



Head Office
GRESHAM BUILDING
 302 ST. JAMES STREET MONTREAL

TRANSACTS:
 PERSONAL ACCIDENT FIDELITY GUARANTEE
 SICKNESS BURGLARY
 LIABILITY (ALL KINDS) LOSS OF MERCHANDISE AND
 AUTOMOBILE PACKAGES THROUGH THE MAIL

Applications for direct Agencies invited
 F. J. J. STARK, General Manager

NORWICH UNION Fire Insurance Society, Limited

Insurance against
 FIRE, ACCIDENT AND SICKNESS,
 EMPLOYERS' LIABILITY,
 AUTOMOBILE, PLATE GLASS
 Agents wanted for the Accident Branch.

Head Office
 for Canada **Norwich Union Building**
 12-14 Wellington Street East, Toronto.
 JOHN B. LAIDLAW MANAGER.

Certified Valuations

The Canadian Appraisal Company's certificate of plant values is recognized as authoritative in the highest financial circles.

Its appraisal is an expert detailed analysis which establishes quantities and values beyond question, and is based upon present cost of reproduction new with actual accrued depreciations.

The Canadian Appraisal Co., Limited

Head Office Montreal
 Toronto Royal Bank Bldg.

British Colonial FIRE INSURANCE COMPANY

Royal Building, 2 Place d'Armes, Montreal.

STRONG AS THE
 —STRONGEST—

Agents wanted in unrepresented districts
 in Canada

GUARANTEED INVESTMENTS

OUR GUARANTEED INVESTMENT CERTIFICATE

IS ISSUED FOR A PERIOD OF 3, 4 OR 5 YEARS, AND SECURED BY APPROVED FIRST MORTGAGES, NOT EXCEEDING 50 PER CENT. OF THE VALUE OF PROPERTY, ESPECIALLY ALLOCATED AND EAR-MARKED AS THE INVESTORS' SECURITY.

THE GUARANTEED YIELD IS **5%**

AN INQUIRY WILL BRING FULL INFORMATION

THE IMPERIAL CANADIAN TRUST COMPANY

HEAD OFFICE: WINNIPEG, MAN.
 BRANCHES: SASKATOON REGINA, EDMONTON, CALGARY,
 VANCOUVER AND VICTORIA

The Great West Permanent Loan Company

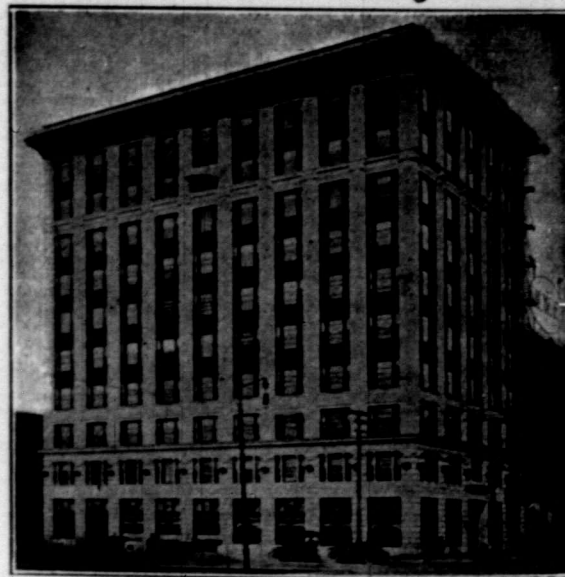
Paid-up Capital	\$2,400,484.03
Reserve	678,840.67
Assets	7,100,546.11

5% DEBENTURES

An Authorized Investment for Trust Funds.
 Ask for Booklet "About Debentures."

WINNIPEG, TORONTO, REGINA, CALGARY
 EDMONTON, SASKATOON, VANCOUVER, VICTORIA
 LONDON, ENG. EDINBURGH, SCOT.

REGINA



McCALLUM HILL BUILDING, REGINA

Debentures, Real Estate, Loans,
 Fidelity Bonds, Insurance

McCallum Hill & Co.

REGINA, SASKATCHEWAN

References: R. G. Dun & Co. and Imperial Bank of Canada