



Note Melville's Excellent Strategic Position

Located in a rich agricultural district, an important railroad centre and a distributing centre, Melville bids fair to become one of the important cities of Western Canada. It will have transportation facilities to all the world—to the Great Lakes, to the Pacific Ocean, to the Atlantic Ocean and to Hudson Bay. Its splendid shipping facilities make it an especially advantageous location for manufacturing. The completion of the Grand Trunk Pacific branch line westward to Lethbridge will give Melville direct connection with the coal fields of Southern Alberta and provide one of the main requisites for a manufacturing centre—cheap fuel.

Melville Has No Near Competitors

Melville's future as a commercial centre is as assured as are its transportation advantages. It has no dangerous competitors within striking distance. In a commercial sense it is strategically located—a point the Grand Trunk doubtless had in mind when selecting it as one of the chief divisional points on their system. It is 279 miles from Winnipeg, nearly 100 from Regina, almost 200 from Saskatoon and over 150 from Brandon. These are the cities with which it must compete, and the distance from each is such as to permit Melville to expand and grow in friendly rivalry, and with even greater speed. To the north lies a vast territory, as yet commercially undeveloped, but which will be opened up by the building of the Hudson Bay Railway. Melville is ready to take immediate advantage of this development, and is of all other cities of Western Canada the one best qualified by geographical position to do so. The fact that it is sitting right at the gates of this coming business is one that is already recognized by wholesale and distributing firms. Manufacturers and distributors will here erect branch houses as they have done at Regina and Saskatoon, and this will involve not only large building expenditures and monthly pay-rolls, but also increased population and local business of a permanent and highly desirable character.

Melville Will Grow Rapidly

Editor of Western Sun, Melville, Sask.

Dear Sir,—I have recently completed a trip of the Western prairies for the Winnipeg Telegram, reporting on the industrial and agricultural outlook of various districts.

A careful examination of the country around Melville left no room for doubt that here is a district offering the farmer golden opportunities. Consideration of the location of the Town of Melville, from the commercial and industrial point of view, reveals possibilities for advancement that, humanly speaking, appears positive of advancement. The conditions being so favorable that the conviction that Melville is destined to be a town of more than ordinary size is irresistibly forced upon the investigator.

Yours truly,

Winnipeg, Oct. 9, 1910.

R. H. POOLE.

Melville as a Manufacturing Centre

It is inevitable that Melville must become a jobbing centre of much importance. Already several big concerns have made it a distributing point for their goods, others are seeking locations there for branch houses and traveling men now make Melville their headquarters and solicit trade in the surrounding territory. Two big implement concerns, two brewing companies and one oil company now use Melville as a distributing point, and another oil company has established a branch at Melville and is negotiating for a tract of land near the railroad on which to locate tanks and sidetrack.

The lead taken by these institutions is about to be followed by others of similar importance, and in a short time the railway yards will be hedged in by warehouses and mercantile establishments, and will be active, not only with a huge national forwarding and traffic business, but with the hum of local manufacturers and wholesale enterprises.

As a distributing point, Melville has strategic advantages which wholesalers will not overlook. It will command a large part of the jobbing trade for a considerable distance up and down the main line of the Grand Trunk Pacific and the two important branch lines which centre there. Its shipping facilities make it an especially advantageous location for manufacturers. It has been demonstrated that an abundance of water for factory use can be secured. Negotiations are now under way for the location of a flouring mill and a creamery at Melville. The completion of the Grand Trunk Pacific branch line westward to Lethbridge will give Melville direct connection with the coal fields of Southern Alberta and provide one of the main requisites for a manufacturing centre—cheap fuel.

Backed by a rich agricultural district, an important railroad centre, a distributing centre and a manufacturing centre, Melville cannot help continuing to grow rapidly, and continued growth means continued increase in real estate values and big profits for those who invest in real estate there at present prices. Today is the time to buy lots in Melville.