

EATON'S DAILY STORE NEWS

Men's Ulster Overcoats in Chinchilla and Tweeds in Clearance Today at

\$7.75

MEN'S CLOTHING DEPARTMENT MAIN FLOOR QUEEN

STORE OPENS AT 8.30 A.M. AND CLOSES AT 5 P.M.

About 300 coats in this lot offered at less than they could be made for. If you want a good, comfortable ulster come early and share in this most unusual offer

When the calendar reads the 19th of November it's usually about time for the ulster, so that this is not only an exceptional value, but a most timely one. These ulsters are in double-breasted style, with large collars and half belt at back. They are in the favored warm chinchillas, in navy blue or dark grey. These have the shawl storm collars. Others are in tweeds in brown herringbone weave, and in olive mixture, and have convertible storm collar. All well tailored and lined throughout. Sizes 35 to 44. Extra special **7.75** Today

Trousers for the Working Man Also Special at \$2.00

These trousers are in stout tweeds in worsted finish, in neat, dark striped patterns, and have strongly sewn pockets. Sizes 32 to 42. Today **2.00**

Choose House Coats and Dressing Gowns Early

Some of the New Arrivals in Extensive Display, Main Floor.

- House Coats, of American manufacture, soft, light-weight materials, in plain shades of grey, brown and green, with contrasting plaid or striped trimmings on cuffs, pockets and revers. Neatly tailored and good fitters. Sizes 34 to 46. Price, 7.50
- American Coats, trimmed with bright, cheerful colorings, on brown, blue or grey Saxony-finished fabrics. Prices, \$10.00 and \$12.50.
- English Velours, those thick, soft materials, in red and black, or olive and black mottled designs. Edges finished with heavy cord and felt braid. Warm and comfortable. Price 10.00
- Dressing Gowns or Lounging Robes, English velours, soft and clinging in a plain dark grey with a tinge of green. Edged with cord trimmings and a green felt band about three-quarters of an inch wide. Girdle at waist. Sizes 36 to 46. Priced 7.50
- Lounging Robes of thick, soft eiderdown cloth, in fancy Oriental designs, checks and scroll patterns, in green, fawn, navy and grey, with fancy border and heavy belt around waist. Priced 7.50 and 8.50
- Dressing Gowns of thick, soft velours, a rich red and black mottled pattern, full length, with heavy girdle at waist. Edges finished with mohair cord and felt braid. Price 15.00

1,200 Pairs Men's Fine Ribbed Cashmere Socks, Winter Weight, Today Half-Price, 37c Pair

What an opportunity to get a season's supply of the very best needed now! They are English knit, in a fine, reliable weave, and are made from soft Botany, double-ply yarns. They have seamless feet, 5-ply heels and toes and elastic ribbed cuffs. 1,200 pairs in great clearance today. Phone or send for a supply. All half-price, at pair . . . **37**

Extraordinary Clearance of Men's Sweater Coats at Half-Price and Less \$1.98

Half-price and less! Just think of the significance of those few words—think of the remarkable saving possibilities they embody—savings that equal and, in many instances, more than equal the price itself. And a good Sweater Coat is an indispensable garment to practically any man—from the man whose work outdoors necessitates the wearing of comfortable, warm protection, to the motorist, who finds a wealth of comfort in the soft, woolly depths of a good coat. This is a big collection of odd coats—two, three, or perhaps four of a kind—remnants of some of our most popular lines. Big, thick Jumbo stitches; plain, cardigan or fancy weaves are included; made with deep shawl collars or storm collars that fit closely around the neck. All have two pockets, tight-fitting cuffs, and in the big range of colors you'll find brown, greys and slates; also mixtures of Oxford, fawn, grey and many two-color effects. Best values will be picked up first, so early selection is advisable. Sizes 38 to 42. Great values. Today, each . . . **1.98**

See Also These Good Regular Values in Furnishings

- Men's Suspenders, "Police" style, and with extra heavy webbings and leather ends; "Pulley" style with cord ends, and "Cross-Back" style, with leather ends, and medium weight lisle webbings. All have adjustable slide buckles. Extra good value, pair . . . **.25**
- Men's Shirts, made from good washable materials, with light grounds, and stripes of blue, black or mauve. Have attached laundered cuffs and neckband, and are coat style. Sizes 14 to 17. Each . . . **.59**
- Men's Night Robes, made from medium weight flannelette, of soft finish, with stripes of blue and white, pink and white, pink and blue. Have attached turn-down collar, slip-through wrist bands, breast pocket and yoke. Sizes 15 to 19. Each . . . **.79**
- Men's Combinations, some slightly imperfect, mostly slight stains. Heavy elastic rib, cream color, made with close-fitting cuffs and ankles, closed crotch, pearl buttons. Sizes 34 to 42. Special value, a suit . . . **1.29**
- Men's Work Shirts—These are made from durable cotton, with a flannel finish. Good wearing, serviceable shirts, with light grey grounds and stripes of blue, black, mauve; attached or separate soft collar, soft cuffs, coat style. Sizes 14 to 17. Extra special value. . . . **.47**



Think of the Men Who Make that Living

Shield in Flanders

THE HUN CAME CARVING his unrighteous way through Belgium. Canada called her young manhood to arms. Your husband, your son, your brother, your friend, your neighbor, set aside all that which made life happy, comfortable and promising, and went out valiantly to "do his bit."

Perhaps he has made the supreme sacrifice. Perhaps he lies in some hospital, wounded. Perhaps he is there in the trenches now, living and battling in the awful mud of Flanders—one in that marvellous shield of flesh and blood which stands between you and the Boche.

When he has done so much, can you be content to do little?

Canada has called to you to lend of your means. Money in vast sums is needed to maintain the army we have sent to France. Without efficiency there cannot be victory. Without money there cannot be efficiency. Do you not realize the sacredness of the call—the vital, patriotic duty involved in the appeal to you to subscribe to your uttermost ability to this great Victory War Loan of the Canadian Government.

If you cannot buy a \$1,000 bond, or one for \$500, buy a \$50 or \$100 bond.

Buy Liberally of Victory Bonds

THE T. EATON CO LIMITED

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ONTO

RILIZED /IPING LOTHS N. TORONTO

Diamonds on Credit \$1, \$2, \$3 Weekly Write or call for Catalogue JACOBS BROS. 15 Toronto Arcade, Opp. Temperance.

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Granulated Eyelids,

Sore Eyes, Eyes Inflamed by

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No Smarting, Just Eye Comfort

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Remedy Co., Chicago