral patterns, and black and white stripes, worth 15c, on Saturday 12 1/2c per yard.

9th—Special line of Honey-comb Toweling, on Saturday 4c per yard.

10th—Best Linen Thread, 2 spools for 5c.

11th—60 inch White Table Linen, worth 40c, on Saturday 30c per yard.

12th—60 inch Red Table Linen, regular price 40c, on Saturday 30c per yd.

13th—Children's and Ladies' Seamless Fast Black Stockings, on Saturday 10c per pair.

14th—Children's Tan Stockings, on Saturday 5c per pair.

15th—Ladies' Tan Stockings, on Saturday 10c per pair.

16th—Ladies' Black Silk Gloves, on Saturday 20c per pair.

17th—The "D and A" Long Waist Corset, worth \$1.25, on Saturday 95c per pair.

18th—Fine White Swiss Embroidered Handkerchiefs, worth 15c each, on Saturday 3 for 25c.

19th—Ladies' White Chamois Musquetaire Gloves, worth \$1, on Saturday 75c.

20th—Ladies' White India Gauze Undervests, with long and short sleeves, on Saturday 25c.

21st—Ladies' Laundered Chemisettes, in white, pink and bluette, on Saturday 25c.

22nd—White Swiss Dotted Muslin Parasols, with frills, worth \$1.75, on Saturday \$1.

23rd—Beautiful White Parasols, with frills, worth \$2, on Saturday \$1.

24th—Black Pure Silk Parasols, both plain and with gold border, worth \$2.25, to clear on Saturday \$1.25.

25th—Fine self-sealing Preserve Jars, on Saturday 75c per dozen.

26th—Plates of all kinds, including dinner, breakfast, tea and dessert sizes, all 5c each on Saturday.

27th—Oiled Linen Blinds, complete with patent roller and nickel pull, worth 50c, on Saturday 30c.

28th—Your choice of any of our regular 50c and 60c Wool, Tapestry and Ingrain Carpets, on Saturday for 40c per yard.

29th—Your choice of three cases of Ladies' and Children's Fancy Straw Hats, on Saturday for 10c.

30th—Your choice of 670 Men's and Boys' Fine White Straw Hats, worth \$1, \$1.25, \$1.50 and \$1.75, on Saturday for 50c.

31st—Reversible Washable Ties, on Bargain Day 4 for 25c.

32nd—Men's Laundered Shirts, with colored fronts, worth 75c, on Saturday 48c.

33rd—Men's Fine Shirts and Drawers, on Saturday 19c.

34th—Children's and Boys' 2 piece Tweed Suits, on Saturday 75c.

35th—Children's and Boys' Fine Blue Serge Suits, worth \$2, on Saturday \$1.25.

36th—Men's Linen Coats, on Saturday 85c.

37th—Men's Black Lustre Coats, worth \$1.50, on Saturday \$1.

38th—15 bars Best Electric Soap for 25c.

39th—Mara's Special Laundry Soap 3c per bar.

40th—F. S. Cleaver's Pure Unscented Soap, and Glycerine and Cucumber Toilet Soaps, sold elsewhere at 20c, our price 9c per cake.

250 Special Bargains

Will be offered on Saturday Night between 7 and 10 o'clock.

Sole Agents For

Standard Patterns and Publications

We have just received a new lot of Summer Patterns. See the new Delineators. Small size 6c; large size 10c.

The T. E. Mara Co.,
(LIMITED)

153 Dundas Street,
155 Dundas Street,
And Market Square } **London.**

ORDER BY MAIL.

PHONE 1,043.