



### New London Hats.

Our line is now splendidly complete, and noteworthy for ITS BIG DIVERSITY OF SHAPES, EXCLUSIVE MODELS and NEWEST FASHION IDEAS FOR FALL & WINTER, 1917-18.

### 720 yards New Corduroy Velvets

27 inches wide,  
\$1.10 and \$1.60 yard.  
Shades of Nigger, Brown, Ivory, Ivy, Grey, Rose, Black, Myrtle, Cardinal, Mole and Saxe.

### 263 Ladies' and Misses' New Tweed Coats.

Selected at the latest possible moment, therefore showing only the approved styles. Every garment cut on lines that insure good fit.



### 500 YARDS New English Silks.

High grade all Silk, heavy firm even lustrous weave, the most desirable weight and texture for all uses.

### 38 inch Duchesse Mousseline.

Shades of Maize, Saxe, Ivory and Flesh, only \$2.20 yard.

### 36 inch Chiffon Taffeta.

Black, \$2.10 yard.  
Nigger Brown, \$2.00 yard.

### 36 inch Charmeuse Satin.

Shades of Fawn, Tan, Saxe and Cream, \$1.45 yard.

### Silk Crepe De Chene.

40 inch only, \$2.40 yard.  
Shades of Wisteria, Navy, Sky, Maize, Saxe, Ivory, Black and Flesh.

### Georgette Crepe.

Shades of Maize, Coral, Black and Ivory, \$2.75 yard.  
Flesh and White, \$3.00 yard.



### NEW

Coat Linings.  
Infants' Robes, Slip-on Veils, Infants' Frock Bodices, Blouses, Veilings, Camisoles, Dress Skirts, Umbrellas, Underskirts.

## BISHOP, SONS & COMPANY, LTD.

PHONE 484. MAIL ORDERS RECEIVE CAREFUL CONSIDERATION.

## War News.

### Messages Received Previous to 9 A. M.

#### ITALIANS RETREATING.

ROME, Oct. 27. Failure to resist on the part of some units forming our second army, which in cowardice retired without fighting or surrendered to the enemy, allowed the Austro-German forces to break through our left wing on the Julian front. The efforts of other troops did not enable them to prevent the enemy from advancing into the sacred soil of our Fatherland. We are now retreating according to plan proposed. All stock and depots in the evacuated places were destroyed. The record of many memorable battles fought with success by our brave soldiers during two and a half years of war, is sufficient to assure the Commander-in-Chief that the army to which the honor and safety of the country is entrusted will know how to fulfil its duty.

#### BERLIN REPORT.

ROME, Oct. 27. The Austro-Germans have forced their attack through the mountains into the plains of northern Italy, capturing the town of Clivale. The war office reports the City of Gorizia, on the Isonzo, also captured. The number of Italian prisoners, according to report, has been increased to more than 80,000, and the number of guns taken is more than 500.

#### GERMAN-AUSTRIAN PRESS JUBILANT.

AMSTERDAM, Oct. 27. The battle of the Isonzo evokes a shout of triumph from the German-Austrian press, particularly the latter, according to a despatch from Vienna. The Fremdenblatt goes so far as to declare that Italy will go the same way as Roumania, Serbia and Russia, paying a terrible price for the guilt of their unscrupulous, treacherous and rapacious statesmen. The Newsvin Tageblatt talks of the sudden destruction of the Entente's last hope on European battlefields.

#### BRITISH OFFICIAL.

LONDON, Oct. 27. The official statement to-night says that French troops advanced on both sides of the Dixmude Road in spite of difficulties. Many farms and other strong points and a number of prisoners and villages were captured. On the British front there was great activity by both armies. Since the commencement of operations yesterday morning the number of prisoners

exceeds 1,100, which includes 300 taken by the French. A hostile raid was repulsed by the French early this morning west of Lens.

#### FORCES ENGAGED.

PARIS, Oct. 27. The forces engaged in the attack on the Italian army consists of 350 Austrian battalions reinforced by ten German divisions, according to the Petit Parisien's correspondent at the Italian front. Both Emperor Charles and General Von Ludendorff, the German first quartermaster general, says the despatch, are present observing operations.

