#### Wht. Boots & Shoes

There will be a big demand for these this season. Full ranges of

CHILD'S & MISSES' WHITE CANVAS SHOES. CHILD'S & MISSES' WHITE CANVAS BOOTS. WOMEN'S & MISSES' WHT. CANVAS BOOTS.

## **Corduroy Velvets**

Just a few ends left in colors of Brown, Saxe, White, at old prices.

#### Scrim

5 bdls. Remnants Scrim, 5 to 10 yard lengths. Good value at 20c. Selling at 12c. yard.

#### Stair Oil Baize

3 pieces only, selling at 9c. per yard.

# Now is the Time to Buy!

Later it will cost more to purchase at present-day prices. Not only are prices still advancing abroad, but many lines are becoming more and more difficult to obtain.

At present we have the largest selection of Hosiery in the city, all purchased much under to-day's prices. For practical use our Hosiery is proving extremely popular. We offer: WOMEN'S BLACK CASH HOSE-Plain and Ribbed.

WOMEN'S BLACK LISLE HOSE, WOMEN'S WHITE COTTON and LISLE.

CHILD'S 3/4 FANCY COTTON SOX, CHILD'S WHITE COTTON HOSE. CHILD'S and MISSES' BLACK CASH HOSE-Plain and Ribbed.

> MEN'S BLACK CASH HALF HOSE. MEN'S COLOURED CASH HALF HOSE.

## Marshall Brothers

## Striped Flan'lettes

A few bundles of Remnants of Striped F'lette. To-day's value 18c. yard. We mark them 12c. vd.

### Wolsey Underclothing

In summer weights, all sizes, marked at attractive prices.

#### Casement Cloth

4 pieces hemstitched in colors Rose, White, Cream, Myrtle. To-day's value 55c. yard. Selling at 40c. yard.

#### Khaki Shirts and Pants

We are offering wonderful values in the following, all old prices:

10 doz. BOYS' KHAKI SHIRTS.

20 doz. MEN'S KHAKI SHIRTS.

20 doz. MEN'S KHAKI PANTS.

5 doz. BOYS' KHAKI PANTS.

#### Plainness Unadorned

white dress.

White is Not Becoming to Most

For instance, white is popularly

considered a universally becoming

color and every young girl is sup-

I went to a graduation the other

A day or two later I saw those same

girls at a reception. They were dress-

ed in afternoon dresses of various

colors, and several looked attractive

Black is Sometimes Less Trying

Than White

Conversely, black is not half so un

ecoming as it is popularly supposed

Bright colors are the most trying

wearing black unhesitatingly wear

We can't all be pretty, but we can

wear as well as your other powers

FRUIT PULP, Etc.

ORANGE PULP, 10 lb. tins

RASPBERRY PULP, 10 lb.

lb. and 10 lb. tins.

PROCTOR & GAMBLES

PRODUCTS:

"Crisco".

Ivory Soap, 5 oz., 6 oz. and

10 oz. tablets.

Pearline Washing Powder.

Due by s.s. Florizel to-day:

Table Apples. California Oranges.

California Lemons.

Florida Tomatoes. New Cabbage.

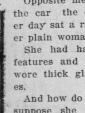
New Turnips. Bananas.

Naptha Soap.

easier to wear than white.

People

By RUTH CAMERON.



Opposite me on about the kind of clothes that become the car the oth- them! er day sat a rather plain woman. She had harsh features and she wore thick glass-

And how do you uppose she was dressed? A suit of a light as well in white as she does in the

color and striking right color. cut, a yellow silk blouse, a flower- day and marvelled that among twenty garden hat, a graduates there was not one thoroughstring of blue ly pretty girl.

Can you imagine any combination of clothing more unfortunate for that

Poor lady, she probably knew she and one or two thoroughly pretty was plain and thought to alleviate And then it came to me that before that plainness by the elaborateness of they had been handicapped by white her toilet. And instead she only call- dresses. ed attention to it and made it infinite-

It Takes a Pretty Woman to Wear Fussy Clothes

It takes a very pretty woman to to be. A black gown generously rewear clothes of that sort and yet lieved by white about the throat is everywhere you see plain women who becoming to almost anyone, and the make the mistake of dolling them- right kind of black in a hat is ofte selves up in fussy clothes.

It's just as foolish as it is to try | to hide the bad lines of a gown by a and yet people who wouldn't think of slather of trimming.

Plain people look best in plain such trying shades as rose and cerise.

I longed to get hold of that woman all be as pretty as we can. And I and put her in a plain tailored suit, think "Know thyself" means know preferably dark blue, a simple white your style and the colors you can, blouse, and a close hat, carefully selected to suit the lines of her face. and abilities. She would not have been pretty even then, but she would have been a much more agreeable object to look at. What strange ideas people do have bathing the eyes. Price 20c.

The Superior

that wins the approval

drinker, the quality that

ers of every purchaser

-that's HOMESTEAD.

