



We Make These **FORMS** IN **YOUR SIZE AND YOUR SHAPE,**

Providing You Are Not More Than 46 Inches, Bust Measure.

THE BUTTERICK DRESS FORMS.

Guaranteed to conform exactly to the average Female Form, properly Corseted. Forms supplied according to Bust and Bust Measures in which we are prepared to supply Ladies' Forms, either as Bust Forms alone, or as Bust Forms with Wire Skirts and Extension Stands. The next Four Columns indicate the various Waist Measures in which Forms of any Bust Measures specified can be obtained. Forms for Misses and Girls can be had in sizes for 4, 8, 12 and 16 years, either as Bust Forms alone, or as Bust Forms with Wire Skirts and Extension Stands. No effort or expense has been spared in securing such effects in these Forms as will enable them to rank in the same class of manufacture as the Butterick Patterns themselves. Our Forms DO NOT measure the full size of the garment at the bust or waist, or at any point, as a necessary allowance for closing and for waist stays (bones, etc.) is made in every Form.



Waist Measures. Measures to be taken in the same way as for one of our Body Fitted and Skirt Fitted Patterns. See Instructions "How to Take Measures" on the lower part of this page. As per the annexed schedule, the First Column under the word "Bust" indicates the Bust Measures in which we are prepared to supply Ladies' Forms, either as Bust Forms alone, or as Bust Forms with Wire Skirts and Extension Stands. The next Four Columns indicate the various Waist Measures in which Forms of any Bust Measures specified can be obtained. Forms for Misses and Girls can be had in sizes for 4, 8, 12 and 16 years, either as Bust Forms alone, or as Bust Forms with Wire Skirts and Extension Stands. No effort or expense has been spared in securing such effects in these Forms as will enable them to rank in the same class of manufacture as the Butterick Patterns themselves. Our Forms DO NOT measure the full size of the garment at the bust or waist, or at any point, as a necessary allowance for closing and for waist stays (bones, etc.) is made in every Form.

BUST.	WAIST.			
30	16	18	20	22
32	18	20	22	24
33	19	21	23	25
34	18	20	22	24
35	19	21	23	25
36	20	22	24	26
37	21	23	25	27
38	22	24	26	28
40	24	26	28	30
42	26	28	30	32
44	28	30	32	34
46	30	32	34	36

EXAMPLE:—A 34-inch Bust Form will be furnished in correct proportions for a garment measuring 18 or 20 or 22 or 24 inches at the waist, as may be desired.



Whenever a Form is desired for individual use, we advise the intending purchaser to send us a well fitted waist or waist lining, so that we may select the appropriate size of Bust Form, or make a special Form to fit the garment. If a Special Form is required, which we cannot furnish from stock shapes, as per the schedule herewith, a charge of from fifty cents to three dollars additional is made, according to the extra time required in making the Special Form. In case it is necessary to make a Special Form to suit an individual shape, we will, before making, carefully change the entire cost. Should our estimate of extra cost not prove satisfactory, we will return the original remittance. Waists or Linings, that are supplied to show sizes required, will be returned with the forms.

PRICES:	Bust Form.	Full Form.
Ladies',	\$3.00	\$6.00
Misses', 16 years,	2.50	5.50
Girls', 12 years,	2.00	5.00
Girls', 8 years,	1.75	4.50
Child's, 4 years,	1.50	4.00

Transportation Payable by Party Ordering.

THE BUTTERICK PUBLISHING CO. (Limited), 7 to 17 West Thirteenth Street, New York.

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- A Plate exhibiting in Classified Form the Newest Styles in Shirt-Waists, Basques or Skirts, etc., as may be most seasonable,
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