

FORMER LOWERED PRICES STILL FURTHER LOWERED

FOR THIS PARTICULAR SALE.

Not alone does it mean **GENEROUS SAVINGS** but it also brings to you the choicest of Summer Apparel at easy-paying prices. It's a sale also that brings into play all our old-time enthusiasm in superabundantly supplying top-notch values for our



PRE-REGATTA SALE

Belgian Col'd Cotton

Red, Yellow and Black, 31 in. wide, per yard ... **16c.**

Every whim, every fancy may be satisfied in our popular **SHOWROOM** this week.



LADIES' SLEEVELESS JERSEYS—These are a special new lot and are all the rage to-day. Shades of Rose, Salmon, Turquoise and Saxe; nice wool make. You really need such Jersey for outings, evening wear and at the games. Reg. \$3.30. Pre-Regatta Sale **\$3.05**

ENVELOPE CHEMISES—Very dainty undergarments for present wear; made of fine Pink Muslin, with embroidered top and shoulder straps of pale blue on pink ribbon. Regular \$2.00. Pre-Regatta Sale **\$1.82**

NEW VEILINGS—An assortment of Black and White Veilings; some spotted, others with flowered borders. These are all new and good value at 35c. yard. Pre-Regatta Sale Price **30c.**

'Our Own' Corset Specially Selected BLOUSES

—Come and see this very special line of Corsets, made to our own order and to our own idea of a Model Corset at a very inexpensive price. All white, reinforced for wear, medium bust, embroidered, trimmed, long hips that are shape giving; four suspenders attached. It's "Our Own" Corset and we want you in particular to see it to-day. Special to introduce 100. Pre-Regatta Sale **\$1.38**

MUSLIN TEA APRONS—A nice assortment of dainty Tea Aprons, plain and striped, with and without pocket; nicely trimmed with lace and embroidery. 68c. Usual prices to 80c. Pre-Regatta Sale Price

MISSES' UNDERSHIRTS—Well made White Lawn Undershirts with body, fine pin tuckings and embroidery trimmings; to fit from 8 to 14 years. Reg. \$1.25. Pre-Regatta Sale Price **1.08**

FEATHER TRIMMINGS—A new lot of very becoming Feather Trimmings for hats; shades of Pale Blue, Pink, Heli, Mustard, Taupe and Black. Reg. 26c. 30c. yard. Pre-Regatta Sale Price

SPORTS 'CRUISER' HATS—The Special Hat for the Day at the Lakeside; smart, stylish and cool; shades of Saxe, Rose, Canary, Green and White. Special for Pre-Regatta Sale **62c.**

With such worthy Values and such classy Furnishings for Men, we look for your patronage here Friday, Saturday and Monday

MEN'S FANCY SOCKS—Men's Fancy Cross-barred Lisle Socks, mostly black with colored stripe, also plain black. These are our usual 55c. values. Pre-Regatta Sale Price **45c.**

SOFT COLLARS—Just the Collar for the Course, and we have a very select lot to offer you; assorted heights and styles, in the Arrow and Ide. Reg. 35c. Pre-Regatta Sale Price **30c.**

MEN'S NEGLIGEE SHIRTS—This line brings to you our Dollar and a Quarter Shirts in an immense variety of striped patterns; soft bosomed, soft double cuffs; others with collar attached. Pre-Regatta Sale Price **\$1.10**

BOSTON STRAWS FOR MEN—As we have but a few dozen of these remaining over we will clear them out at a special price this week. High crown, black banded, White Straw Hats; American style. Pre-Regatta Sale Price **\$2.75**

MEN'S GARTERS—A new line—the "Neverbind"; if anything finer and neater than any we have yet seen; easier bind the leg. Pre-Regatta Sale Price **32c.**

CLEARING LINE of Men's Medium Weight UNDERWEAR

A splendid selection of Underwear that you could use from now up to the real cold weather time. White and Natural in Vests and Pants. Ordinary values to \$2.00. Pre-Regatta Sale Price, the garment **\$1.75**

YOUTH'S SOFT FELT HATS—Here is a very nice mid size, soft felt, especially for youths; mannish looking, and in becoming shades of Navy, Brown and Green, with broad corded band. Reg. \$2.50. Pre-Regatta Sale Price **\$2.30**

WASHABLE NECKWEAR—Good-looking Neckwear for Regatta Day, and cool looking Neckwear too; it's tubular and washes like new; silky finish. Reg. 35c. Pre-Regatta Sale Price **30c.**

MEN'S BOSTON SHIRTS—A new line with unusually good-looking patterns; has laundered cuffs, soft bosom, and pocket; coat style; perfect fitting. Reg. \$2.50. Pre-Regatta Sale Price **\$2.30**

