

WHY WOMEN MAKE-UP

Vanity Isn't the Reason
But Art Impulse's Urge

Social Notes of Interest

Miss Constance Creed, daughter of Mr. and Mrs. P. S. Creed, of Sussex, completed her course in nursing at the Victoria Hospital, Fredericton, last week. She will be the guest for a short time of the Misses Beverley before going to her home in Sussex. Later Miss Creed will proceed with her family to Hamilton, Ont., where she will take up her professional duties in her new home.

The engagement is announced of Mr. E. Fitzgerald, of London, England, youngest son of Lord Fitzgerald, and Miss Helen Drury, daughter of the late Major-General C. W. Drury, of Halifax, sister of Lady Beaverbrook, and granddaughter of the late W. C. Drury of this city. The time of the wedding has not yet been decided.

Miss Marion Osborne, of Fredericton, was the guest over the holiday and for the military of Mrs. J. William Hart, Lancaster avenue. Miss

(By Marian Hale)

New York, Nov. 13.—The reason some women make up their faces in deep ochres and mahogany tones and others initiate the pink and cream hues of the peach is not, primarily, vanity—it's their way of responding to the color impulse.

This is the theory of Harriet Keith Forbes, jewel expert, who has a genius for putting every gem in its most artistic mounting, and who has delved into the history, chemistry and mineralogy of every known stone.

"This color impulse is manifesting itself in millinery, gowns, shoes, accessories and in jewels," she says. "Women want more color around them, more on their faces, and in their lives. They are getting ready for a renaissance of beauty and gorgeousness such as never has been experienced before."

"Women are learning to wear color more effectively, and are developing much more taste about their facial makeup. The time will come when every woman will work out her own color harmonies and her own personality colors, and then the problem of dressing will practically be solved."

No Puritan Heritage.

The color feeling and the present interest in it is not a heritage from our Mayflower ancestors or Puritan first families. It has been kept alive and aroused in us by the peasants of Czechoslovakia, Russia, Armenia and Italy who have come to our shores and revealed to us its possibilities. Miss Forbes thinks.

"The love of jewels and the jewelry craft has been fostered by men, not women," she went on. "Most men are instinctively fond of jewels and naturally they want to bestow them upon the women they love. And they have taught women to care for gems."

"But though men care most for jewels, they lack the taste that women have. That is why for so long so much value has been attached to diamonds—the most impersonal of all jewels. Men have valued them because they represent so many dollars' bills."

Was Money Counted.

"Formerly men gave women jewels and these were prized for their actual value. Precious stones were supposed to be becoming to everyone. Today



HARRIET KEITH FORBES

women are more discriminating. They want color and form.

"Jade really was what opened the eyes of most women to the beauty of semi-precious stones. Today they are becoming sensitive to the decorative value of crystal, lapis, coral, opals and other colorful stones by which a woman may bring out her own coloring, and have her jewelry as distinctly of her style as her fashion of wearing her hair."

"The museums are being searched for oriental designs and antique subtleties. Women are getting down to art in fundamentals. We never can go back to an era of Quaker plainness again. Instead we will go further in gorgeous costumes and in facial makeup than ever before. But we will do so with much greater intelligence, and with much more telling effect."

The closing prayer was offered by Rev. J. S. Bonnell of St. Andrew's Church. Graves Decorated.

The annual decoration of the graves of departed soldiers who rest in graves in local cemeteries was carried out with simple services on Sunday afternoon by the members of the G. W. V. A. and of the Imperial Order, Daughters of the Empire. Exceptionally large numbers of citizens were present to witness the ceremonies. About 25 automobiles left the G. W. V. A. building at 2:30 on Sunday afternoon carrying the decorating parties of more than 100 members who set out in three groups. One group, in charge of Lieut.-Colonel W. H. Harrison and Dr. G. G. Corbet, went to Fernhill cemetery. Dr. G. B. Peat who was to have had charge of this group was unable to be present. A second group in charge of the vice-president, Mr. J. Ryan, accompanied by Rev. William Duke went to the new Catholic cemetery where, besides the decoration of each grave, the ceremony included the placing of a large wreath on the soldiers' plot. The party which went to the cemeteries in West St. John was in charge of the president, F. C. Tippet.

