

# Serve Save Produce

EVERY ONE CAN do something for his country

Some can bear arms  
Some can produce food  
Some can make munitions  
Some can give money

It is the privilege of all to help.

YOU CAN SERVE by Fighting—Working—Saving—Giving

This is NATIONAL SERVICE

Are YOU doing your part?

ALL EYES turn now to the Canadian Farmer, for he can render the Empire *Special Service* in this sternest year of the war

But—our farms are badly undermanned—25,000 men are needed on the land.

With insufficient help, the Man on the Land fights an uphill fight to meet the pressing need for Food.

CITY and TOWN can help

Municipal Councils, Churches and Schools, and other organizations, both of men and women, can render National Service by directing all available labour to the Land.

Farmers themselves can exchange labour. School boys can assist.

Were you raised on a farm? Can you drive a team? Can you handle fork or hoe? If you can't fight, you can produce. Spend the Summer working on the Farm.

Let every man, woman and child in the Dominion who has access to Land, no matter how small the plot, make it produce Food in 1917.

For information on any subject relating to the Farm and Garden write:—

INFORMATION BUREAU

DEPARTMENT OF AGRICULTURE  
OTTAWA

DOMINION  
DEPARTMENT OF AGRICULTURE  
OTTAWA, CANADA

HON. MARTIN BURRELL, Minister.

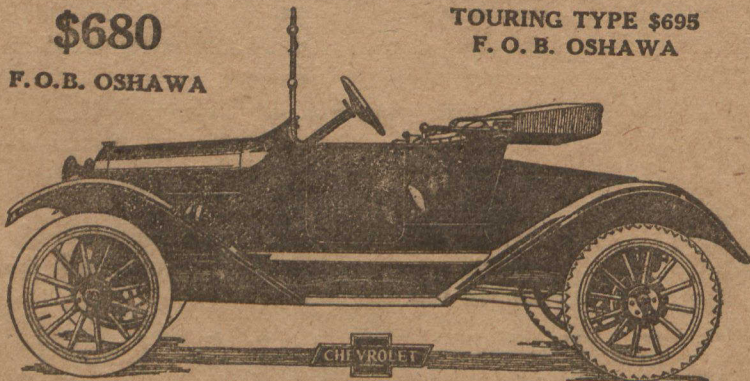
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TOURING TYPE \$695  
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Valve-in-head Motor.  
Electric Lighting and Starting System.  
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LIMITEE

OSHAWA, - ONTARIO

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