

### GET THE BEST

Do not place your Insurance policy until you have learned all about the Guaranteed Investment Plan offered by

#### The Manufacturers Life Insurance Company

Head Office - TORONTO

#### UNION MUTUAL Life Insurance Co. Portland, Me. FRED E. RICHARDS, President

Accepted value of Canadian Securities, held by Federal Government for protection of policyholders, \$1,206,576. All policies issued with Annual Dividends on payment of second year's annual premium. Exceptional openings for Agents, Province of Quebec and Eastern Ontario. Apply to Walter I. Joseph, Mgr., 151 St. James St. Montreal

### The North West Fire Insurance Co. OF WINNIPEG, MAN.

Policies Guaranteed by Union Assurance Society Ltd. of London.

GEO. R. CROWE, President | Winnipeg  
THOS. BRUCE, Deputy Manager |  
T. L. MORRISEY, General Manager, Montreal

Agenies throughout the Dominion.

### The Sun Life Assurance Company of Canada

HAS MORE

Assets Life Premium Income  
Annuity Premium Income  
Interest Income Total Income  
Business in Force  
New Business Net Surplus

Than any other Canadian Company

Write to the Head Office of the Company in Montreal for particulars

### A Canada Life Policy Becomes a Source of Income

Policy No. 35,407. Amount \$5,000.  
Life, 20 payments. Age at Entry, 35.  
Date 30th April, 1884.

Total amount of premiums paid.....	\$3,140.00
Profits paid in cash during premium-paying period.....	\$ 729.10
Profits paid in cash, 1905.....	143.90
Profits paid in cash, 1910.....	198.00

Actual cost to 1910..... \$3,140.00 \$1,071.00  
Note that since 1905 without the payment of any further premiums the policy has been yielding an INCREASING income.

### Canada Life Assurance Co. Head Office. - Toronto, Can.

### THE LONDON & LANCASHIRE LIFE & GENERAL ASSURANCE ASSOCIATION, LIMITED

Offers Liberal Contracts to Capable Field Men GOOD OPPORTUNITIES FOR MEN TO BUILD UP A PERMANENT CONNECTION

We particularly desire Representatives for the City of Montreal.

Chief Office for Canada:  
164 ST. JAMES, STREET, MONTREAL.  
ALEX. BISSETT, Manager for Canada.

Founded in 1806.

### THE LAW UNION & ROCK INSURANCE CO. LIMITED

OF LONDON

Assets Exceed \$45,000,000

Over \$6,000,000 Invested in Canada.  
FIRE and ACCIDENT Risks Accepted.

Canadian Head Office:  
112 St. James St., cor. Place d'Armes,  
Montreal.

Agents wanted in unrepresented towns in Canada,

J. E. E. DICKSON,  
Canadian Manager  
W. D. AIKEN,  
Superintendent Accident Dept.

### The Standard Assurance Co. OF EDINBURGH

Established 1825

Head Office for Canada - - MONTREAL

Invested Funds.....\$63,750,000  
Investments under Canadian Branch..... 16,000,000  
Annual Revenue..... 7,600,000

Deposited with Canadian Government and Government Trustees, Over..... 7,000,000  
Bonus Declared..... 40,850,000  
Claims Paid.....142,950,000

World-Wide Policies  
Apply for full particulars  
D. M. McGOUN, Manager

### British America Assurance Company

A. D. 1833

Head Office - - TORONTO

Board of Directors:

Hon. Geo. A. Cox - - President  
W. R. Brock - - Vice-President

Robert Bickerdike, M.P. : E. W. Cox : D. B. Hanna : John Hoskin, K.C., LL.D. : Alex. Laird : Z. A. Lash, K.C., LL.D. : W. B. Meikle Geo. A. Morrow : Augustus Myers : Frederic Nichollas : James Kerr Osborne : Sir Henry M. Pellatt : E. R. Wood.

W. B. Meikle, Gen. Mgr. E. F. Garrow, Secretary.

Assets over . . . . . \$ 2,000,000.00

Losses paid since organization, over . \$36,000,000.00



THE PRUDENTIAL INSURANCE CO. OF AMERICA.  
FORREST F. DRYDEN, President  
Home Office, Newark, N.J.  
Incorporated as a Stock Company by the State of New Jersey.

### The Federal Life Assurance Company

Home Office - Hamilton, Can.

Results for 1912 were the most successful in the Company's history, large increases being made in all departments of the business. The percentage of General Expenses showed a large reduction. The average rate of interest earned on the invested funds increased .25 over the preceding year.

Several good agencies for good men open in the Province of Quebec.

APPLY TO C. L. SWEENEY,  
Provincial Manager, MONTREAL, Que.

### Guardian Assurance Co. LIMITED :: OF LONDON, ENGLAND ESTABLISHED 1821

Capital Subscribed.....\$10,000,000  
Capital paid-up..... 5,000,000  
Invested Funds exceed..... 33,000,000

Head Office for Canada:  
GUARDIAN BUILDING, MONTREAL

TRUSTEES:  
J. O. GRAVEL, Esq. K. W. BLACKWELL, Esq.  
TANCREDE BIENVENU, Esq.  
M. LAMBERT, Manager BERTRAM E. HARDS,  
Assistant Manager

### WESTERN ASSURANCE COMPANY

FIRE and MARINE. Incorporated 1851

Assets Over .....\$3,000,000.00

Losses paid since organization over \$56,000,000.00

HEAD OFFICE  
TORONTO, ONT.

Hon. GEO. A. COX - President  
W. R. BROCK - Vice-President  
W. B. MEIKLE General Manager  
C. C. FOSTER - Secretary

MONTREAL BRANCH  
BEARDMORE BUILDING

ROBERT BICKERDIKE,  
Manager

### THE BRITISH CANADIAN REALTY & INVESTMENT Co., Limited

Real Estate, Timber Limits, Farm and Coal Lands, Water Powers

J. T. BETHUNE, Managing Director,  
605-606 TRANSPORTATION BLDG.

Cable Address: BRITISHCAN  
Codes: Western Union & Premier Bentley

### IF YOU WILL WORK

as hard for The Prudential as the average man has to work at his own business, you will be amazed at the good results.

We want Agents. Write to-day for particulars of agency.