#### FRENCH OFFICIAL.

PARIS, Oct. 27. An official statement issued to-night reads: In Belgium our attack began at 5.15 a.m. and developed during the course of the day with full success. On both sides of the road between Ypres and Dixmude, our troops captured all the German positions on a front of four miles (two and a half miles) to a depth of two miles, despite stubborn resistance on the part of the enemy, who suffered very heavy losses. On the right we reached the western outskirts of Houtholst forest and captured the villages of Aschhoop, Mercken and Kippe, as well as a great number of strongly fortified farms. We took about a hundred prisoners. On the Aisne front there was feeble activity on the part of the enemy.

#### IN BELGIUM.

PARIS, Oct. 27. In Belgium we continue to progress. On our left at Liègehem Peninsula we reduced the number of small islands held by the enemy. The number of prisoners taken since yesterday exceeds 200. On the Aisne front there was intermittent artillery fighting which was very spirited in the region of Houtholst. In Champagne we repulsed an enemy attack in the sector of Malsones. We penetrated a German trench south of Forges Brook on the left bank of the Meuse, and brought back prisoners. Elsewhere the night was calm.

#### WORK OF CANADIANS.

British Front in Belgium, Oct. 27. The Canadians this morning were engaged digging themselves in towards the neck of Bellevue spur, west of Passchendaele, having maintained themselves on this newly-acquired height in face of another fierce German counter attack last night. This was the most important news from the front of yesterday's offensive. By securing a footing on this spur the British gained a dominating and vital position, to which the Germans had clung tenaciously. The capture of this territory was one of the most brilliant strokes in recent days, and involved some of the bitterest fighting seen along the

Flanders front. The Canadians had scarcely reached the crest of the spur, after battling across the marshy ground in the face of a terrific hail of machine gun fire, when the Germans counter attacked in force and won the crest of the spur. A sanguinary struggle followed at close quarters, and men from ours were compelled to give ground. They fought their way back, however, and regained their former vantage point. Last night the enemy again rushed forward en masse in an attempt to dislodge the British. Heavy fighting ensued, and the Germans were gradually forced to withdraw, leaving the Canadians in possession. During the night the latter readjusted their line across the neck of the spur and consolidated their positions.

#### FOUR TO ONE.

LONDON, Oct. 27. It is estimated in an Exchange Telegraph despatch from the Italian front that the Italians are opposed on the front of the Austro-German attack by forces four times their number.

#### POSITIONS SLIGHTLY IMPROVED.

LONDON, Oct. 27 (Official). We improved our positions slightly during the night in the neighborhood of the Ypres-Roulers railway. On Friday night Belgian troops carried out a special raid north of Dixmude, capturing 160 prisoners and machine guns. Yesterday Belgian troops in action in conjunction with the French crossed inundations and occupied Mercken peninsula in the neighborhood of Vidhuysen.

#### AVIATION.

LONDON, Oct. 27. The official statement on aviation activities issued to-night by the war office follows: On Friday it rained most of the day, but in spite of this most of our airmen went out and performed valuable work locating and attacking infantry and reporting suitable targets to our artillery. Our planes flying at a low altitude fired 10,000 rounds from their machine guns on hostile troops that were trying to repair wire entanglements. Some air fighting took place at low altitude, in which three German machines were downed and one driven down out of control. Two of our machines are missing.

#### THE LIBERTY LOAN.

WASHINGTON, Oct. 27. The second Liberty loan apparently has passed the five billion mark. A last day drive of titanic proportions throughout the nation rounded up more than one billion dollars, and was bound to have carried the total several hundred million dollars beyond the maximum sum the treasury officials hoped for. Federal reserve banks here were struggling last night under an avalanche of last minute

subscriptions. To form some idea of the grand total, indications are they will not complete their tabulations for several days. Secretary of the Treasury McAdoo, announced last night that the loan was an overwhelming success.

#### ON RUSSIAN FRONTS.

PETROGRAD, Oct. 27. On all fronts there were fusillades and reconnoitering operations. In the region of Iloukut several scores of our men fraternized with German troops, and while so engaged were dispersed by our artillery fire. The Germans tried to fraternize in the region of Kreve and the village of Larevo. In the Baltic Sea, in the region of the Gulf of Finland, there were no operations. On the Riga coast the situation is unchanged.

#### ENTENTE RAIDS.

BERLIN, Oct. 27. Air squadrons of the Entente raided industrial districts in Lorraine and Luxembourg on the night of October 24 and 25, according to an official made here to-day. Five persons were killed and four injured at each place, while one was killed and six injured at Saarbrücken. No military damage was done, and the material damage was insignificant. Four airplanes were shot down by anti-aircraft fire.

