

HEWITT FISH & CO.
CONFECTIONERS.
French Crystallized Fruits
CADBURY'S CHOCOLATES
FINE CONFECTIONERY
FRESH DAILY.
Lunch and Oyster Parlor
220 DUNDAS STREET

W. FAIRBAIRN
FASHIONABLE TAILOR,
Over Woods Store, corner Dundas and Rich
mond streets. cod

Cream Cheese,
About 2 Pounds Each, and
Jersey Cream Cheese
Very convenient sizes for picnic
baskets.

JOHN MOULE,
Next Door to Postoffice.

ABOUMSEY
This Brand of Flour
Always makes the
BEST BREAD
OR PASTRY.
USE NO OTHER.
J. D. SAUNBY
217 York Street.
Telephone 111.

DOMINION MILLS.
GARTLEY & THOMSON
Manufacturers of—

OATMEAL
Cornmeal, Split Peas, Pot Barley, etc. All
kinds of Mill Food. 301 to 311 Talbot St.
ywt

MONEY LOANED
On real estate and notes; also on household
furniture, pianos, horses and all
kinds of chattels, by
J. & J. R. MILLNE
DUNDAS STREET, LONDON, land, house and
insurance agents. ywt

GLOXAM'S ELECTRIC HAIR RESTORER
RESTORES GRAY HAIR TO ITS ORIG-
INAL color, beauty and softness. Keeps
the head clean, cool and free from dandruff.
Prevents itching and itching of the scalp. Gives
a beautiful gloss and perfume to the hair, pre-
vents a new growth, and will stop the falling
out in a few days. Will not soil the skin or
the most delicate head dress.
Full directions with each bottle. PRICE
FIFTY CENTS PER BOTTLE. Try it and
be convinced. Refuse all substitutes.
Sole agent for Canada:

CASE MEDICINE CO. HAMILTON
Sole by Cairnes & Lawrence, 220 Dun-
das street.

**Brantford Bicycles, Fishing Tackle,
Sporting Goods, Pocket Cutlery,
Razors, etc., cheap at BROCK'S GUN
SHOP, 152 DUNDAS STREET.**

PLEWES' MILL
REBUILT.
Latest improved machinery. Try our
flour. No equal. Better than
the best.
451 YORK STREET, LONDON.
ywt

BIG SALE
The Best Shoe Stock in
Ontario.

BUY YOUR SHOES AT
Wholesale Prices

Pocock Bros.
GIVING UP
Retail Business!

Will Sell Their Entire
Stock at

Cost Price,
Which means 20 per cent.
less than lowest prices
elsewhere.

Come early and avoid the
rush to secure bargains which
are bargains.

POCOCK BROS.
140 Dundas Street.
732

**We Are Now Showing
a Full Assortment**

—OF—
Summer Suitings

—AND—
PANTINGS.

Perfect Fit Guaranteed.
Call and See Them.

Pridd's Bros.

SUMMER EXCURSIONISTS
Will find a large assortment of Fishing
Rods and Tackle at all prices at
GURD'S GUN SHOP,
153 Dundas street, London. Telephone 280.
ywt

Southcott & Patten
Fashionable Tailors,
361 Richmond Street
ywt

J. PRITH JEFFERS,
—AGENT FOR—
The Citizens' London and Lan-
cashire, Atlas, National and
Quebec Fire Companies.

Office, Albion Buildings. Telephone, 735.
Ground floor, No. 427 Richmond street.
701

THE WEATHER PROPHET.
Toronto, July 10-11 a.m.—Fine, warm
weather, with high pressure, is general
throughout Ontario and the eastern Provinces.
There have been local rains over the greater
portion of the Northwest.
Minimum and maximum temperatures: Cal-
gary, 47-72; Q'Appelle, 59-74; Winnipeg,
61-76; Port Arthur, 48-67; Toronto, 57-70;
Kingston, 59-74; Montreal, 56-80; Quebec,
47-69; Halifax, 54-70.
Local temperatures—Highest 77; lowest 61.
7024

Toronto, July 11 a.m.—The indications
for the next 24 hours for the lower lakes region
covering the peninsula and as far east as
Belleville are: Moderate to fresh winds, mostly
southerly; fine and warmer.

Hats that R Hats
—AT—
BELTZ'S.

