

**When Teddy Helped**

By Edith M. Cleaver

"Girls get the very best of everything!" pouted Teddy, as he walked sadly along to the kindergarten with his basket swinging on his arm. "You have to give them your seat in the car, no matter how tired you may be; you stand back and let them pass in front of you; you always let them choose first; and in entertainments they have the best parts. It doesn't seem fair. And now a girl is chosen for the May queen!"

It was May. For a week the kindergarten children had been practicing around a tall pole in the school yard. Yesterday it had been nothing but an ugly iron pole, held in place with pieces of rope; to-day it was trimmed with pink and white bunting, it had long pink and white streamers hanging from the top, and it was crowned with a sort of hat made of real daisies. Teddy thought that it was beautiful. A little stool or seat had been set at the foot of the pole, on which the May queen was to stand. At a given signal the children were to march past and salute the queen. The stool, or dais, was covered with pink bunting.

When Teddy came into the kindergarten room, he noticed that Grace Barbour wore a white dress with a wide pink sash. He looked down at his own fresh white linen suit and the pink necktie that his mother had tied in a flowing bow, and he felt that he, too, was dressed to suit the May party.

Grace was to be the May queen, and John Carle, who was the tallest boy, was to walk with her; the other children were to follow, marching two by two. "Say, Ted, look!" cried Tom, when Teddy came in. "Isn't this top a good spinner?"

Grace Barbour asked to spin it. "Girls can't spin tops," said Tom. "Just let me try!" pleaded Grace, holding out her hand for the top.

She made it spin, but Tom pretended not to see, and came over and sat down beside Teddy. He took very little interest in the coming entertainment. "Ted, what d'you think? John Carle isn't here," he said. "He isn't coming."

Then Miss Graves called Teddy over to her desk, and asked him whether he thought he could take John's place in the exercise. "You know," she explained, "you go round once one by one, then two by two. Then when I count four, Grace is to stand up on the dais, and you'll have to turn and salute her first; then the rest of the class will follow your example."

Teddy nodded. He thought he understood.

"You'll have to lead, Teddy," she continued. "They'll depend on you to turn first. You can do it if you think; if you see anyone making a mistake or getting confused in the turning, you must try to help him."

It was pleasant to march out in the yard and down the aisle between the chairs on which the mothers sat. Since boys could not be May queens, Teddy thought it was splendid to have all this new responsibility, and he determined to "think" and do his best. In his dignity he barely returned his own mother's smile; but the hand that clasped Grace's trembled with happiness as he heard his mother softly whisper his name as he passed her.

The piano sounded the first chord; each one grasped his own particular end of the bunting. Singing and skipping, they went round the Maypole, first one way, and then the other, until the time came for Grace to mount the dais.

"Get up," Teddy whispered. "Don't you hear Miss Graves counting? Get on up."

But Grace stood still and shook her head. "No, you get up," she murmured back.

"I'm not the queen," he protested. "But you should get up first," she insisted. "Don't you think I know? You're keeping everyone waiting, and spoiling things, too."

Spoiling things! That was what he wanted to prevent!

She stepped back, and pushed Teddy up on the narrow platform.

When the entertainment was finished, Miss Graves came and spoke to Teddy.

"Grace was so confused," she said. "I saw her insisting on your getting up on the platform. I'm glad you did, Teddy."

His mother leaned over and whispered, "I was proud of you, little May king."

# Your Last Opportunity

## To Enter The Great Contest

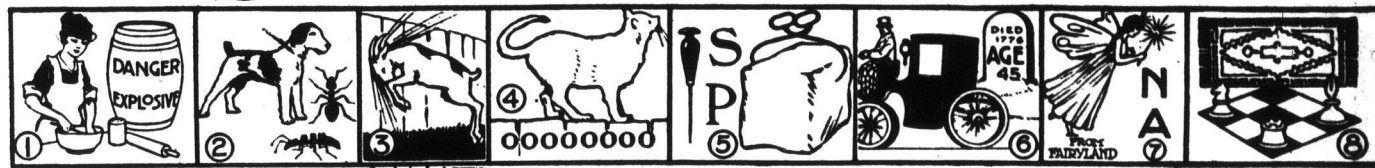
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# Win This

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75  
**Touring Car**  
in  
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Fine Prizes



# What groceries did Brown advertise?



**JOHN BROWN** is noted for being the liveliest merchant in town because of the novel way in which he advertises and creates interest in his well known grocery store. Recently Mr. Brown presented a clever problem to his customers. It is one that will give much amusement and entertainment to every puzzle lover. Look at this picture of Mr. Brown's Store, and you will see his idea. He carefully covered the labels of the boxes, barrels and bins containing fourteen of the staple lines of his stock. Then he engaged a clever cartoonist and had him draw a series of puzzle pictures to be used as labels to represent the names of the hidden goods. The Artist caught the spirit of the idea, and at once drew picture No. 2 to represent currants (cur-ants). Then he drew picture No. 4 as a label for tomatoes (Tom-atoes). With these two names to start you and the grocery list below by way of suggestion can you find what the other twelve represent?