MEN'S BRACES—Two or three different styles at the one price; white cord fastenings, fine silk elastics. These Braces are value for 50c. pair. Pre-Regatta Sale Price **42c.**



LADIES! Our NEW RAGLANS Have Arrived
And offer you splendid values; all Trench style; shades of Grey, Fawn and Tan.
Prices \$11.00, \$17.50, \$25.00

20 per cent. Discount off LADIES' HATS
Trimmed, Untrimmed and Ready-to-wear, and a Special Line of LADIES' PANAMA HATS at **\$1.39**

These Prices mean a **LOWERING of Lowered Prices on BOYS' WARM WEATHER TOGS**

BOYS' COTTON PANTS—Pants that will stand lots of hard wear and frequent washings; plain and striped lines, in assorted sizes. Former Sale Price 25c. Pre-Regatta Sale Price **19c**

BOYS' WASH SUITS. All four regular lines to \$2.25 go on sale this week at their final clearance price. Plain and Striped Lisle Suits, belted, collared & cuffed and other styles for little fellows from 3 to 8 years. Special Pre-Regatta Sale Price **\$1.69**

BOYS' SHIRTWAISTS. White and striped patterns. To fit from 6 to 14 years. These embody our regular lines to 85c. Pre-Regatta Sale Price **59c.**

BOYS' KHAKI PANTS. To fit small boys, big boys; strong wearing khaki drill, open knee style. Reg. \$1.00 pair. Pre-Regatta Sale Price **85c.**



INFANTS' HOSE—Very fine make, mercerized silky finish; shades of Sky, Pink, Cardinal and White, assorted sizes. Special Pre-Regatta Sale Price **32c.**

FANCY LISLE HOSE—Ladies' White Cotton Lisle Hose, with fancy leg and ankle; a Hose ideally suitable for present wear. Good value at 35c. pair. Pre-Regatta Sale Price **29c.**

HALF SILK HOSIERY SPECIAL—Just the Hose for Regatta Day. Your choice of Pink, Saxe, Sky, Champagne, Grey, Black, White and Fancy Hose. Values to 50c. Pre-Regatta Sale Price **39c.**

LADIES' LISLE HOSE—Good fast Black Lisle, and White also; strictly summer-weight. Reg. 75c. Pre-Regatta Sale Price **65c.**

Variety Line Ladies' SUMMER HOSIERY, 59c.

This line embraces White, Black, Tan, Brown and Grey, and some pretty looking fancy figured half silk leg Hosiery in White, Bluebird patterns and others. Values to 70c. Pre-Regatta Sale Price **59c.**

EXTRA GOOD VALUES in HOSIERY, BOOTS and SHOES for every member of the family

CHILDREN'S AND MISSES' BAREFOOT SANDALS—These are strong, heavily soled, and nice and cool for present wear. Made of heavy Tan Calif. Our clearance prices are on these for Pre-Regatta Sale. Sizes 6 to 8. Special **\$1.10**. Sizes 8 1/2 to 11 1/2. Special **\$1.20**. Sizes 12 to 2. Special **\$1.40**

LADIES' 2-STRAP SANDALS—A very dainty White Poplin, leather soled Summer Sandal; military heel, bow front, neat, kid lined. Reg. \$3.00 value. Pre-Regatta Sale Price **\$2.50**

BOYS' BOOTS—A strong Gun Metal Boot, with dull kid tops; a good wearing and general knockabout boot for boys; sizes 1 1/2 to 5. Reg. \$4.70. Pre-Regatta Sale Price **\$4.40**

MEN'S CANVAS SHOES, 3.00 Values for 2.40

Some very respectable looking cool Canvas Shoes in Grey and Palm Beach shades, Blucher or Bal. shape; leather sole and heel. Swell for Regatta Day wear. Reg. \$3.00. Pre-Regatta Sale Price **\$2.40**

MEN'S TAN SANDALS—A few pairs of these in each size left over, and we are going to clear them out this week. Strong Tan, openwork top Sandals. They give you everlasting wear. Reg. \$5.00 pair. Pre-Regatta Sale Price **\$4.45**

PURE WHITE FLEECE CALICO, special the yd. 34c

Those with an eye to future savings will take advantage of this Sale of good pure White Fleece Calico. We have just 3 pieces, which will simply vanish at our Special Price for Pre-Regatta Sale, per yard **34c.**

TABLE NAPKINS—A job lot offering very special value in hemmed Damask Table Napkins; medium size. Good value at 15c. each. Pre-Regatta Sale Price **13c.**

6 for 70c.

