

What Do I Get ?

Q. When I hand to the Victory Loan canvasser my application and my cheque for 10% of the amount applied for, what do I receive?

A. You will receive by post within a few days, an official Government receipt for this 10% payment.

Q. How long do I hold this receipt?

A. Until you have paid in full for your bond. On the second and subsequent instalment due dates you make the required payment to the bank on which you drew your first instalment cheque and they will enter receipt in the space reserved for this purpose. Remember you can pay in full on any instalment due date if you so desire.

Q. What do I receive when the official receipt records payment in full?

A. You are then entitled to the permanent engraved bonds which will be delivered to you by the bank in exchange for your official receipt.

In a Nutshell

Q. How can I best help to make the Victory Loan of 1918 a success?

A. First, by buying bonds; second, by urging others to buy. When the campaign is on, see that all your friends are wearing Victory buttons. These denote that the wearer has bought Victory Bonds.

Q. I have a few employees—can they help?

A. Yes, decidedly. In the first place persuade them to buy bonds, and secondly make it easy for them to pay for the bonds. You are doing them the greatest service you ever did them if you help them to buy Victory Bonds which they can put aside for a rainy day.

Q. Can my wife help too?

A. Most certainly she can. Every woman is needed. The women of Canada took a wonderful share in the last Victory Loan. Every woman, as well as every man, in Canada, must buy Victory Bonds to the limit. In a word, we must make the 1918 Victory Loan a success. And remember, it cannot be done by investing \$100 if you can invest \$500 or \$1,000.

Canada has never failed either in the trenches or behind the lines. Britain, Canada and our great Allies have the Huns on the run. We've got them going. Help us finish them. Victory Bonds will help to do it.