At the Field of Honor plot in Fernhill cemetery the service was held under the joint auspices of the G. W. V. A. and the Imperial Order, Daughters of the Empire, and was conducted by Rev. H. Moorhead Legate who gave a short address appropriate to the occasion. On behalf of the G. W. V. A. members, Mrs. Heber Vroom, the regent of the Municipal chapter, placed a large wreath on the I. O. D. E. soldiers' monument and she gave a brief address as she took her part in the impressive service. Members of the Royal Army chapter, of which Mrs. R. W. Wignmore is regent, placed a wreath on each grave in the Field of Honor plot and took two wreaths to the General Public hospital to decorate the two tablets there erected to the memory of Nursing Sister Anna Starnes and Dr. Dural.

The G. W. V. A. decorating parties placed a poppy on the grave of each soldier in the cemeteries. Accompanying the G. W. V. A. party at Fernhill were E. A. Schofield, R. T. Hayes, M. P. P., and Mrs. J. H. Tiltson.

Turkish women of today now enter the economic life of their nation as clerks, school teachers and the like.

KNIGHTS OBSERVE 19TH ANNIVERSARY

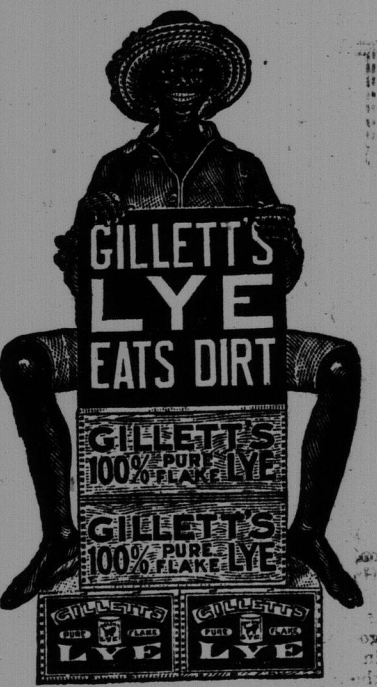
Informal Bridge and Assembly Last Night—Birthday Cake Drawn.

The local council of the Knights of Columbus last night celebrated the nineteenth anniversary of the formation of St. John Council in their home in Coburg street. The affair took the form of an informal bridge and assembly, which was enjoyed by about 75 couples. The ball was tastefully decorated for the occasion with the colors of the order—red, white and blue.

On the long table in the dining room was a large birthday cake, with the crest of the order worked into the icing, and on which were placed 19 candles. This delicacy was the work of one of the members, Charles Mulaney of Dwyer's Bakery, Ltd., and was an excellent piece of the baker's art.

Delightful refreshments were served during the intermission. Mrs. Fred O. Conlon, Mrs. Frank W. Winslow, Mrs. Frank Fitzgerald and Mrs. Urban Pierce poured, and Mrs. John N. Flood, Mrs. John Daley, Miss Irene O'Connor and Miss Nell Carleton acted as replenishers. They were assisted by a committee of young ladies.

The chapters were Mrs. E. J. Henneberry, Mrs. Bernard McCarthy and Mrs. Alfred Murphy. Prize winners at bridge were Miss Vida Waterbury and Dr. J. B. Gosnell. The enjoyable musical programme was rendered by an orchestra under the direction of J. Bayard Currie.



Buried under the icing was a slip of paper bearing a number, and during the evening a card numbered from one upwards. To Miss Helen Dolan went the honor of holding the lucky number and she became the recipient of the birthday memento.

Princess Maude Weds in London.

London, Nov. 12.—Escorted to the altar by King George, Princess Maude, a niece of the King, today became the bride of Lord Carnegie, a commoner who holds the title of Lord by reason of the fact that he is the heir of the Earl of Southesk.

Very Fancy Pockets.

Elaborate (embroidered) trim suits and gowns that would otherwise be perfectly plain and immediately lend them chic and charm.

ARMISTICE BALL GREATLY ENJOYED

Many Present at Armories Function—Medals Were Presented.

The fifth Armistice Ball was held in the Armory last evening, under the auspices of Military District No. 7 and the Municipal Chapter of the Imperial Order Daughters of the Empire. The wife of the Colonel Commandant of the district, Mrs. J. Houlston and Mrs. Heber Vroom, the regent of the Municipal Chapter, received the many guests, who numbered about 800. The Colonel Commandant also received with them. Mrs. Houlston was handsomely gowned in an American Beauty rose velvet, of French design, while Mrs. Vroom was very daintily in a gown of softest grey and ideal georgette crepe, exquisitely brocaded.