**2nd PRIZE**  
Famous Indian Motorcycle,  
Value \$300.00

SEE LIST OF GROCERIES BELOW 1917 Overland Touring Car

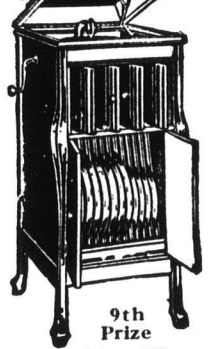
## First Prize for the Best Reply

A Host of other Grand Prizes to be Awarded

They include \$300.00 Indian Motorcycle; Clare Bros. Famous High Oven Range; fine Phonograph and Records; Waltham Watches for men and women; 1917 Cleveland Bicycle; genuine Hoosier Kitchen Cabinet; famous Singer Sewing Machine; Perfection Oil Range; Cabinet of Rogers Silverware; Mahogany Dressing Table, 1900 Washing Machine, Wrist Watch, Sets of Books and many other big prizes of great value.  
**Big Complete Illustrated Prize List will be sent to you direct**

THIS CONTEST IS ABSOLUTELY FREE OF EXPENSE

**3rd Prize—Clare Bros. Famous High Oven Range, Value \$60.00**



**9th Prize**  
Fine Cabinet Phonograph Complete With 6 Records

In Mr. Brown's Store you will find for instance, Apples, Applesauce, Dates, Butter, Catsup, Baking Powder, Cabbage, Mustard, Biscuits, Coffee, Flour, Borax, Tea, Farina, Matches, Oranges, Pickles, Rolled Oats, Soap, Sugar, Tomatoes, Stone Blacking, Molasses, Vinegar.

All the names represent articles in everyday use and which are to be found in any grocery store. No trade mark names or special manufacturers' names are used, so with these few hints and a little thinking you should be able to solve all the pictures. Note that 10 points toward the prizes are given for each correct answer. (See Rules.)

**THE OBJECT OF THE CONTEST**—Frankly, this great event is intended to advertise and introduce EVERYWOMAN'S WORLD, Canada's greatest magazine, to hundreds of new homes, which should know that a magazine of such excellence and real worth is being published right here in Canada by Canadians for Canadians. You can easily help us to do this when you enter the contest, but you do not have to be a subscriber nor

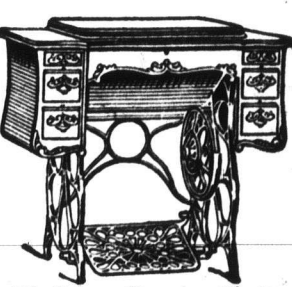
are you asked or expected to take the magazine or spend a single penny in order to compete and win the touring car or one of the other magnificent prizes.

EVERYWOMAN'S WORLD is now the established favorite in more than 130,000 of Canada's best homes. Though that is the greatest circulation ever attained by any Canadian magazine, it doesn't satisfy us. Our motto is "Everywoman's World in Everywoman's Home." Hundreds of Canadian homes which may not know it now, will welcome this handsome, interesting, up-to-the-minute magazine, and once it is introduced, they will want it every month.

Therefore, when your answers are received, we will write and tell you the number of points you have gained toward the prizes, and send you free a copy of the latest issue of this greatest of Canada's magazines. Then, in order to qualify your entry, we will ask you to do us the small favor of introducing it to just five friends or neighbors. We will even send you sample copies to leave with each of your friends, if you wish. State your willingness to accord this favor when you submit your answers. The company agrees to pay you in cash, or reward you with a handsome gift for your trouble, entirely in addition to any prize your entry may win in the contest.



**6th Prize—Famous "Hoosier Beauty" Kitchen Cabinet**



**4th Prize—Genuine Singer Drop Head Sewing Machine**

- Write your answers in pen and ink, using one side of the paper only. Put your name and address on the upper right hand corner. Anything other than your name and address and your answers to the pictures must be on a separate sheet. Do not send fancy, drawn or typewritten entries.
- Boys and Girls under 14 years of age are not allowed to compete, nor are the members and employees of the Continental Publishing Co. Limited, EVERYWOMAN'S WORLD, nor any of their relatives nor friends.
- Contestants will be permitted to submit as many as three sets of answers to the puzzle, but only one set can be awarded a prize.
- If different members of a family compete, only one prize will be awarded in one family or household.
- The final awards will be made by a Judging Committee of three Toronto gentlemen who have no connection with this firm, and contestants must agree to abide by the decisions of the Judges. The names of the Judges and the manner of the judging will be made known to all contestants. The prizes will be awarded according to the number of points gained by each entry. 30 Points, which is the maximum, will take first prize. 10 Points will be awarded for each correct answer, 20 for the general neatness and appearance of the entry, 10 for handwriting, and 50 for fulfilling the conditions of the contest. The contest will close March 12th, 1917, immediately after which the judges will award the prizes. Entries should be forwarded promptly.
- Each competitor will be required to show the sample copy of EVERYWOMAN'S WORLD, which we shall send, to four or five friends or neighbors who will want to subscribe. For this service, the Company guarantees to reward you with cash payment or a valuable prize. Such rewards to be entirely in addition to any prize your answers may win in the contest.
- Contestants are not required to be subscribers or readers of EVERYWOMAN'S WORLD nor are they asked to subscribe or to buy anything. In awarding the prizes, the Judges will have no knowledge of whether the entry comes from a subscriber or not.

Address Contest Editor, Everywoman's World, Continental Publishing Co., Limited 83 Continental Bldg., Toronto