On a peg in a window a little hat hung.
Singing "Buy me. Come buy me. Come
buy me."
And this is the chorus that fell from his tongue,
"Oh! Buy me. Come buy me. Come buy me
at Beltz's."
For I am the latest, he cheerfully cried,
And there are my brethren and sisters inside.
All waiting, like me, to be taken and tried,
Oh! Buy me. Come buy me. Come buy me!

Sign of Black Bear
10 PER CENT. OFF FOR CASH.

London Advertiser.
Telephone Numbers:
307.....Business Office.
254.....Editorial Rooms.
276.....Job Department.

LONDON AND ENVIRONS.
—Hon. Frank Smith, of Toronto, former-
ly of this city, is registered at the Toun-
sch House.
—Miss Stevely and John M. Parsons, of
this city, are guests at the Pacific Hotel,
North Bay.
—E. R. Cameron has purchased fifteen
acres of the Richards estate in the east end
for \$11,000.
—T. G. Lowe, of the customs depart-
ment, has returned home with much better
health after a trip to New York and the
Thousand Islands.
—The cedar block for the pavement of
Richmond street north have arrived, and
Contractor Buckett expects to begin the
work next Monday.
—The Y. P. S. C. E. societies of London
will meet in the First Congregational
Church on July 21, to hear the reports of
the delegates to the convention at Minne-
apolis.
—At the regular meeting of Court Albert,
No. 100, I. O. F., held in Albert Hall, Lon-
don West, Thursday evening, the following
officers were elected: J. H. E. Jones, C.
R. A. Swayze, V. C. R.; I. Lewis, R. S.;
W. H. Bartram, F. S.; R. A. Jones, Treas-
.; J. Twitchee, S. W.; J. L. Johnson, J. W.;
Wm. Spence, S. R.; Wm. Gorman, J. B.;
J. Penren, P. C. R.; J. L. Holmes, chap-
lain. The election of High Court represent-
atives was deferred till next meeting.
Frederick Lewis remains as court deputy.