The weather was ideal, which made possible the wearing of the very best gowns of the ladies, who were not alone in colorful apparel, as the officers and men were attractive in their various uniforms. The floor was in good condition and the orchestra, organized for the occasion by Sergeant W. H. Jones, made dancing irresistible. There were wonderful paths in the miniature forest, which was the original decorative scheme of this season's function and which added greatly to the beauty of the scene. The guard of honor was a cadet corps, under Cadet Captain William Hawkins.

There was an interesting ceremony, though simple, during the evening, namely, the presentation of medals for military service to Nursing Sister Catherine Shea, who received the French Medal of Honor, equivalent to the Royal Red Cross, of England, to Lieut.-Colonel S. S. Skinner, M.D., and to C. J. Morgan, who were given the Colonial Auxiliary Forces Officers' Long Service Medal and to Lieut.-Colonel W. D. Kay, who received the Colonial Auxiliary Forces Long Service Medal. The presentation was made by His Honor Lieutenant-Governor W. P. Todd, assisted by his A. D. C., Lieut.-Colonel W. J. Osborne, and some other officers. Both of the French medals were presented by Lieut.-Colonel H. C. Spaulding and the presentation was the interesting ceremony.

Great care was shown in the arrangement of the supper tables, which were under the supervision of Mrs. Fred Caverhill Jones, who had a collection of helpers from the various chapters, who were all busy yesterday afternoon and most of last evening preparing the delicious refreshments.

Much regret was expressed that Mrs. Todd could not be present. His Worship the Mayor of the City, G. Fred Fisher, and Mrs. Fisher were present, the latter wearing a becoming gown of wisteria and gold sequins. Mrs. Alexander Wilson wore a beautiful black sequin gown. Mrs. Penwick presented an exquisite creation of Nile green satin and georgette with head crepe with net draperies. Mrs. Stanley E. Elkin, gold lace over gold satin, and Mrs. W. A. Henderson, gold velvet and georgette, handsomely draped with a brilliant buckle holding the draperies at the side. Mrs. Hugh McLean wore a simple rich gown, of palest green, hand-embroidered in the Oriental fashion with very fine heads of beautiful tints; Miss Mary Armstrong was very dainty in green silk, with crystal beads; Miss Caroline Page, charming in flame colored satin, with side draperies, and Miss Alice Fairweather was becomingly gowned in Nile green satin, with hand-embroidered net in crystal. Mrs. Frank Fairweather wore a richly embroidered crystal bead gown, over black satin; Mrs. Frank S. White, black sequin gown; Mrs. Robert Cowie, smart sapphire blue satin brocade with georgette draperies, and Mrs. A. E. Logie, gold sequins over a darker shade of satin. Mrs. E. Atherton Smith was handsomely gowned in a Paris creation of sapphire blue satin, with over dress of black net, embroidered in sapphire beads, the draperies being caught at the left side with beautiful French roses. Sapphires and diamonds in the jewelry worn, made a very striking costume.

Those who poured in the picturesque supper room were Mrs. Sherwood Skinner, regent of deMonto chapter, in gold satin and lace; Mrs. W. I. Fenton, representing Brunswick chapter, in black sequin gown; Mrs. R. W. Wignmore, regent of Royal Arms chapter, in black satin and sequins; Mrs. John McIntyre, regent of Duke of Rutland chapter, in black satin and lace; Mrs. H. A. McKeown, secretary of Royal Standard, in black Canton crepe, lace and bead embroidery, with pearls; Mrs. Kenneth J. Campbell, regent of Valparaiso, in peace crepe gown, prettily headed; Mrs. Walter L. Gregg, secretary of Alexandra, in almond green moire, and Mrs. Vroom, regent of Municipal chapter, who received the guests with Mrs. Houlston.

Among the many assisting in the dining room, yesterday afternoon, some

of whom could not attend in the evening, were Mrs. C. B. Allan, Mrs. J. Rowden Thomson, Mrs. M. B. Edwards, Mrs. J. Roy Campbell, Mrs. George K. McLeod, Mrs. Sherwood Skinner, Mrs. J. Fraser Gregory, Mrs. Hugh Cannel, Mrs. C. M. Bostwick, who wore black sequins and cream lace last evening; Mrs. L. P. D. Tiley, Miss Frances Alward, Mrs. Hammond Evans, Mrs. Walter E. Foster, who looked charming in black lace over sequins in the evening; Mrs. Gerald Furlong, who wore black lace over emerald-headed gown; Mrs. Joseph Key, in an advanced model gown of pale green silk organdie, with oblique ruffles, of organdie edged with finest of baby lace, the skirt made long and flounced with raised waist; Miss Madelon Dwyer, who looked daintily in canary yellow satin with head embroidery, handsome comb and draperies; Miss Beryl Mullin was very pretty in Nile green satin, with becoming head band; Mrs. Daniel Mullin wore a handsome black and green sequin gown. Among those present were Mrs. A. E. Massie, Mrs. T. E. G. Armstrong, Mrs. William McAvity, Miss Mabel Currie, Misses Kerr, Mrs. Raban Vince, Mrs. A. J. Mulcahy, Miss Maude Driscoll, Mrs. A. P. Patterson, Mrs. G. B. Taylor, Mrs. William H. Anderson, Mrs. T. H. Carter and many others, including the husbands of the ladies, listed and gentlemen friends of the younger set.

