

PUBLISHED EVERY
FRIDAY

CIRCULATES IN
EVERY PROVINCE

THE
CANADIAN GROCER
AND
GENERAL
STOREKEEPER

**COLMAN'S
MUSTARD**



BEST ON EARTH



We're "Oaten" Optimists

and you wouldn't wonder if you could see the orders piling in for "Oaten" Biscuits.

Our belief is that this biscuit—already one of our best selling lines—will soon rank with our "Sodas" in steady and unfailing sales.

Why not stock now instead of later on?

You're sure to want 'em you know, and you may just as well have them while they are novelties.

Christie, Brown & Co., Limited, TORONTO and MONTREAL.