TABLE CLOTHS—A special lot of two dozen only in best English White Damask Table Cloths, in a convenient size for family use. Value for \$2.50. Pre-Regatta Sale Price **\$2.58**

INTERESTING VALUES FOR TENT HOLDERS



TABLE DAMASKS—Pure White Table Damasks in long remnant lengths. The usual width for large tables; convenient lengths for your tent tables. Reg. \$1.00 yard. Pre-Regatta Sale Price **89c.**

WHITE OIL CLOTHS—Plain and Marbled Oil Cloths for table tops and counters for your tent; always comes in useful afterward. Pre-Regatta Sale Price, **53c.**

AMERICAN FLAGS—Large size, slitted, Stars and Stripe Flags, right ready for flying; reinforced with canvas and brass eyelets. Special Pre-Regatta Sale Price **\$1.48**

GLASS CLOTHS—Small White Glass Cloths and Wipers, hemmed ready for use. Pre-Regatta Sale Price **3 for 25c.**

PAPER NAPKINS—In sealed packages, all fancy borders, 18 in each package. Pre-Regatta Sale Price, **18c.**

INFANTS' KNICKERS—Strong White Cotton Knickers for infants; buttoned at side, hemstitched knee. Regular 30c. value. Pre-Regatta Sale Price **25c.**



Our American Letter.

Christon, South Carolina, July 27
Senator Reed of Missouri, addressed an audience last Friday evening which packed to the doors the spacious Hibernian Hall. The subject of the brilliant statesman was the League of Nations covenant. I have listened to many of the world's most brilliant orators, including Mr. Gladstone, John E. Redmond and W. J. Bryan, but never have I heard an address which so completely captivated an audience as did this remarkable speech of Senator Reed. The imagery was wonderful and the flights of eloquence were reminiscent of the days when Southern orators made the halls of congress ring with the magic fire of their verbal thunderbolts.

Mr. Reed took up the covenant article by article and calmly and dispassionately pointed out the obligations which this nation is bound to incur should the document be given the assent of the senate. It was a masterly analysis and those who did not give the covenant more than the most superficial thought previously were convinced by the able discussion that the league if adopted would place the shoulders of this republic upon the days of the revolution.

We were asked to ratify a covenant which gives to uncivilized black Liberia the same voting power as the great United States of America. We were to allow Hedias, an enemy among nations, whose population consists of wandering hordes of the desert the same power in deciding the fate of nations as we ourselves would enjoy. We were to give to degraded and superstition-ridden Siam the same privileges in the league as far as voting power is concerned as the United States would possess. We were asked to accord to black and bloody Hayti, the land of witchcraft and voodooism the same standing in the league as that which we should hold, and deny representation to a great white nation which a thousand years ago had universities and libraries, a land which lit the torch of learning, when the rest of Europe was sunk in barbarism, a nation of God fearing, heroic souls—Ireland.

To say that this reference to Erin was applauded would be doing but scant justice to the outburst of cheering which it called forth. The entire audience rose as one person and for ten minutes the tower of Southern chivalry made the rafters of the old historic edifice where Calhoun and Henry Clay were wont to weave their oratorical spells; ring with thunderous cheers for poor hapless Erin the birth mother of so many gallant Americans.

Beautiful Southern women dressed in the charming and alluring costumes of Dixie stood upon their chairs and waved their handkerchiefs and fans at the mention of Ireland. It was a scene which once witnessed could never be forgotten. Southern aristocracy of the purest strain led in the cheering for Ireland and their example was followed by the entire assemblage.

The Senator proceeding pointed out the wrong which we have inflicted upon China in the cession to Japan of Shantung. We deceived, he said a trusting ally which had sent 300,000 men to work in the trenches of France that Germany might be defeated and the world saved from ruin and autocracy. The base ingratitude of our act constituted an infamy for which we should wear the sack cloth and ashes of repentance. We defeated one autocracy and are now engaged in setting up a second which if anything is infinitely worse than Germany could ever be.

Senator Reed told of the horrible murders of the Christians in Korea who while worshipping in a Methodist church in Seoul were burned alive by the Japanese fiends. He asked if in the sight of God, the murder of a Korean Christian was not as atrocious as the murder of a Belgian Christian. Yet the league would keep in power the Japanese tyrant and we would be compelled to go to Korea and fight in order that the rule of the Mikado might be safeguarded. It made no difference whether the cause was just or unjust the league would compel the great Christian liberty loving American people to send their soldiers to strange lands and fight in order that the signatory powers might be enabled to keep their grip upon helpless nations.

He continued to tear the covenant to pieces and show it for what it is, a colossal international fraud which will breed more heart burnings among the nations than anything ever before attempted in the history of mankind.

What Christ's sermon on the mount did not do, no league of nations of such a character will accomplish. Nothing that is founded upon injustice will prove sufficiently stable to weather the attacks which will be made upon it.

A wonderful peroration closed his address and the cheering which followed was deafening. It was an epoch in the civic life of Charleston, the very home of eloquence, refinement and chivalry and that it will have an effect upon the coming discussion in the Senate cannot be doubted.

W. M. DOOLEY.