—Miss Hadcock, of Ingersoll, is visiting
Rev. Mr. Laird's family in this city.
—Joy Erwood, of Grand Rapids, Mich.,
the guest of Joe Eakins, Piccadilly
street.
—Mrs. W. Oxendale, of Hamilton, is
visiting Mrs. W. R. Chittenden, Talbot
street.
—A. O. Gibbs, of this city, was regis-
tered at the Waverly Hotel, Vancouver,
B.C., on July 2.
—T. H. Wadland, of Hamilton, superin-
tendent of the Bell Telephone Company,
was in the city Thursday.
—A trio of local bicyclists were assessed
\$1 each yesterday for driving their
horses a little too speedily.
—Ray Whately, pitcher of the Victor
Baseball Club, has just recovered from a
severe attack of inflammation.
—The sidewalk on the south side of
King, between Burwell and Mainland
streets, is being moved out and relaid.
—Charles H. Gregory, the defendant in
the recent Indemnity case, was given
his liberty Thursday on suspended sentence.
—The police complain of the furious driv-
ing and horse racing on the Victoria Park
course continually being carried on, greatly
to the danger of pedestrians.
—Rev. A. B. Lorimer, Baptist missionary,
elect to India, left with his wife yester-
day for Woodstock. He has made many
friends during his short stay in the city.
—Messrs. Wood, Bayley and Brown, of
the London Lawn Tennis Club, have re-
turned from the tournament at Detroit.
They did credit to themselves and the city.
—At a meeting of the Presbyterian con-
gregations of Ayer and Springfield
Tuesday a unanimous call was given to
Dr. G. J. A. Thompson, of this city. It is
understood that the doctor will accept the
call.
—John Courtney was charged at the
Police Court yesterday with allowing a
wagon said to be in his possession to stand
on the market square and also with allow-
ing two horses to be at large on the street.
He was dismissed on the first charge, but
was fined \$1 on the latter.
—Rev. I. B. McCuish, M.A., Ph.D., a
graduate of Princeton, who has just taken
his degree in philosophy in the University
of New York, of which Dr. John Hall is
chancellor, is advertised to preach in the
First Presbyterian Church on Sunday. He
is highly spoken of.
—The members of No. 2 Committee of
the School Board shut themselves up in a
room Thursday and heroically pored over
dry accounts until the usual late hour at
which School Board meetings always ad-
journ. As the result of the inspection tour
a large number of minor repairs will be
recommended.
—The tax collectors of the city have ad-
vertised that all 1899 taxes must be paid by
the 13th, otherwise they will be collected
by warrants after that date. This, they
say, will be strictly carried out, as the rolls
must be returned by the 15th. Both
Messrs. Clark and Lester will be busy the
next day or so.
—Court Hope, No. 1, I. O. F., has elected
the following officers for the ensuing term:
C. R. Bro. R. Crosby; V. C. R., Bro. J.
Caloun; Rec. Sec., Bro. F. Anstie; Fin.
Sec., Bro. John Earl; Chap., Bro. L. B.
Pearson; Sen. Woodward, Bro. D. Ayles-
worthy; Jun. Woodward, Bro. Joseph
Allaster; Sen. Beadle, Bro. H. Montague;
Jun. Beadle, Bro. T. Yercz; finance com-
mittee, Bros. Tackberry and Mathewson;
and a resolution of the committee recom-
mended; delegate to high court, Bro. R. Crosby.
—Mr. and Mrs. George Parsons, of 769
Simcoe street, were pleasantly surprised on
Wednesday evening last, when a number
of friends, chiefly of the Ladies' Aid So-
ciety of the Hamilton Road Methodist
Church, called to say good-bye. Mr. Par-
sons is removing to Petrolia, and is about
to go into business there. During the
evening Mrs. Parsons was presented with a
fine Bible and an elegant bouquet of flowers
by the ladies as a token of their high regard
for her as a zealous and successful worker
in their society. Both will be followed
in London East.
—A well-attended and very pleasant
union meeting of the local Baptist
Women's Mission Circles was held Wednes-
day evening in the Grosvenor (north mis-
sion) Church, Mr. Ballen, the pastor,
presiding. The address of the occasion was
made by Rev. John McLaurin, returned
missionary, who told "How the Hindoos
Live." Timely remarks were also made by
Mr. Walker, pastor of the South
London Baptist Church, and Rev. C. C.
McLaurin, of Sarnia. Good singing and a
tasteful display of foliage plants and
flowers added to the pleasing features of the
enjoyable and profitable gathering.
—The regular meeting of St. George's
Society Thursday took an unusual course
for that charitable society. A heated de-
bate, occupying the evening till a late
hour, as to ratifying the action of the
president and a special committee in
changing the investment of certain funds
of the society, which was objected to by
the treasurer as an infringement of his
official position, was the cause. After the
motion was carried to adopt the action of
the committee and having over the securities
to the treasurer it became necessary to
adjourn in order to prevent further dis-
cussion. A special meeting will therefore
have to be held next week for the trans-
action of neglected business.
Satisfactory in All Respects.
Dr. Eccles' beautiful grounds, corner of
Wellington street and Queen's avenue,
were thrown open Thursday night for a lawn
social, under the auspices of the Young
People's Helping Society of Queen's Avenue
Methodist Church. With the soft radiance
and pretty effects of many Chinese lanterns
the place was rendered charming, and so
thought the happy throng. Refreshment
stands, under the capable management
of the ladies, received a patronage such as the
excellence of the delicacies deserved.
Misses Boomer, Chapman, Jelliffe, Wilkin-
son, Fleming, Jones, Fowler, Miller,
Sanderson and Mesdames Boyd and Boomer
were among those in active charge. The
proceeds will be devoted toward a new
library for the Sunday school and church.
The Seventh Band rendered music very ac-
ceptably throughout the evening.

Children Cry for Pitcher's Castoria
The numerous cloud bursts reported im-
dicate that clouds are not made of as good
material as they were in other days.
Minard's Liniment is used by Physicians.

By their fruits shall ye know them.
This is an indisputable truism; its applica-
bility has a wide range. The 10-cent Norma
cigar is the product of J. H. McKay &
Co.'s cigar factory. They speak volumes
for the establishment in particular line
of business. In these delicate cigars
nothing but the finest of material is used,
to a connoisseur are indispensable.

