



# North American Life Assurance Co.

"SOLID AS THE CONTINENT."

→ 1910 ←

JOHN L. BLAIKIE,  
President.  
  
E. GURNEY,  
J. K. OSBORNE,  
Vice-Presidents.

TOTAL CASH INCOME. . . . . \$2,176,578.38  
TOTAL ASSETS . . . . . 11,388,773.32  
NET SURPLUS to POLICYHOLDERS . . . . . 1,174,768.68  
PAYMENTS TO POLICYHOLDERS. . . . . 887,830.62

L. GOLDMAN,  
A.I.A., F.C.A.,  
Managing Director.  
  
W. B. TAYLOR,  
B.A. LL.B.,  
Secretary.

HOME OFFICE, - - - TORONTO.



## It Pays Best to Sell Life Insurance

for a company such as The Prudential. Its size, its strength, its reputation for promptness and fair dealing and its great system of advertising are immeasurably helpful.

WRITE US ABOUT AN AGENCY.

The PRUDENTIAL INSURANCE COMPANY OF AMERICA.  
Incorporated as a Stock Company by the State of New Jersey.  
Home Office, NEWARK, N.J.

WANTED.—Commercial Travellers for a profitable side-line required by all business men; no samples. Address, in confidence, A.B.C., P.O. Box 576, Montreal.

## PERPETUAL CALENDAR

1911		DECEMBER					1911	
Fri	Sat	SUN	Mon	Tue	Wed	Thu		
1912		JANUARY					1912	
Mon	Tue	Wed	Thu	Fri	Sat	SUN		
1	2	3	4	5	6	7		
8	9	10	11	12	13	14		
15	16	17	18	19	20	21		
22	23	24	25	26	27	28		
29	30	31						

January, March, May, July, August, October, December, 31 Days.

April, June, September, November 30 Days.

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