

### Bird's Custard Powder,

(in Packets and Tins).

<b>JELLIES.</b>	<b>FRUITS in Tins.</b>
Pure Gold Freeman's Easy Jell Surprise Guava Aspic Calves' Feet Junket Tablets	Strawberries Raspberries Blackberries Apricots—Sliced Peaches—Sliced Pears—Extra Egg Plums Cherries Sliced Pineapple— Extra.

**MOIR'S CHOCOLATES and CAKES.**

Cocoa and Milk Cocoa & Milk Powder Chocolate & Milk Coffee Essence	<b>BISCUITS.</b> Peck, Fren, Huntley & Palmer, Jacobs', Carr's.
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**BOWRING Bros., Limited,**  
m.w.f. GROCERY.

### Bedrooms & Beds

There's nothing more important to the bedroom than the Bed itself, is there? From the point of usefulness or ornament it ranks first. Does your Bed suit your taste? Does it harmonize with your room? Does it give you the sleep-comfort you need? No? Well, then it's time to discard it and get another, quick.

We are showing All-Brass, Brass and Enamel, and All-Enamel Beds in all sizes and very fine designs. Each and all of which Beds can be fitted with Springs and Wool or Felt Mattresses if desired.

Prices quoted on request.

**U. S. PICTURE & PORTRAIT CO.**

CALL FOR IT AT BALLY HALLY AFTER A ROUND OF GOLF.



Served Iced with Aerated Waters or just neat.

The Grocer and the Refreshment Store you deal with can also supply Welch's.

Be sure you do not get a substitute, for you can tell the world there's no Grape Juice as good as Welch's.

**P. E. Outerbridge,**  
Sole Agent,  
King's Rd., cor. Gower St.  
Telephone 60.

### Reid-Newfoundland Company.

## Freight Notice!

**SOUTH COAST STEAMSHIP SERVICE.**

Freight for the above route per S. S.

"Glencoe" via Placentia will be accepted at the Freight Shed on Thursday, July 29th, from 9 a.m. until sufficient received.

**Reid-Newfoundland Company.**

**LOOK HERE!**

If you want a good home, look over this list and see if I can suit you.

One House foot of Theatre Hill, \$5,000.00, 999 years' lease, 10 rooms; one House on Cook Street, \$3,300.00, freehold, 9 rooms; one House on Flower Hill, \$2,500.00, lease 99 years, 7 rooms; one house on Freshwater Road, \$3,500.00, 10 rooms; one House in Shaw's Lane, \$3,000.00, freehold, 8 rooms; one House on Gower Street, \$3,200.00, leasehold; one House on Hamilton Avenue, \$2,400.00; one House on Freshwater Road, \$5,000.00, freehold; one House on Duckworth Street, \$4,500.00, freehold; two Houses opposite Victoria Park; one Country Place with Small Farm, \$2,500.00.

Here is a good chance to secure a nice home. Other property which I cannot advertise. The above property can be sold on very easy terms by applying to

**J. R. JOHNSTON,**  
Real Estate Agent, 30 1/2 Prescott Street.

Just in time for the

## Haymaking Season

A large stock of

### English Scythes,

rivetted backs, various lengths.

### Scythe Stones,

### Hay Rakes & Forks.

Also,

### Grindstones,

12, 14, 16 and 18 inch. And

### Wire Fence Staples.

For sale by

**W. & G. RENDELL.**  
July 21, 1911

**Ford Owners, Attention!**

When your Ford car is in need of a doctor, don't forget that we have a full line of Ford parts and we are prepared to do your repair work at the shortest possible notice. Please bear in mind that we have the most up-to-date towing apparatus in the country, and we can take your car out of any ditch or low you home no matter how far you are away. We also have an emergency wheel, with which we can bring home your car if you should have the misfortune to break an axle off short. Call us day or night. A trial will convince you. "Service" is our motto. Rates reasonable.

**BISHOP'S GARAGE,**  
Mundy Pond Road.  
July 7, 1911

## SILVERWARE!

Bread Trays Roll Trays Fruit or Confection Basket. Baking Dish Casserole Entree Dishes Soup Tureen Cake Dishes Cake Plates.	Bread Board Fon Fon Butter Dish Sandwich Trays Dessert Sets Trivets Walters "Armalade" Sugar Dish Tea Holder Tea Sets
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Also HOMES & EDWARDS' FLATWARE.  
The name of Homes & Edwards is a sure guarantee of "Quality".

**D. A. McRAE, Jeweller.**  
July 10, 1911

## RED CROSS LINE!

The S. S. ROSALIND will sail from St. John's at one o'clock sharp on Saturday, August 7th.

All passengers for New York MUST see the Doctor in person in the ship's saloon one hour before sailing.

Passengers will please have their baggage checked before embarking.

