

REVIVING IRISH CARPET WEAVING

Old-established Industry Died Out
in the 19th Century—Factory
in Donegal

London, Nov. 27.—The demand for handmade carpets is great, and before the war the supply kept pace with it. Persia, India, Syria, Turkey, Serbia and Austria produced great numbers, but nearly all these countries were involved in the great catastrophe, and even districts not involved in actual hostilities suffered the drawbacks of disorganized markets and transit facilities.

When the medieval woollen manufacturer of Ireland was suppressed, and finally dwindled to a mere domestic process, many traditional products were lost, and the Irish "rugs" which, according to description, must have been something like a modern hand-tufted carpet, ceased to be made. It is known that carpets and tapestry were made in Kilkenny in 1526, just a century before Colbert laid the foundation of modern France's supremacy in industrial art, and more than 200 years before the work was seriously established in England. Irish rugs were much in request on the continent in the sixteenth and seventeenth centuries. The art did not completely die out until early in the nineteenth century.

Alexander Morton built better than he knew when, with the co-operation of the congested district board, he established a factory for hand-tufted carpets in County Donegal, among a people remarkable for industry and intelligence, but up to then deprived, by the circumstances of their lives, of scope for either. Mr. Morton was a Scottish manufacturer with a wide knowledge of business and much technical experience.

Donegal Carpets.
The Donegal carpets are now known all over the world; their solidity of fabric, deep pile, and even surface make them admirably suited for large public rooms, halls and staircases. There is something dignified in their massing of fine color in which the mere pattern is lost, the whole effect being restful to the eye, forming a background very rich and satisfactory.

At Naas, in 1908, the Gaelic League started a carpet-weaving industry, but, though helped by local capital and assisted materially by Lady Mayo, who herself made designs and procured orders, the want of experienced management made it impossible to continue. Messrs. Brinton then took over the factory, which was splendidly equipped, and turned out some fine carpets, known as "Kildare" carpets. But the outbreak of the war and the cessation of colonial orders, obliged the factory to close. Mr. Morton, of Donegal, has now re-opened it.

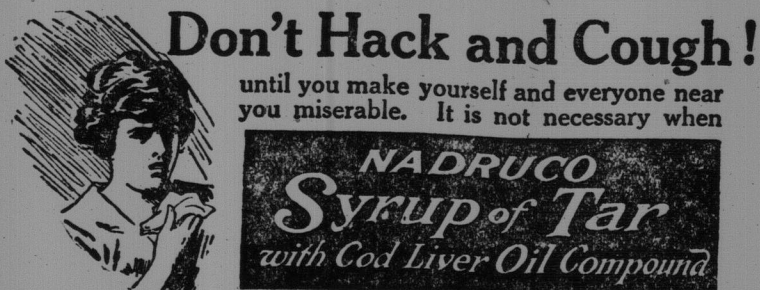
Lord de Vesci established at Abbey-

leix a factory for carpets, where they were made by a process invented by Lord Ashbrook, who also invented Flower's patent automatic loom. The Abbeyleix carpets were very thick and close, and looked well in copies of Turkish designs. This industry was afterward amalgamated with the one at Naas. In Glenbeigh, County Kerry, the congested district board began carpet weaving, and some fine rugs were made under the superintendence of Miss Ker-By, who was trained at Dun Emer. For want of capital this industry came to an end.

To Improve Designs.
The Dun Emer Industries, begun in 1902, had for its object the "making of beautiful things," among which were carpets and rugs. These carpets have been steadily growing in favor, the designers' efforts being directed especially to the production of Irish designs. Irish work has been too often praised for its

high technical achievement, and its soulless iteration of outworn convention, due to neglect of the native sources of inspiration. It is time that a high tradition should no longer be ignored or merely travestied by untrained copyists; those who speak with scorn of Celtic "tangled interlacings and meaningless whorls," do not know what they deride. All the world over one finds the closest touch with the past preserved in the decorative art of each race. It is a moot point whether this art is instant in its appeal. The language of beauty needs no interpreter. It is natural, therefore, that the Irish should snatch from the abyss of the past something of that glory of which he world knows nothing.