Fresh supplies just re-

ceived from Ceylon.

every cup of

Homestead."

"There's a

Smile in

of the most critical tea STRAWBERRY PULP, 2

makes steady custom- PEACH PULP, 5 lb. tins.

Quality

In Stock To-Day:

60 boxes, each 4 doz.. FRY'S BREAKFAST COCOA-1-4's.

40 boxes, each 4 doz., FRY'S BREAKFAST COCOA-1-5's.

posed to look her best in her simple 50 cases ROYAL BAKING And yet not one girl in fifty looks POWDER. Dime size and 1-4's.

> 60 boxes BIRD'S CUSTARD POWDER.

Soper & Moore,

Retail and Wholesale.

#### Algy Was Bashful, But Phyllis Knew How Many Beans

make rive.

hroat for me," she said sweetly. can't see how to do it without a glass?" "Of course; I'll be delighted," gurgled Algy, and his trembling hands grappled with the strings. After an unsuccessful effort of five inutes' duration he blushed furiously, and stammered:

TWO KINDS

coyly, "you call in a minister to as-"MEASLES."-Keep a bottle of Stafford's Lotion on hand for



rise, to work will toil with vim. no keep his eyes for

loafs on his job.

WALT MASON when the Boss has one away. The youth who'd reach nigher place, his duties does no shirk: the cheerful smile upon hi face shows that he likes his work, In earning trust and confidence he takes a keen delight; but the worth less oaf begins to loaf when the Boss is out of sight. The chap who gets the good fat check when his week's work is through, is he who always is on deck, when there is work to do. who toils as bravely when alone as when the Boss is near; but the worthless, runt neglects his stunt, should the Old Man disappear.

Stafford's Phoratone Cough Cure is a good preparation for all kinds of Coughs and Colds. Trying to

Smash France.

It is not in the expectation of event

ally winning the war that Germany ontinues to hammer so persistently nd furiously upon the defences of erdun. It is peace, not victory, she fighting for, and the less favorabl e reception of her attempts to bring e Entente Powers to consider peac ne more desperately she must fight here is no chance for a settlemen mposed either by her arms or by he iplomacy. She will have to bow to erms dictated by her adversaries. Of ourse, she will continue to do everypower of the Allies to make the terms ery onerous. As her military re sources are still tremendous, she can inflict great damage before she is brought to submission, and that she

Particularly is she determined to eal as many and as disabling blows o France as she can deliver. When he war is over and she herself is in state of exhaustion it would be to ier advantage to have France in the same state of debility. So while she may, she is doing all she can to batter down the power of France ar destroy as large a part as possible of the young manhood of that, nation Crushing defeat would not be without Crushing defeat would not be without its consolations if it left her relatively as strong towards France as she was before the war began. In that event she would have the satisfaction of still height at the satisfaction of satisfactions are satisfactions. faction of still being a danger to "I wish you'd tie this ribbon at my France and of feeling that France areat for me," she said sweetly. "I was too weak to be longer highly was too weak to be longer highly valued by Russia as an ally. If she should ruin France in the war the fresh product. object of her fighting would very largely be accomplished, no matter at white fat and pink flesh. Do not buy what cost to herself. Her first use of pork that is soft and yellow. peace would be to intrigue with Rus-"I don't think I can manage to tie sia. That she could ever induce Rus- should be firm, close grained and sia to trust her again would seem im- light red in color, with fat that is Phyllis laid a pretty hand upon his probable, and it must be rendered white and hard. "Suppose, Algy," she whispered more improbable by such a conclusion of the war as will ensure to Russia all with cream colored, firm elastic fat the legitimate objects Russia aimed at and scarcely moist when touched with A moment later he was trapped for in the Near East and as will leave the finger, do not buy wet flappy beef France strong.

It is much to be hoped that Britain's fighting off France for a while. We cooked blithely walk, and may be sure that loyalty to France and chivalrous regard for her as a brave and devoted ally will not be between the muscles and surrounding ever on the clock. wanting in Britain. In good time she "The Boss's inter- will put more of her now mighty touch. ests are mine," he army into offensive action against the to himself will foe. It is no less a matter of sound the fat has a grayish lead color. say; but the war policy than of sympathy and worthless swab loyalty that she do so as soon as the

What They Do

"I had trouble with my Kidneys and Bladder so I got a sample of Gin Pills and followed directions. I felt better after the first dose and I kept taking them for a month.

Ota day, Mr. Simpson, of this town, told me about the trouble he had with his kidneys, and I recommended him to try GIN PIELS, and gave him one to take. The next day, he bought some for himself, and both he and his wife have derived great benefit from them."

