

Some Few Things We Want to Tell You About.

We particularly wish to draw your attention to an excellent line of Children's Irish Dresses which you will see in our Western Window. These are now arrivals. Also our classy show of Ladies' Footwear in laced and buttoned Boots and Street Oxfords. Our Ladies' Silk Poplin Dresses are taking the styles are perfect, the shades fashionable and prices are popular. \$7.00, \$7.50, \$11.00. We expect the first large shipment of English Goods this week. The sooner the better. If you wish to keep in touch with our special offerings, read our weekly ads. It pays you.

"TUNGSTEN" ELECTRIC BULBS, 50 CANDLE POWER.

Give you better and more brilliant light for the same money. Our Special Price Friday, Saturday and Monday (as many as you like) each

Stair Linen.

16 inches wide; this came along with our last lot of goods. To any one requiring a nice heavy weight Stair Linen we recommend this. Reg. 20c. per yard. Friday, Sat. & Monday. 16c

Boys' Jersey Suits.

They come mostly in shades of Myrtle, Reseda and Cream, snug fitting suits for Spring wear; some of these with cap to match. Reg. prices up to \$2.00. Friday, Saturday & Monday. 1.48

SASH CURTAINS.

In Spotted and Striped White Muslin, hemmed at both ends; ready to put up at once; full size. Special, Friday, Saturday and Monday. 10c

Table Napkins.

Breakfast size, in good White Damask, hemmed ready for use; size 15 x 15. Special, Friday, Saturday and Monday, 3 for 17c

WHITE SHEETING.

180 yards of pure White English Twilled Sheet, 70 inches wide; a beauty for the price. Reg. 50c. yard. Friday, Saturday and Monday. 44c

SMART FOOTWEAR.

LADIES' BOOTS, \$1.89.

Laced and button styles, in fine Black Dongola, fashionable shapes; half sizes to choose from. Special, Friday, Saturday and Monday. \$1.89

THE CLOTH UPPER BOOT WILL BE POPULAR THIS YEAR.

We offer a very striking line in buttoned, with Black or Grey uppers, patent leather vamp, with or without toe cap; sizes run from 2 1/2 to 6 1/2. Have a look at these. Special, Friday, Saturday and Monday. \$2.88

ROLLER TOWELING.

Received to-day 300 yards of nice soft Kitchen Toweling. You'll get surprising wear out of this. Get a half dozen yards now. Just about enough of this to last one day's sale. Special, Friday, Saturday & Monday, per yard 5c

BRACE SPECIAL.

Braces here for those engaged in hard labour, and lots of other makes for fine wear; leather strapings and cord attachments. Values up to 40c. Friday, Saturday and Monday. 28c

TOILET SOAPS.

Coronation, assorted, 4 for 9c.
Castle, pure, 2 for 9c.
Goldwin's, assorted, 2 for 9c.
Almond Cream, per cake 9c.
Colgate's Transparent large cake, 12c.
Velvet Skin Soap, 3 cakes in box for 13c.
Velvet Skin Soap, 3 large cakes in box for 20c.
Cold Cream and Glycerine; Box of 3 for 19c.
Royal Vinolia Cream; Box of 3 for 28c.
Natural Rose; Box of 3 for 35c.

Enamel Specials.

Saucepans to hold 4 quarts 15c.
Saucepans to hold 5 quarts 19c.
Saucepans, with cover, to hold 8 quarts 59c.
Jugs to hold 7 pints 22c.
Milk Pans, 8 hole 15c.
Stew Pans, 2 for 25c.
Skillets with cover, to hold 7 quarts 39c.
to hold 8 quarts 49c.
Boatskettles to hold 7 pints 28c.
Cullenders 15c.

Tinware Specials

Flour Sifters, each 12c.
Brush and Comb Cases 10 & 15c.
Boatskettles 10c.
Cake Coolers 10c.
Cullenders 10c.
Patty Pans, 8 hole 15c.
Pot Covers, 10 inch 5c.
11 inch 7c.
13 and 15 1/2 inch 10c.
Funnels, large size 15c.
Combination Graters 7c.
Sand Pails with shovel 12c.
Dust Pans 10 and 15c.
Dust Pans with long wire handle, 15c.

Great OPPORTUNITY SALES Friday, Saturday and Monday!



Business can never stay away from such attractive offerings as we are preparing for this week. Even whilst we are planning this advertisement, piles of goods are tumbling in all day from basement to top floor. All hands "busy as nailers" opening up the new things that captivate early Spring Shoppers. Don't pass by, come in and have a look around.