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Feel great this morning. As soon as I
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It is Film
that causes men's teeth to discolor,
and that holds tobacco stains.



It is Film
that clouds women's teeth, spoils
their glistening beauty and
is the basis of tartar.



It is Film
which is responsible for decay in
children's teeth. It is the source
of most tooth troubles.

The dealer named below have been supplied with 10-Day Tubes of Pepsodent. This week a tube will be handed free to anyone who asks. Simply present the coupon. The purpose is to urge a test of this film-removing tooth paste, which leading dentists nowadays advise. Prove the results for your own sake and your children's sake. Learn what they mean to your teeth.

See How Your Teeth Look When the Film is Gone

There is on your teeth a slimy film. You can feel it with your tongue. It clings to the teeth, gets between the teeth and stays.

The tooth brush doesn't end it. The ordinary dentifrice does not dissolve it. So it clings and, night and day, it may do ceaseless damage.

The Tooth Wrecker

That film is the great tooth wrecker. Most tooth troubles are now traced to it.

The film is what discolors—not the teeth. It is the basis of tartar. It holds food substance which ferments and forms acid. It holds the acid in contact with the teeth to cause decay.

Millions of germs breed in it. They, with tartar, are the chief cause of pyorrhea. Also of many other troubles, local and internal.

That is why well-brushed teeth so often discolor and decay, why tartar forms and pyorrhea starts. You leave much of that film.

Tooth troubles are constantly increasing, as statistics show, despite the wide use of the tooth brush. And the reason lies in that film.

Now We Combat It

Dental science, after years of searching, has now found a way to combat film. Able authorities have proved it by convincing clinical and laboratory tests. Thousands of dentists have proved it, and at least a million people.

The results are seen everywhere in cleaner, whiter teeth. Some of your own friends have them.

For home use, this method is embodied in a dentifrice called Pepsodent. And this week you can test it at our cost.

Based on Pepsin

Pepsodent is based on pepsin, the digestant of albumin. The film is albuminous matter. The object of Pepsodent is to dissolve it, then to constantly combat it.

Pepsin long seemed impossible. It must be activated, and the usual method is an acid harmful to the teeth. But dental science has discovered a harmless activating method. And that method, used in Pepsodent, enables all to daily use this efficient film combatant.

Watch the Results

We urge you to present the coupon. Get the 10-Day Tube and use like any tooth paste. Note how clean the teeth feel after using. Mark the absence of the slimy film. See how the teeth whiten—how they glisten—as the fixed film disappears.

Compare the results with your old methods. Then let your own teeth decide the method best for you and yours.

This is of lifetime importance. Don't neglect it. Cut out this coupon so you won't forget.

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REG. IN CANADA

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An efficient film combatant, proved by years of clinical and laboratory tests. Now advised for daily home use by leading dentists everywhere.

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The Rexall Store, 101 King Street, St. John, N. B.
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Present this coupon, with your name and address filled in, to any store named. It is good for a 10-Day Tube of Pepsodent.

Your Name.....

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St. John, N. B., Telegraph and Times-Star.

Out-of-town residents should mail this coupon to The Pepsodent Company, 1104 So. Wabash Avenue, Chicago, and the tube will be sent by mail.

Wilcox's Clearing Sale Ends Monday December 1

With only a few days left for you to take advantages of one of the most interesting sales of the season. At this sale you have a chance to get Clothing of all kinds to fit the whole family at a

Saving of From 10 to 30 Per Cent

less than regular prices. Why we are doing this is to make room for Christmas goods. Come and see for yourself. It costs you nothing to look, and we are always ready to serve you.