SWELL DANCE FROCK.

A popular type of dance frock, that will stand much wear, is the silver bodice joined to the full skirt of lace.

DAY-TIME COATS.

Slim day-time coats of satin or velvet in black, brown or green are trimmed with kit fox or chinchilla rat.

ARMISTICE DAY WELL OBSERVED

Many Touching Ceremonies Held in City on Sunday and Monday.

The merging of Thanksgiving and Armistice Day has introduced a tinge of sadness into the observance of the former, which but adds to the solemnity of the occasion. This year the observance was spread over Sunday and Monday, the church services on Sunday being devoted to that subject. Yesterday was very generally observed as a holiday, practically all the business houses being closed for the day.

The military parade was held on Sunday morning, the Protestants going to Knox Church and the Catholics to the Cathedral of the Immaculate Conception and the cadets to St. Andrew's Church.

Yesterday morning the two minute silence period was observed by everyone at 11 o'clock. During the morning the wreath was placed on the tablet in the Post Office by the Women's Canadian Club. The wreath was placed by Mrs. E. Atherton Smith, president of the club, and addresses were given by Mayor Fisher and Col. J. Houlston.



And Every Boy May be Aladdin

It looks like an ordinary room—but enter it reverently. This is the home of heroes, the scene of battles, and the castle of high romance.

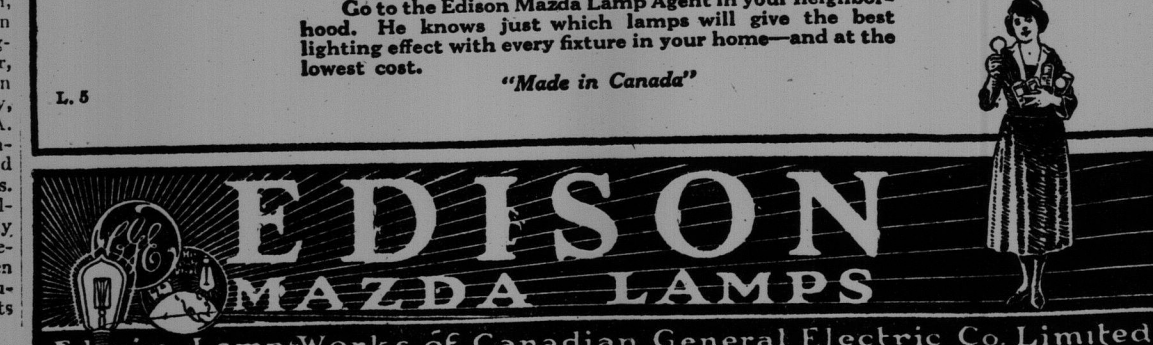
Huck Finn and Tom Sawyer live here; the Knights of the Round Table; the Pirates of Treasure Island, and the brave gentlemen of Ivanhoe.

They will be part of your boy's life forever, if only you are wise. Whatever else your best room may have, put books and an Edison Mazda lamp at the head of each bed.

For a lamp is a magic thing. By its light every lad may be Aladdin. He opens his book, touches the lamp, and the genie appear.

Go to the Edison Mazda Lamp Agent in your neighborhood. He knows just which lamps will give the best lighting effect with every fixture in your home—and at the lowest cost.

"Made in Canada"



Edison Lamp-Works of Canadian General Electric Co. Limited

Three generations fed on Eagle Brand!



Countless mothers during three generations have raised their babies on EAGLE BRAND—recognizing it as the safe Infant Food when Nature's Milk was not available.

And down through the years babies innumerable have grown healthy, happy children on EAGLE BRAND.

Take no substitute for EAGLE BRAND. Since 1857 it has been noted for its uniform quality, easy digestibility and absolute trustworthiness. Particularly helpful in stubborn feeding cases.