DRAWER PULLS.

Oxidized finish, 5 inch plate, complete with handle bolts and nuts, each 5c

26c

James Baird LIMITED

Ladies' SHOES.

Fine Dongola, laced style Cuban heel, half sizes to decide from. You have not bought this grade at such a low price as now. Friday, Saturday & Monday \$1.52

What is the little weather man going to give us!



TORONTO, Noon.—Mod. to fresh W. winds fair and mild to-day and Friday.

ROPER'S, Noon.—To-day. — Bar. 29.20; ther. 30.

TOMAHAWKS.

Just the size and weight for kitchen use. Special 10c

Dancing Shoes, 69c.

Nice soft patent leather, single strap over instep and ornament in front; only 28 pairs in the lot; extra value. Special Friday, Sat. & Monday. 69c.

DAINTY TEA CLOTHS.

In fine White Embroidered Linen, hemstitched border, size 32 x 32; a serviceable Cloth for constant wear. Reg. \$1.00. Friday, Saturday & Monday. 72c

TURKISH TOWELING.

Pure White and unbleached Turkish, 16 inches wide; about 100 yards of each; nice for kitchen use or hand Towels. Reg. 15c. per yard. Friday, Saturday and Monday 13c

MEN'S TENNIS SHIRTS.

New arrivals in these, well-made, well-cut, in nice striped Flannel, snug fitting collars; mostly cream grounds. Special, Fri. Sat. & Mon. 59c

BOYS' SWEATERS.

4 doz. only in Crimson, Navy and Brown shades, assorted sizes. Just what's wanted for Spring wear for the boys. Reg. up to 50c. Friday, Sat. & Monday. 39c

Hosiery Snaps.

LADIES' HOSIERY.

A nicely assorted line of Spring Hosiery in fast black Cashmere; your choice of plain or assorted ribs; also a few dozen pairs showing embroidered fronts; a very superior grade. Reg. 65c. Friday, Saturday and Monday 56c

BOYS' SPRING HOSIERY.

This line comes in heavy ribbed fast Black Yorsted, seamless, spliced heels and toes; full length, and known to be one of the best wear-resisting stockings you can buy to-day. Reg. up to 35c. pair. Friday, Saturday and Monday. 19c

Small sizes 29c

Gloves.

LADIES' GLOVES.

An assortment of fabric Gloves in Taffeta and other makes; popular shade of Navy, Beaver, Cream, White and Black; pearl dome fasteners. Reg. 40c. Friday, Saturday and Monday 35c

LADIES' KID GLOVES.

These arrived a little late for Easter; they come in a nice range of Tan shades, 2 dome fasteners; sizes 5 1/2 to 7 1/2; really superior value. Reg. \$1.10. Friday, Saturday and Monday 98c

MORE GLOVE VALUES.

Here is a nice line of Gloves for present wear, in Putty and Grey shades, washable Chamols, 2 button wrist; size 5 1/2 to 6 1/2; only; but they are certainly worth the money. Reg. 90c. To close out Friday, Saturday and Monday 68c



BRIC-A-BRAC.

Sterling Silver-mounted Vases and Hat-pin Holders, some in clear Crystal Glass, others in high-class pottery, artistically ornamented; very pretty shapes; some nice pairs among these worth twice the price we offer them at. Friday, Saturday and Monday, each 26c

POLISHING MITTS.

These are very handy, they envelop the entire hand; made of heavy Art Swanette, lasting, for polishing all kinds of metal. Friday, Sat. & Monday, each. 5c

Wash Goods.

SEERSUCKER IS FASHIONABLE THIS YEAR.

And very reasonable in price, when you look at the superior grade we offer, 28 inches wide, in popular mixtures such as Pink and White stripes, Blue and White, Grey and White, and Black and White. You have probably noticed how perfectly this material washes and how pretty when made up. This special lot Friday, Saturday and Monday, per yard 13c

DRESS MUSLINS.

33 pieces of assorted Dress Muslins, a nice showing of "Tolly Buttes," also line of Muslins; smart patterns in figured, flowered and stripes, etc. Pick some of your summer make-ups from this rare line. Special, Friday, Saturday and Monday, per yard 13c

ASBESTOS IRON HOLDERS.

4 doz. of these, covered in pure White Marcella sheet of Asbestos in the centre; taped edges. Special, Friday, Saturday and Monday, each 5c

MEN'S HANDKERCHIEFS.

