

THE CANADIAN COURIER

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Notice to Subscribers

You will have noticed that with the issue of Oct. 7 the price has been reduced from 10 cents to 5 cents per copy.

Extensions

In keeping with this we are extending all subscriptions, so that the subscriber will receive extra copies sufficient to make up for the reduction in price.

CANADIAN COURIER
TORONTO, ONT.

ANYBODY who takes the trouble to read even half the contents of this issue will discover that our slogan

Bigger and Better For Less Money

is being acted up to. We are not on the eye of a general election in this paper and are not making pre-election promises. But we are right in the middle of a campaign for a bigger circulation than ever, based on what we are putting into the paper every week

For Five Cents

The present issue is a fair sample of what we propose to serve up, except that with new matter from various sources we expect to make changes as we go along.

NEXT WEEK there will be an enlargement of our music department to suit the general reader. Mr. Sydney Coryn's war articles will appear regularly. We shall have for near-future issues a grist of good stories, and a number of character sketches illustrated after the manner of the drawing on the cover of this issue. These illustrated personal articles will be a regular feature of the paper until further notice.

ARE YOU SELLING PAPERS?

This advertisement is directed to Boys who are looking for a chance to make extra money on the side. Such Boys are everywhere and everywhere they are also to be found an opportunity. Canadian Courier 5c per copy is the Biggest Opportunity yet placed before you. Write me as early as possible to secure a place to work in.

Sales Manager,
CANADIAN COURIER,
Toronto.

WHO IS YOUR FAVORITE MOVIE STAR?

Understand all spoken parts. Read the moving lips. A good Lip Reader understands every word spoken in the SILENT DRAMA. "Lip Reading in the Movies" just published, tells how. Contains a simple key for all Lip Positions and Movements, which enables the eye to "hear" the conversation on the screen. Price 25c. School of Lip Language. Dept. C., 24 Kansas City, Mo., U. S. A.

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13



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Cream Soda
Ginger Beer
Cola
Lemon Sour
Lemonade
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Special Soda

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O'KEEFE'S, - Toronto
508




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"IT'S GOOD TOBACCO"

Equal by test to the very best,
Much better than all the rest.

Say MASTER-MASON to your dealer — he knows.
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Fosterbrook Falcon No. 048

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NEWS DEALERS AND SUBSCRIPTION GETTERS

We are mailing you a Bulletin and literature this week relative to the new price of Canadian Courier—5 cents per copy. You should get it. Ask for it if you don't.

HOW

would you like a most attractive periodical proposition to work in between now and December? We want you to write us at once. Glad to tell you about it. A letter from you and one from us clears the way to business for both.

CANADIAN COURIER,
TORONTO, ONT.