

Reading Room

Three ^{Day T J} Great ^{1jan01} Watch Bargains



We are not in the watch and jewellery business, but a considerable number of these watches were offered to us at what seemed an exceptionally low price. On the strength of an expert watchmaker's certificate, that they are genuine as to material, workmanship and reliability, and backed up by the manufacturer's guarantee, we have decided to give the benefit of the bargain to the readers of THE FARMING WORLD, as long as the supply holds out. Our aim is to please our old subscribers and gain new ones, knowing that every purchaser will have a constant and agreeable reminder of THE FARMING WORLD for years to come. You may there-

fore have one of these watches at what it cost us—a little less, postage, etc., considered.

READ THE CONDITONS CAREFULLY

- No order will be filled unless the full bargain price is sent, namely, \$2.75 for the boy's watch,
- \$4.75 for the man's watch, or \$11.50 for the lady's watch. If you are already a subscriber
- your present paid-up-date to THE FARMING WORLD will be advanced one year, or what we
- very much prefer, instead of marking up your own date, we will send THE FARMING WORLD
- for one full year to any new subscriber whom you may name. Having sent your subscription
- to the paper yesterday or last week, or last month, won't count on this bargain offer.

We guarantee every watch, and any person not absolutely satisfied may have his money back for the asking.

A BOY'S WATCH—This is a first-class timekeeper, the case open face, nickle-plated, and looks just as well as solid silver. It has a stem wind and stem set. The case will keep its appearance for two or three years. Each watch is guaranteed by us or money refunded.

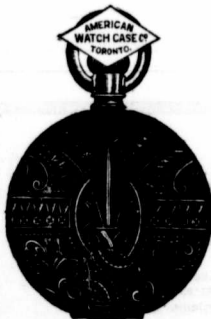
Regular price\$3.00 } **Both**
—o— } **for**
FARMING WORLD, \$1.00 } **\$2.75**

A MAN'S WATCH—This is a genuine sterling silver case, screw back and bezel, open face, American movement, stem wind and set, absolutely guaranteed by us.

Regular price\$6.50 } **Both**
—o— } **for**
FARMING WORLD, \$1.00 } **\$4.75**

A LADY'S WATCH—Genuine 14-karat gold filled hunting-case, beautifully engraved, guaranteed for 25 years, stem wind and stem set, fitted with Waltham movement. Guaranteed as to material, workmanship and reliability.

Regular price\$15.00 } **Both**
—o— } **for**
FARMING WORLD, \$1.00 } **\$11.50**



The number of these watches available at these prices is limited, and our readers are urged to take advantage of the offer at once. Do not run the risk of being disappointed by delay. Should the supply be exhausted your money will be promptly refunded.

WE PAY POSTAGE

WE GUARANTEE SAFE DELIVERY

Make all remittances payable to

THE FARMING WORLD

CONFEDERATION LIFE BUILDING
TORONTO