A very nice line pure White Mercerized finish, with deep hemstitched border; always soft. Special, Friday, Saturday and Monday, each 14c

GALVANIZED BUCKETS.

8 quart size, in strong and serviceable make. Special, Friday, Saturday and Monday, each 19c

SMALLWARES.

Steamboat Playing Cards, per pk. 8c.
"Southon's" Hooks and Eyes, 6 cards for 5c.
Gold Plated Blouse Pins, 10 on card, per card 8c.
Children's Comforters, each 10c.
Child's Set in Boxes, per box 10c.
"Laurel" Safety Pins, 2 cards for 5c.
Clothes Bluing, 2 bottles for 5c.
Patent Pins, 3 cards for 5c.
Table Forks, 3 for 5c.
Sugar Shells, 2 for 7c.
Table Spoons, 2 for 6c.
Back Combs, each 10c.
Dover Egg Beaters, each 8c.
Nugget Shoe Polish, Black and Tan, per tin 9c.
Pearl Sewing Machine Oil, per bottle 5c.
Fancy Salt and Pepper Shakers, each 8c.
Coloured Mending Wool, 4 cards for 5c.
Waist Pin Sets, per card 4c.
Pins, 4 on card, per card 5c.
Press Studs, 2 cards for 5c.
White "India Tape," 12 pieces in roll, per roll 5c.
Nursing Bottles, fitted, each 10c.
Hydrogen Peroxide, per bot. 22c.
Egg Cups, 7 for 10c.
Black Mohair Tape, Boot Laces, per dozen 5c.
Small Chamols Purses, each 16c.
Wood Pipes, assorted, each 10c.
Hair Pins, 8 packs for 5c.

A Few Toilet Requisites

Christy's Lanoline 15c.
Colgate's Dental Cream 15 and 25c.
Colgate's Dental Powder 25c.
Bay Rum, per bottle 19c.
Rose Cream Lotion 15c.
Colgate's Shaving Sticks 15 and 25c.
Florida Water 9c.
Complexion Powder 15c.
Peroxide Cream 15c.
Violet Talcum Powder 10c.
Baby Talcum Powder 10c.
Mennens Talcum Powder 21c.
Wild Geranium Tal. Powder 25c.
Bonnie Prince Charlie Talcum Powder 25c.

OUR SHOWROOM Leads for Style and Service

TUCKED NETS.

18 ins. wide, for making yokes or sleeves, etc. They come in Cream, White, Paris and Black, fine or wide tucks, just as you may desire. Values to 70c. per yard. Friday, Saturday & Monday 52c

JOB LINE OF DRESS TRIMMINGS.

A very handsome showing of Orientals and Braid effects, such desirable shades as Navy, Saxe, V. Rose, Brown, Grey, Wine, Purple, Green, Reseda, etc., and Black. See these, you'll find something here to interest you. Special price, per yard, Friday, Saturday & Monday. 11c

BRASSIERES.

Perfect fitting; these are high class goods, hooked at front, laced at sides, trimmed with embroidery edging, other makes in good firm nets with shields attached, lace trimmed. Reg. up to \$1.20. Friday, Saturday and Monday

CHILDREN'S GAMP WAISTS.

In fine White Lawn, trimmed with embroidery and fine tucks, long sleeves, ruching around the neck, draw string at waist; suitable to wear with kilted skirt or low cut dress. Reg. 25c. Friday, Sat. & Monday. 18c

HAT BANDS.

A huge lot of Fancy Hat Bands in Corded Silk, Fancy Chenille and Straw; all the most popular shades for ready-to-wear hats. Reg. up to 45c. Friday, Saturday & Monday 18c

THE "BEE-TEE" FRILLING SUPPORT.

Suitable for many purposes, for instance the "Madie" collars or neck or sleeve ruchings and delicate hat trimmings. They come in packets containing 1 yard lengths, Black or White; 1 1/2 and 2 inches high. Reg. 25c. Friday, Sat. & Monday. 16c

CHILDREN'S COMBINATIONS.

These come in fine knit Jersey, broad rib, buttoned at back, with buttons for attaching suspenders to, taped throughout made to fit children from 2 to 12 years. Special, Fri. Sat. & Mon. 32c

JOB LINE OF LADIES' VESTS.

Low neck style, short and wing sleeves, in fine silk ribbed; others in extra fine Cotton, medium weight; Pants to match, wide legs, lace trimmed. Values to 50c. Friday, Saturday and Monday 29c

Table Oil Cloth.