Passports are not necessary for British subjects or U. S. citizens for either Halifax or New York.

No freight will be accepted after 11 a.m. Saturday.

For passage fares, freight rates, etc., apply to

**HARVEY & CO., Ltd.,**  
Agents Red Cross Line.  
July 13, 1911

## Cleaned CURRANTS!

### NEW CROP.

Just Arrived One Pound Cartons.

For Lowest Price

**W. A. MUNN,**  
Board of Trade Building.

**J. J. St. John.**

We are offering  
To-Day  
Prime New York  
**Beef**  
Cuttings,  
Small and Lean  
Pieces, at  
**14c. lb.**

**J. J. St. John,**  
GROCER,  
136 - 138 Duckworth Street

## SPECIAL PRICE

ON

# Sunlight Soap.

Shipment arrived. Fine price on five box lot or more, while carting.

## P.E.I. Potatoes,

Hand-picked and re-sacked.

Here's your chance to get good potatoes at lowest prices.

**GEO. NEAL, Ltd.**

## Individual Service.

Specific buying or selling advices covering important market happenings mailed regularly to those whom we know are interested in any stock commented upon. Send us a list of your holdings so that we may keep you advised by this up-to-the-minute service.

We can get you concise analytical reports on any stock listed on the New York Stock Exchange, Chicago Exchange or Curb Market.

**J. J. LACEY & COMPANY LIMITED,**  
CITY CHAMBERS.

## Furness Line Sailings

From	St. John's	Halifax to	St. John's
Liverpool.	to Sydney.	St. John's.	to Liverpool
S. S. SACHEM . . . . .	July 13th	July 13th	July 16th
S. S. DIGBY . . . . .	July 26th	July 26th	July 26th

These steamers are excellently fitted for cabin passengers.

Passengers for Liverpool must be in possession of passports. For rates of freight, passage and other particulars apply to

**Furness, Withy & Co., Limited**  
w.a.lf WATER STREET EAST.

JUST ARRIVED:

### ENGLISH TINPLATES and SHEETS.

50 boxes 20 x 28 BEST COKE, 216 lbs.  
50 boxes 20 x 28 BEST COKE, 200 lbs.  
20 bds. 24 x 72 x 24 GAUGE BLACK SHEETS.  
40 bds. 24 x 72 x 25 GAUGE BLACK SHEETS.  
40 bds. 24 x 72 x 26 GAUGE BLACK SHEETS.

EX WHARF TO WHOLESALE TRADE.

To arrive Digby, July 15:  
75 boxes TINPLATES and 15 tons GALVANIZED SHEETS.

**WM. HEAP & CO., Ltd.**  
Bank of Nova Scotia Building.  
July 14, 1911

**SUMMER IS HERE.**

SO IS THE CLOTHES DOCTOR.

Don't forget to give us that Old Suit, Trench Coat, Raglan, Overcoat or Hat if you want real French Dry Cleaning, Repairing, Altering, Spotting, Hat Cleaning or Pressing. Give us a call today. We don't care how dirty your clothes are we can make them look like new.

**The Clothes Hospital,**  
200 Duckworth St. East (opp. T & M. Winter).  
C. J. O'KEEFE, Clothes Doctor.

**No Matter How the Fire is Caused**

If you're not insured, you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

**PERCIE JOHNSON,**  
Insurance Agent.

**ATTENTION, FISHERMEN!**

## TOWER'S FISH BRAND WATERPROOF OILED SUITS

are made for you—the men who need the best in waterproof clothing. They are sized big for comfort and strong at every point.

Satisfaction guaranteed

**TOWER'S FISH BRAND**  
A. J. TOWER CO.  
BOSTON, MASS.  
PETERS & SONS, ST. JOHN'S, Agents



## P. E. I. Blue Potatoes

Now in Stock.  
PRICES RIGHT.

**BURT & LAWRENCE.**

## Drink

**Land of Evangeline**  
APPLE CYDER.

Delicious and refreshing; 15-gallon kegs and 1/2 pt. bottles.

WHOLESALE ONLY.

**BAIRD & CO.,**  
AGENTS.

## BIG SALE NOW ON.

Lots of goods damaged by water. We will sell you the goods less than half price. The following goods are:

WHITE COUNTERPANES, TOWELS, LADIES' COSTUMES, COATS, TABLE CLOTHS, NIGHTDRESSES, MEN'S OVERALLS, PANTS, MEN'S SUITS, SWEATERS, TOP SHIRTS, RAINCOATS, BOYS' SUITS, GIRLS' DRESSES, NECKTIES.

**ANTONI MICHAEL,**  
194 New Gower St. (East of Springdale St.)  
We have 1,000 doz. MURRAY'S NUT and GINGER RAISIN BARS, selling cheap to wholesalers.  
July 17, 1911