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Change in Press Use Of the Word Negro

Associated Negro Press

TOLEDO, Ohio, Jan. 20th—The Observer, published in this city by Cornelius Edwoods, has just succeeded in a campaign which had as its object respect for the Negro race, as reflected in the headlines and stories in the daily papers. Hereafter, according to rules compiled by white papers of the city the word "Negro" is to be begun with a capital letter, and only where absolutely necessary for identification is the word to be used at all. The following rules adopted by the Toledo Blade show the nature of the stand which the dailies have taken:

1. The Blade does not want to play up the fact that any person figuring in the news is Colored, nor does it want to suppress the racial adjective in every case. The fact of color should not be stressed in the news but mentioned casually, if at all.
2. The color is never to be used in a headline.
3. The term "colored" is to be used whenever possible in place of "Negro." "Negress" must NEVER be used. "Black" is prohibited.
4. Whenever "Negro" is used it must be capitalized. The word is seldom necessary, however, except where it is a part of the name of an organization, such as "Negro Business Men's Club," or something of the sort.

Matt Hensen At The North Pole

Captain Donald McMillan, famous Arctic Explorer, broadcasting from W.J.A.X., the Zenith Radio Station, Straus Bldg., Chicago, Thursday evening, January 21st, 1926, his lecture showing why Rear Admiral Robt. E. Peary reached the North Pole in April 1909, says:

"Admiral Peary has been criticized for not taking a white man with him to the Pole, but taking instead, two Eskimos and the Colored man, Matt Hensen."

"During Peary's 18 years' effort to reach the Pole, Matt Hensen accompanied him on every expedition. He is one of the best dog team drivers in the world today."

"Some of our men, dog teams and sledges of food, were dropped every twenty-five miles to constitute supply stations for Peary's return trip from the Pole. I went with the expedition to a point within 150 miles of the pole, and when it was found that supplies could be taken for only two men besides the Eskimos in their last lap to the Pole, Peary made the decision and picked the fittest man. There is no other answer to it. Matt Hensen was his choice, because he was the best man in the party."

"Admiral Peary showed no racial discrimination, but chose the fittest man for the extremely hard and hazardous job of making those long marches in a temperature 60 below zero."

Matt Hensen is the only living civilized man who has been to the North Pole. He has added another pinnacle of achievement or wreath of glory to the progress of the race.

May Pardon Garvey

Washington, D.C., Jan. 20—Marcus Garvey, president of the U.N.I.A. is likely to receive a pardon from President Coolidge, according to word current in Washington political circles.

Senator McKinley, of Illinois, introduced a petition in the Senate asking that an inquiry be made into Garvey's case. This matter was received by the Senate and referred to the committee on Judiciary. Word was sent out from Washington that the pardon had actually been granted Garvey on the condition that he leave the country.

Garvey is said to have refused to agree to the conditions. It is reported however, that Garvey's lawyers asked two weeks' time to consider the pardon. It is stated that the decision was expected to be forthcoming January 23rd.

* * * * *

Beads Turn Out To Be Pearls

Warrenton, Va., Jan. 20th — A "string of beads" worth \$100,000 has brought happiness overnight to Geo. Freeman, crippled newspaper carrier of Warrenton, Va., who received \$1000 reward when he took it to the Faquier National Bank, Monday. The beads were pearls belonging to Mrs. Mitchell Harrison of Vint Hill farm, Nokesville and of Philadelphia.

Freeman was making his rounds several days ago, when he chanced to see something glittering in the frozen ground. He picked up what he thought was a string of beads, and gave the trinket to his little daughter who had fallen on the ice and was crying.

Meanwhile Mrs. Harrison advertised her loss, which resulted in half the town going on a hunt. But nothing was found until the colored newspaper man read about the loss. He examined the "string of beads" and decided to take them to the bank. He received the reward.

* * * * *

More White Prisoners Than Negroes

Associated Negro Press

Columbia, S.C., Jan. 20th—Figures for 1925 compiled by officials of the state penitentiary reveal that during the year more than twice as many white prisoners were admitted as Negroes, although the population figures for the state show that the number of Negroes and whites is about even. This is a record which the whites have maintained for a number of years back and which caused one of the leading judges of the state to charge recently that the whites were getting worse as the Negroes grew better. The chief crimes for which the whites are jailed are stealing and bootlegging. Most of the white women imprisoned were found guilty of infractions against the prohibition law. The age of most of the criminals is below thirty. Last year 240 white men were put in the penitentiary as against 98 colored men.

Noted Indian Doctor Discovers Preparation That Grows Hair Two Inches Longer In Two Months Time

Willing to Give Free Sample to
All Readers of This Paper to
Prove Merits of His
Discovery

Several years ago, in Gold Valley, California, two boys were playing a game of Rock Battle, and accidentally struck a middle aged woman— Dr. J. C. Delano (the founder of the World Famous Blood Medicine, Herbs of Life, was called in to dress the wound and found that the patient was suffering with a fractured skull and concussion of the brain.

Dr. Delano started in on this new case with a determination to bring about satisfactory results: and at the end of thirty days the patient was not only completely cured, but her hair over the bruised spot had grown to such a remarkable degree that it aroused the curiosity of both her family and Dr. Delano, so much so that the doctor questioned her as to what was it that she had been using on her hair during the treatment. Her reply was that she had only been using the ointment prescribed by the doctor.

With the given information, the doctor started straightway into deep research to find out more about the treatment and its connections with the roots of the hair; and after experimenting for twenty-seven months, Dr. Delano announced that he had discovered a certain herb, which when macerated with certain chemicals, and mixed together with Pure Coconut Oil and California Pine Tar, would produce a healthy growth of hair.

After finding that the experiment had proved successful in ninety-nine out of one hundred cases, Dr. Delano placed this preparation on the market under the name of Dr. Delano's Coco-Tar Hair Grower. From that day until the present time the sale has been a phenomenal and uninterrupted success.

In Dr. Delano's research he discovered that falling hair was due to simple infection (Sebum) and that the hair roots seldom die. Remove the infected sebum and the hair will grow, for science has shown that under most bald scalps the hair roots live.

Dr. Delano is so confident that his Coco-Tar Hair Grower is superior to any other on the market that he has decided to give a free sample to every reader of this paper, who will send his or her name to Dept. 47, THE HERBS OF LIFE MEDICINE COMPANY, 1424 South Street, Philadelphia, Pa.

Southern Boxer Fined For Fouling

Associated Negro Press.

Hollywood, Calif., Jan. 20th—Sully Montgomery, white heavyweight boxer has been fined \$1,626.98 and suspended indefinitely for fouling Geo. Godfrey in their bout in Los Angeles last Wednesday. Montgomery is a former football star at Center College in Kentucky. The fine is more than one thousand dollars higher than any ever imposed for such an offense by the state boxing commission.