FOR CHOICE CUT FLOWERS
PLACE YOUR ORDER WITH
DILLOWAY
255 Dundas Street, Telephone 587.
ywt

WHY NOT?
You have corns, warts, bunions, moles or
cancer. Why are they not cured? You ask a
reasonable question. It demands a candid
answer. You have it here. You bought a
corn cure. You thought you had Barker's,
but it was not the genuine; you got a coun-
terfeit. It was no more use than water. We
missed the sale of what you wanted. So far,
it is your money gone, our money goes too.
You get another and think it is the genuine.
You have made a mistake, and we are in dis-
grace. More of your money's gone; more of
our money is gone. Your corns are no better;
your reputation no better. You make
up your mind they cannot be cured.
We have lost a customer. You have
got hold of the wrong end of the stick.
You have got hold of the wrong bottle.
Both our money and yours are gone. Not only our
money is gone, but our opinions of one
another are wrong. We don't know you by
sight or name. You don't know us. We think
"how dull you are to get an imitation when
you might as well get Barker's Sure Corn
Cure." And you think "what fools the manu-
facturers of that corn cure are to cheat so."
Let's get acquainted with one another. Let's
get acquainted with Barker's Sure Corn Cure.
You call him by. And you can't help it. Come
on. Nobody deals more handsomely. Nobody
ever loses a cent by getting Barker's Sure
Corn Cure, but they always lose a corn. We
never have any trouble except from these in-
ternal counterfeiters. Neither do you with
Barker's Sure Corn Cure. ywt

Finest Cocoas in the World
Bendrop's Royal Dutch Cocoa,
Switzer's Cocoa,
Van Houten's Cocoa.
Heinrich's Gelatine,
White and Rose.
Needs no extra straining.
Perfectly clear and pure.
—AT—
J. L. Fitzgerald's
153 Dundas Street.
TELEPHONE 336. ywt

JAPANESE WARE.
ODD THINGS FROM JAPAN
IN CHINA & LACQUER WARE.
Call and See Them.

R. LEWIS,
182 DUNDAS STREET.
ywt

Wood Mantels
New designs from \$8 up.
R. R. BLAND
Mechanics' Institute, Dundas street.
ywt

R.K. Cowan
Barrister, etc., over Bank of Commerce,
London.

W.H. HEARD & CO.
189 Dundas Street.

**Sinks,
Baths,
Pumps,
Hydrants,
Lead Pipe,
Traps,
Closets,
Wash Basins,
Iron Pipe.**

We are the headquarters for plumbing
materials. Call and get our prices
and make money. 169 Dundas street

R.S. Williams & Sons
Piano Warerooms.

ANNOUNCEMENT.
Mr. W. D. Taylor has returned
from his western trip and resumed
his position in charge of our tuning
department. Your piano can be
attended to without delay by leav-
ing order at our warerooms.

**SPECIAL BARGAINS IN NEW
PIANOS THIS WEEK.**
All our second-hand Pianos and
Organs will be sacrificed to make
room for new goods. No reason-
able offer refused.
Easy terms given.

R. S. Williams & Son
229 Dundas Street, London.

ASK YOUR GROCER FOR
DIAMOND
Patent Flour
Best for pastry,
best for
bread
MANUFACTURED BY
HUNT BROS.,
LONDON, ONT.
OFFICE, 363 RICHMOND STREET.

KINGSMILL'S QUOTATIONS

PRICES
—FOR THE—

PEOPLE!

Best English Prints, 6c.
Six-inch Sash Ribbon, all colors,
Pure Silk, 12½c.
20c Colored Dress Goods, 9c.
200 pieces Colored Edelweiss
Laces 1c per yard.
120 pieces Wool Yak Laces, all
colors, 5c per yard.
80 dozen Men's Lisle Thread
Hose, former price 20c, now 12½c.
Forty pieces American 36-inch
Challies 10c.
80 dozen Ladies' Knitted Vests,
extra finish, 10c.

REDUCTIONS **WE** **RAPIDITY**
—IN— **MUST** —OF—
STOCK. **HAVE** **SALE.**

Yard wide Apron Gingham,
fast colors, 10c.
Extra Fine Oxford Shirtings,
11 cents.
Best French Sateens, worth 25
and 30 cents, for 18 cents.
Self-Colored Brocaded Sateens,
12½ cents.
60c All-wool Black Cashmere,
47 cents.
45c Colored Pongee Silks, 33c.
What we have left in Colored
Parasols we will sell regardless of
cost.

No Bankrupt, **WE** **Prices**
SHELF-WORN **HAVE** which speak
STOCK **WE** **FOR** **themselves.**

1,000 Veneer Wood Curtain
Poles 25c, complete.
15c Armitsor Art Muslins, 10c.
90c Tapestry Carpets, 75c.
Seven-yard Lace Curtains, per
pair, \$1 50.
Satin Parasols, \$1.
Sateen Parasols, 47c.
300 Pieces Ribbon, 5c.

Read This Record and Remember

KINGSMILL'S
128 and 130 Dundas Street. 130 and 132
Carling Street, London.