160 pieces of handsome patterns in light and dark effects; also a lot of pretty tiles and marbled wallies. We have never shown nor handled better value; extra soft and has a rubber-like feel, bound to wear well. Special, Friday, Saturday and Monday, per yard 26c

HUCK TOWELS, 22c.

Extraordinary Value Here. We secured a huge lot of these at a very inducing price; the quality is well above the ordinary, finished with deep hemstitched ends; they measure 25 x 42; a fine Towel for clubs, hotels or family use. Special, Friday, Saturday and Monday 22c

Sir John French's Counsel Saves Belgium's Army.

Paris, March 18.—(By mail to New York)—King Albert of Belgium is singing the praises of Sir John French, the British commander-in-chief.

In the darkest day of all the dark days of the Belgians military career, Gen. French gave the King of the Belgians a bit of advice—which, really, was rather in the form of an order—that saved the Belgian army.

It happened last November, when the Germans drove the Belgians back on the Yser—when the Belgians had fought with wild desperation, but finally gave way. Many of them were drowned in the river. The Belgian army was all but dispersed. Its remnants were scattered and many of the soldiers retreated as far south as Dunkirk. The King of the Belgians mortared over to Gen. French's headquarters with the news. He tried to tell the story of what the Germans had done to the Belgian army.

"But I want to know, your Majesty," suggested French, in effect, "what the Belgians did to the Germans."

King Was Discouraged.

The King explained the battle as best he could, carefully answering the question of the British leader as to what effect the Belgian fighting seemed to have on the Germans. The King was discouraged. With his army broken up, it seemed to him that the Germans had only to continue their advance in order to take the last remaining inch of Belgian soil.

But Gen. French kept to the theme of what the Belgians had done to the Germans. At last he said:

"Your majesty, collect your army again and go back to the Yser. From what you have told me I am led to believe that the Germans have suffered so greatly that they will not be able to attack you again or try to continue their advance for at least two weeks."

The King did as Gen. French advised him. Within ten days he had collected his army and got them into trenches along the river. The Germans did not attack, as French had surmised. The British general, with his extraordinary knowledge of warfare, had measured the amount of fight the Germans would have remaining after the battle and his guess as to when they would regain their strength was exact, almost to the day, for it was not until twelve days had passed that the Germans made another try at the Belgian lines.

"That man is not a general," are the words which the King of the Belgians used later, speaking of Gen. French. "He is not a general, but a magician."

Rear-Admiral John M. De Robeck.

The startling combination found in the name of the present commander of the allied fleets at the Dardanelles is in no wise more startling than the position he occupies as contrasted with the career of his great grandfather, who came over to America under Rochambault to fight with the revolutionists against the British. For this he was given a pension by the American Government. He fell in love with a beautiful Irish girl at the end of the war, however, and immigrated to Ireland, where he married and became a naturalized British subject. Admiral de Robeck is a brother of the present Baron de Robeck. The title is Swedish. He entered the navy in 1875 and became Rear-Admiral in 1912, when a new post was created for him, that of admiral of patrols. His duty was to command four flotillas of destroyers of the home squadron. Recently, Vice-Admiral Carden, who was in command of the fleets attacking the Dardanelles forts, was taken ill. Rear-Admiral de Robeck was given the command and will probably see the venture through to its conclusion.

GERMANS HAVE BEEN SHELLING VERDUN PORTS.

Paris, March 31.—After seven months of continuous effort the Germans have finally got near enough to Verdun to bombard the forts defending the city.

Fort Douaumont, five miles north-east of the city proper, has been violently shelled by heavy German howitzers, a dozen projectiles striking the works.

This was officially stated to-day by the War Office. Fort Douaumont is one of a group of six forts and redoubts north of the Conflans road, defending Verdun on the northeast.

"How did your daughter pass her examination?" asked one mother of another.

"Pass!" was the answer. "She didn't pass at all. Perhaps you wouldn't believe it, but they asked that girl about things that happened long before she was born."

DR. DE VAN'S FEMALE PILLS Reliable medicine for all Female Complaints. \$3 a box, or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SCOTT BROS. CO., St. Catharines, Ontario.

"PHOSPHORUS FOR MEN" Restores Time and Vigor. \$3 a box, or three for \$10, at drug stores. Mailed to any address on receipt of price. THE SCOTT BROS. CO., St. Catharines, Ontario.