Ladies' Department

Ladies' Sweaters, worth \$7.50, For \$5.98	\$15.00 to \$39.00, less 10 per cent.	LADIES' COATS
Ladies' Sweaters, worth \$6.75, For \$4.98	Ladies' Dresses, in Silk and Voile, at Special Cut Prices.	Coats worth \$80.00 for \$69.00
Girls' Pullover Sweaters, worth \$4.75, for \$3.98	Ladies' Silk Skirts, worth \$12.00 for \$7.98	Coats worth \$75.00 for \$68.00
Ladies' Voile Shirtwaists, worth \$3.75 for \$2.98	Ladies' Poplin Skirts, worth \$6.50, for \$4.98	Coats worth \$65.00 for \$58.00
Ladies' Shirtwaists, worth \$2.98, for \$2.25	Girls' Coats, to fit from 6 to 14 years, at Special Prices.	Coats worth \$55.00 for \$48.00
Ladies' Fancy Waists, of all kinds, from \$1.75 to \$9.00, at Special Cut Prices.	Girls' Dresses, some of the prettiest Dresses in town, Less 10 per cent. for 10 days.	Coats worth \$45.00 for \$39.00
Ladies' Corsets, all new and up-to-date styles, at Special Cut Prices.	Ladies' Silk Hose—Special, 39c., 75c., \$1.25 and \$1.50.	Coats worth \$33.00 for \$27.00
Ladies' Serge Dresses, from	LADIES' SUITS , from \$20.00 to \$60.00, less 20 per cent. for 10 days.	Coats worth \$28.00 for \$22.00
		Coats worth \$22.00 for \$18.00
		Coats worth \$16.00 for \$13.00
		Ladies' Bath Robes of all kinds at Special Prices.

Men's Department

MEN'S UNDERWEAR	Special \$4.50, \$6.50 and \$9.00	MEN'S SUITS , from \$16.00 to \$60.00, Less 10 per cent.
Penman's Fleece Lined, Only \$1.00	Men's Heavy Wool Sox, worth 90c., for 69c.	Men's Mackinaws, from \$10.50 to \$16.00, Less 10 per cent.
Boys' Underwear in Penman's Fleece Lined, Only 69c.	Men's Black All Wool Sox, worth 85c., for 69c.	MEN'S OVERCOATS
Men's All Wool Atlantic Underwear, worth \$1.75, For \$1.29	Men's Heavy Wool Sox, mixed, Special 29c., 39c. and 45c.	Overcoats worth \$45 for \$40.00
Atlantic Underwear, worth \$2.00 for \$1.69	Men's Good Working Pants, Only \$2.75	Overcoats worth \$38 for \$32.00
Stanfield's Underwear at Special Cut Prices.	Boys' All Wool Mackinaws, Only \$5.98	Overcoats worth \$35 for \$30.00
Green Label, Only \$2.00	To fit from 6 to 14 years.	Overcoats worth \$33 for \$28.00
Red Label, Only \$2.75	Boys' All Wool Pants, worth \$2.75, for \$2.25	Overcoats worth \$28 for \$24.00
Blue Label, Only \$3.00	Boys' Pant Specials, \$1.25, \$1.50 and \$1.75.	Overcoats worth \$25 for \$21.00
MEN'S SWEATERS	Boys' Sweaters from \$1.29 to \$5.00, Special Cut Prices.	Overcoats worth \$22 for \$18.00
Heavy Wool and Cotton Mixed, worth \$4.25 for \$3.75	Boys' Overcoats, at Special Cut Prices	Also a Few Samples at \$15.00 and \$16.00.
Men's Sweaters worth \$3.75, For \$2.98	Men's Regatta Shirts, From \$1.00 to \$5.00	Men's Raincoats from \$8.50 to \$28.00, Less 10 per cent.
Men's Sweaters, all wool,	Men's Hats and Caps, at Special Cut Prices	
	Trunks, Bags and Suit Cases, at Special Prices	

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