HERBERT H. BAUER

HERBERT H. BAUER.

ime is deemed ripe by her strategists. France must be so stood by that she will come out of the war a nation still powerful in arms. That will be necessary if Germany is to be kept in her place after the war. — Sydney

#### If Subject to Colds Here is Good Advice.

Don't load your stomach with cough syrups. Send healing mediation through the nostrils—send it into the passages that are subject to colds and Catarrh. Easy to do this with Catarrhozone, which cures a cold in ten minutes. Even to the lungs goes the healing vapor of Catarrhozone—all through the bronchial tubes, nostrils and air passages—everywhere a trace and air passages—everywhere a trace of disease remains will Catarrhozone follow. You'll not have colds, nor will you suffer from sniffles, bron-

will you suffer from sniffles, bron-chitis or throat trouble if Catarrhozone is used. Get it to-day but be ware of dangerous substitutes meant to deceive you for genuine Catarrhozone. All dealers sell Catarrhozone large size, two months treatment costs \$1.00; small size, 50c.; sample

#### To Detect Bad Meats.

when they have a rancid sour smell Good fresh pork is solid, has pure

Remember that lamb and mutto Beef should be of a rosy red color.

that is purple. All shellfish should smell fresh and

strength in the field will soon be so the shells should close firmly when The lad who'd great as to overwhelm the forces op- put in water or touched with the posed to it and take the brunt of the finger. Shellfish should be alive when

Fresh veal is red (unless milk fed, when it is light) with firm white fat Bad veal is soft, mushy stocky and has a very red tinge, while

Fresh fish should have red gills, noist bright scales and clear eyes, and should be firm and rigid when handled. Stale fish is flabby has dull scales and eyes are sunken and covered with a film (the gills are pale or of a greenish color) and the flesh has a bad odor. All lumpy fish should be rejected as the growth may be can-

To detect decomposing meats in ans before opening inspect the ends; they bulge, discard the can. This alging is due to accumulated gases of decomposition that push the ends outward by force of pressure. Leak ing and rusty cans should be discarded. Canned meats should be the same as when freshly prepared. If the meat is putrid exposure to heat wil make it possible to detect the foul odor.

Just opened 7000 pieces carefully selected Papers, including

Oatmeal Papers and Varnished Tile Papers,

Suitable for Bathrooms, Kitchens, etc.

Bedroom Papers, from 10c. up.

333 Water Street. 

Notice of

Removal and Partnersnip

HON. R. A. SQUIRES, K.C., LL.B., Announces the removal of his LAW OFFICES to the New BANK OF NOVA SCOTIA Building at the corner of Beck's Cove and Water Street, and the formation of a PARTNERSHIP for general practice as Barristers, Solicitors and Notaries, with MR. J. A. WINTER, eldest son of the late Sir James S. Winter, K.C., under the firm name of SQUIRES & WINTER.

Address: . Bank of Nova Scotia Building, St. John's. January 3rd. 1916.

## **SQUIRES & WINTER**

Hon. R. A. Squires, K.C., LL.B.

Barristers, Solicitors and Notaries.

New Bank of Nova Scotia Building.

Corner Beck's Cove and Water Street. 

JUST ARRIVED!

ATLAS

Lowest Prices.

A. H. MURRAY, Beck's Cove.

Minard's Liniment Cures Dipataeria Advertise in the TELECRAN

#### Messages Rec Previous

BRITISH OF

A British official st to-night reads: Ye aircraft again were naissance by six ma tacked by our scouts One of our aeropla from a height of nin attacked with machin horse transports and pede. During the nig about Givenchy, west sines, were bombarde Northeastward patrols brought in tw day our artillery has tive than usual along The hostile batteric combarding our posit uile wood, Ransart as ward of the Hohenzol enemy sprang a mine tance from the front No damage was don show that the host westward of Messine terday, was a bomba

ST. PIERRE BI

On the left bank of artillery activity cont court Wood, Hill 304 We repulsed a German against our positions the right bank of the continued despera the western part of vigorous counter-att to recapture in the 321 and 520 a large mans within reach of developed, particular outskirts of Fleury Fumin and Chenois gained by counter-aments of trenches had captured from us information over six ( were engaged in the con the right bank of

terday.
On the left bank of day was rather quiet district of Hill 304, tions were bombarde On the right bank th tor of Hill 321 nort Terre Hill and in the this morning on the o aged to occupy a f change on other sector bank. Elsewhere the

AIRCRAFT A

A British official says: Yesterday, again were active. of six machines atte scouts and driven bad and westward of bombed intermittent artillery has been n usual along the whole

FRENCH COUNTER

night north of their gaining some of the War Office announ tions of the trenche grenade fighting, an some progress being 1 lage of Fleury.

GERMAN OFF Violent attacks on man forces, which has Russian offensive in V

In this Ma

one is either with or with the losers.

It's largely a right eating-right sound health one i rich, indigestible choose those that a contain the element sturdy bodies and

Grape-1

is a wonderfull food, made from and barley. It cont nutriment of the g ing the mineral pho dispensable in N for body and brain Grape-Nuts is a food, easy to digest nomical, has delic comes ready to e helped thousands ning class.

"There's a

Canadian Postum Ltd., Windso