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We

Re-Construction Announcement.

Business Reorganized--Premises Extensively Renovated.

Our Dry Goods Store, which was rather dark and cramped, is now large and spacious, and one of the brightest and most attractive in the city. Our big new Showroom is well worth a visit. Our new Spring Stock of English and American Goods, now ready for inspection, is the best selection we have ever carried. See the superb showing of New English and American Millinery, just in time for Easter. Beautiful Dresses, Spring Coats, very latest styles. All the newest, things in Blouses. Jumpers, Costumes, Kimonos, Underwear, etc.

GENT'S FURNISHINGS!

MEN'S SUITS--In Tweed, well made, good patterns. From \$11.90 to \$27.50. SERGE SUITS, \$19.50 to \$20.00.

NEW SHIRTS--Fancy soft fronts, best values, \$1.35, \$2.00.

PLAIN FAWN CAMBRIC SHIRTS, 2.25.

TIES--Big assortment to select from - 23c. to 85c.

SPECIAL LINE RAGLANS.

Fawn, without belt, \$15.00, and with belt, \$15.50; Navy, with belt, \$16.00.

STYLISH NEW CAPS, pleated back, from 90c. up. ARROW BRAND COLLARS, BRACES, ARM BANKS GARTERS, ETC.

All other departments well stocked with New Goods, both useful & attractive

HAND-WRITING Competition!

OPEN TO ALL CHILDREN BETWEEN THE AGES OF 6 TO 15 YEARS.

Write in ink on a piece of plain white paper, the following sentence 12

Milkmaid Milk is the Best Milk Made

Write your name, age and address in the upper right hand corner of the paper, and address same, together with one MILKMAID Label, to "Milkmaid" Competition," 204 Water Street, St. John's, Newfoundland, P. O. Box 697.

You may send in as many sheets as you like, but each sheet must be accompanied with a MILKMAID Label.

For the best hand-writing received of the above sentence, the following CASH PRIZES will be paid:

For children 10 years and under: Children over 10 yrs. and up to 15 yrs Third

THERE WILL ALSO BE HUNDREDS OF CONSOLATION PRIZES. The Judges for this Competition will be:

Mr. S. T. Harrington, M.A., Headmaster Methodist College. Rev. Bro. Ryan, Principal St. Bonaventure's College. Mr. R. R. Wood, B.A., Headmaster Bishop Feild College and the Agent for the Nestle & Anglo-Swiss Condensed Milk Co.

Closing date of the Competition will be announced in local newspapers. THE JUDGES' DECISION WILL BE FINAL.

Mystery of the Arabian

LAWRENCE MASQUERADES AGAIN AS A PRIVATE.

crowned King of Arabia, Discovered Serving as a Private in the Tank Corps Under Another Name-Quarrelled With Allenby-Sent Home to England-Created Bedouin Army.

There is some mystery about Colonel T. E. Lawrence, C.B., D.S.O., one of the war's most remarkable figures, famous for his exploits with the Arabs. King-maker, leader of an army of 200,000, Lawrence, a year ago, is found lisguised as a craftsman in the Royal Air Force, Again, this time, he is liscovered as "Private Shaw" in the Royal Tank Corps.

In the strange behavior of Lawrence he British public have now a firstdisguises has not yet been satisfactor- personal belongings. On the quay an ily explained. All that is explained is his disappearance.

At the war office they did not know where Lawrence had gone. He had to London, back to his books at Oxford, just vanished. Now he explains that from where he had set out to the Holy he had a book on Arabs to write, but Land as an archeologist the year of could not find the time, except by the outbreak of the war. Feisul, too,

Advising Lord Curzon on Arabian eclipse. There was not the slightest affairs, also, may not have been his doubt that he had been the victim of ideal of contentment. But now Lord equivocal treatment at the hands of Curzon, in his furn, is deposed in British statesmanship which had pro favor of Mr. Ramsay MacDonald, who mised him a crown in Damascus in may be better disposed towards the return for his help during the war, little phenomenon who never hesitat- well knowing that by arrangement ed, even as a captain, to tell colonels with the French this could not be on Allenby's staff that they did not made good. In a bombardment of know "a d-d thing they were talking of,"-whereupon it would become necessary for Allenby to order Lawrence from the room.

Not every colonel has told his commander-in-chief the same thing. If Lawrence did not exactly make it articulate he at least more effectually demonstrated it by his deeds. French and Italian units participating in the final round-up of the Turks did not suit Lawrence at all. How they would jeopardize the proposed coronation of Feisul, king of Mesopotamia, whom he had met and made his hero two years before, he saw to his dismay. Disobeying Allenby's injunction to the effect that he was to keep off the scene, Lawrence careered up through Pales-

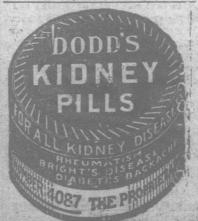
the Australian cavalry that was rapid King-Maker Deepens ly occupying the country. Reaching Beirut first he solemnly hoisted the standard of Feisul on all the public buildings, to the intense indignation especially of the French. That was the beginning of Lawrence's decline, Colonel Thomas F. Lawrence, Un from which he only emerged in 1921, after three years of disgrace.

> ubordinate junior officer is one of the most remarkable pursuits in the history of warfare. Acquainted with Lawrence's determination, Allenby, jumping into a Rolls-Royce, only caught up with him on the road to Damascus. Lawrence sought to impress upon Allenby the danger of not giving the Arabs full satisfaction. The commander-in-chief replied: "That's my business. You just take the first boat

Allenby paper-chasing after an in-

Lawrence did-and didn't. He never got to the war office. One month later he reappeared at Alexandria on the rate mystery. Why he adopts these plea of wanting to collect his kit and officer politely informed him that he would not be permitted to land.

adopting this strange disguise. Went into as complete temporary



ANNOUNCING

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rence accepted a post in the eastern branch of the foreign office,

There had been nothing quite like Lawrence, the little fair-haired, blueeyed English youth in his middle twenties, as shy and embarrassed as a school-girl at the mere mention of praise. He was as mild-manned as he was fearlessly audacious. In his cloak were twelve bullet holes. While the Arabs were making him an Emir and giving him the curved sword, distinction no other Christian or European has ever received, the Turks were putting a price of half a million dol lars in gold upon his head.

Even while his market value was high Lawrence went openly to Damas-

letters to the Times, Lawrence showed cus and studied the enemy forces and concludes the first chapter in Allenby the end was not yet. Feisul arrangements. From the station plat- making episode cor aparable for ultimately got his crown, and Law- form he watched the Turkish troops ance to the leading of Joan ain for the Hejaz, where he, as to Rheims of her dear part mander of the Arab forces on the Charles the Sevent h of Fr sh right flank, he was later to deal haughty Arab has i been placed so many crushing defeats. Rich- throne of the oldest countr the Lion-Hearted and Haroun al world by a fair-ha fred your aid could teach this youth noth- graduate, now mas querading in the way of romantic and audac- vate Shaw" in the Royal Tan

identally the Bagdad coronation Somehow or other, a feeling



What will Private Shaw yet in Arabia. The cor Feisul in the Holy City of ruler of a gigantic Arab state Khalif of Islam, now that Tu This price

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\$3.9

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given up the honor; is not be