#### CHANCELLOR MICHAELIS.

BERLIN, Oct. 27. Although confirmation is still lacking of reports that Chancellor Michaelis has resigned, the Berlin papers continue to discuss them, commenting on the probable successor to the Chancellor. Prince Von Buelow and the Foreign Secretary are mentioned most frequent in this connection.

#### STORM FORTIFICATIONS.

PARIS, Oct. 27. The war office reports that other German fortifications were stormed last night and more prisoners taken.

### A Faithful Servant.

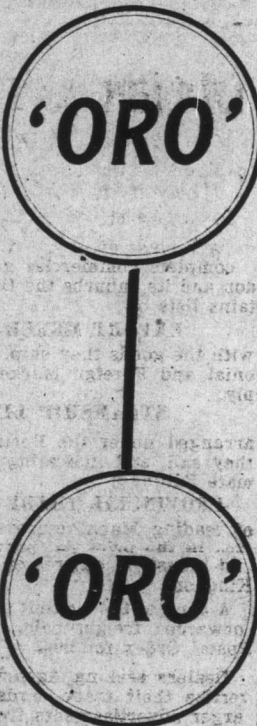
READY TO WORK NIGHT OR DAY. Gas is your ever ready helper right in your home—no begging for delivery, no delays in getting it. One gas meter to it that one is apt to forget how helpful it is. Take a little trouble. Study its uses; get to understand how to obtain every particle of help you can from it.

Remember that for Light, Heat or Cooking it has no equal. If you have any little difficulties with it, bring them to the Gas Office. Our advice and help will be most readily given.

### St. John's Gas Light Co.

The bustle suit has failed to establish itself firmly in feminine favor.

## If You Think it Waste of Time to Read an Advertisement Don't Read This.



There's a certain brand of Flour which you prefer to any other; there's a certain kind of Tea which you like better than any other; do you know that there's a certain brand of RAISINS you ought to know more about?

### The Brand is "ORO"

Just a little word, BUT! It has a BIG meaning. "ORO" on a package of Raisins means that such package contains a choice grade of Sun-Ripened California Raisins from which the seeds have been taken. Besides! "ORO" means that the Raisins are clean. You can put them right into your cake or pudding or bread direct from the package. You don't need to wash "ORO" Raisins.

## Ask Your Grocer About "ORO" Raisins.

### Got News of New Bedford Schr. Out Three Years.

New Bedford, Oct. 24.—The schr. Pythian, Capt. George Fred Tilton, of Arctic fame, bound down from Hudson Bay with a valuable fur cargo, has been run into by a New York bound steamer either off Newfoundland, or in a harbor of that island, and cut down to the water ways. The little schooner reached port all right, for her owner, F. N. Monjo of Norwich, who is a big fur dealer, got word that the Pythian would have to haul out after discharging part of her cargo for repairs, before proceeding.

The Pythian left here July 1 of this year and went to the Bay. When on her way down she sent word by wireless from a Labrador station that she had got out all right, and that Capt.

Tilton had got a trace of the schr. A. T. Gifford. This news was eagerly awaited, for the Gifford went to Hudson Bay three years ago. Her fate will probably be told by Capt. Tilton on his arrival.

### Wedding Bells.

A very quiet but pretty wedding took place at Petty Harbor, on Sunday, October 28th, when Mr. Edward Angel, of that place, was united in the holy bonds of matrimony to Miss Margaret Ryan, of the Goules. The bride was neatly attired in a beautiful costume of fawn with over-trimming of iris silk with hat to match and was attended by her sister, Miss Martha Ryan, and Miss Mary McDonald, while James McDonald supported the groom. After the ceremony was performed by Rev. Father Tierney, a very enjoyable time was spent at their future home. The bride received many presents. Their many friends join

and wish Mrs. and Mr. Angel many years of happy wedded life.—Com.

### IT HAS MANY DELICIOUS USES.

Use Cleveland's Cocoa instead of Chocolate.

Below is a recipe for Mocha Frosting:

1-3 Cup Butter.  
1 1/2 Cups Icing Sugar.  
1 Tablespoon Cleveland's Cocoa.  
1 Tablespoon Cold Coffee (left over).

Cream butter, add sugar, gradually continuing the beating, then add Cocoa and cold coffee until of right consistency to spread, or force through a pastry bag and tube.

J. B. ORR CO., LTD., Importers.

A gray satin turban trimmed with gray squirrel fur is a charming affair.

## BRINGING UP WILLIE — Introducing With Much Pleasure Mr. Willie G. O. T. Heartburn and — His Better Half!

