

These Are Samples of The Excellent Values To-day at

SIMPSON'S

When Black is to Be Worn

Women will find, both in ready-to-wear clothing and in uncut materials, everything needed in dull blacks, of every grade, for full or partial mourning.

The New Black Millinery

Compromises dozens of New York and Paris models, together with a great variety of hats from our own workrooms, originations and adaptations from imported models.

From Paris

Handsome models from Mignan, Marqui Maurice, Rives and others.

From New York

Charming models from Bonital and Moorehead & Jardine.

Our Mourning Hat Dept.

has been enlarged to double its usual size for today, to accommodate the new hats.

The Use of White Crepe in edgings and facings is a feature, as well as the new and entirely different lines brought out so well in black. A very large variety of styles can be had at \$6.50, \$7.50, \$9.00 and \$10.00.

Women's Imported Dresses in Black Ranging From \$18.50 to \$35.00

Just received from New York are several distinctive styles in mourning dresses, many of them individual models; cut in the new straight or semi-fitting lines, with pleated, tunic or tucked skirts, and simple and novelty waists in box pleated and coatee effects; some with touches of crepe or fur; others with net vestee and transparent sleeves. Sizes 34 to 42. Prices \$18.50 to \$35.00.

The Women's Skirt Department

Offers an attractive model, made from black liberty satin; cut full with three rows of shirring and a loose-fitting yoke effect; cut in points, and finished with small self-covered buttons and a heading. All stock sizes. Very special value... 6.95

Heavy Dull Black Georgette Blouses

A becoming style in heavy silk Georgette, with open, convertible collar and dull black buttons; six 1/2-inch tucks each side of front, and double tucks at back; graceful sleeves and tucked cuffs. Sizes to 42 bust. Thursday... 7.50

Blouse of Dull Black Silk Crepe, a most exceptional weight, with French mourning crepe collar and cuffs, centre hemstitched panel, with nine tucks on each side. Thursday... 10.00

A Blouse Model in Perfect Taste is of dull, heavy Georgette, made up gracefully, the front falling from a hemstitched yoke. Collar and cuffs are of white French mourning crepe. Thursday... 10.50

Special Values in "Dull Black" Silks, Velvets and Dress Goods

New Black Crepe Metears and Crepe de Chines, from the best Lyons makers. Yard, \$2.00 to \$3.50.

New Black Pout de Soies and Dull-finished Failles, for suits and dresses. Yard... 2.50

Lyons Chiffon Velvets, soft deep blacks; 40 inches wide. Regular \$4.50, for yard... 3.95

New Black San Toya, Poplins, French Armures and Permos, are all noted for their deep soft dyes; \$1.50 values, for... 1.25

French Chiffon Broadcloths, in dull velvours finish. Special mulling quality, spotproof and shrunk. Regular \$3.00, for... 2.50

Mourning Neckwear

Georgette Collars, wide hemstitch borders; flat, sailor or round style, many double with small collar of white crepe. Thursday 50c to \$1.50.

Black and White Neckwear, in crepe de chine, chiffon or Georgette crepe; just from New York; long back collars, white, with 1-inch black borders; round collars, white, with 1-inch black; also long back collars with V front; 1, 2 or 3 folds of black across back of collar; some with tiny black buttons. Thursday \$1.00 to \$2.50.

Organdy Collars, plain with hemstitch borders, from 1 to 2 1/2 inches wide. Thursday 25c to \$1.00.

Widows' Banding, of sheer organdy; widows' collar and cuff sets. Collars, each, 25c to 75c.

Black and White Embroidered Swiss Collars, pretty floral designs or folds of black Brussels net. Thursday 50c to \$1.25.

Black Brussels Net, with 1-inch hemstitch border of net or crepe. Thursday, yard, 35c to \$1.25.

MOURNING VELS Silk Brussels Net, fine or Pesca meshes, narrow black ribbon, crepe or hemstitch borders. Thursday 85c to \$3.00.

Handkerchiefs Women's Pure Irish Linen, with 3/4 and 1/2-inch black border. 15c, 3 for 50c; 20c to 35c each.

Others of Black and White Swiss and Sheer Lines, embroidered in floral designs, scallop or hemstitch borders. Thursday, 35c, 50c, 65c and 75c.

Special Showing of Black Gloves and Hosiery

Heavy Black Silk Hose, pure thread silk. Sizes 8 1/2 to 10. Thursday \$1.25, \$1.50, \$2.00.

Finest Black Lisle Thread Hose, fashioned, fast dye. Sizes 8 1/2 to 10. Thursday, 35c, 39c, 50c.

All Wool Plain Black Cashmere Hose, finest weights, English makes. Sizes 8 1/2 to 10. Thursday, 59c, 65c, 75c, \$1.00.

Black Silk Gloves, double and single weave, Milanese, dome fasteners, guaranteed. Sizes 5 1/2 to 8 1/2. Thursday, 85c, \$1.00, \$1.25, \$1.50.

Black Suede Gloves, French make, finest quality, dome fasteners, guaranteed. Sizes 5 1/2 to 7 1/2. Thursday, \$1.50 and \$1.75.

The Robert SIMPSON Company Limited

Good Weather

tempts you to delay the purchase of your Fall Suit and Overcoat. But it's only the matter of a short time until you will be glad to reach for the heavier wear when you dress for the day. Just as a precaution look over the wonderful stocks of good clothing, moderately priced, in our Men's Store



If Your Price is \$15.00 Try on One of These:

\$15.00 for a Winter Suit

From year to year we have steadily improved our \$15.00 value in Men's Suits, until we can supply the needs of almost any man, no matter what his size or proportions, with a suit that will fit him well, and be satisfactory in materials and workmanship, at 15.00

Call and see the remarkable range at this price. Youths' sizes also included at \$15.00, and for today a very attractive value at 10.50

\$15.00 for a Fall Overcoat

An excellent range of materials and styles for your choosing at 15.00

Men's New Tweed Hats

Light and dark shades of checked tweed, with stitched brims and self bands, \$1.50 and \$2.50.

Men's Smart Fall Caps, new English and American styles, 75c, \$1.00, \$1.25, \$1.50 and \$2.00.

Special Caps at 50c. Big selection of caps; exceptional range of tweeds... 50

Boys' Winter Weight Overcoats \$4.95

Strongly tailored from soft finished winter weight tweeds, serviceable dark shades of grey and brown, in small mixed stripe patterns; double-breasted models; half belt in back; ages 9 to 16 years. Sizes 27 to 34. Thursday... 4.95

BOYS' TWEED NORFOLK SUITS, REGULAR \$10.00, \$10.50, \$11.00, FOR \$6.85.

Broken lines from our regular stock; single-breasted, fancy yoke Norfolk models, in Winter weight wool tweeds of grey and brown pin checks, open check and mixed stripe effects; full cut yoke, sewn-on belt, bloomers full fitting. Regular \$10.00, \$10.50, \$11.00; boys 11 to 16 years. Sizes 29 to 34. Thursday... 6.85

Penman Underwear \$1.25

Men's Natural Wool Underwear, single or double-breast. Sizes 34 to 42. Thursday, garment... 1.25

Penman's 95 Brand Natural Wool Combinations, closed-crotch style. Sizes 34 to 44. Thursday... 2.50

Men's Scotch Wool Underwear, made from fine Shetland yarns, double breast and back; shirts and drawers. Sizes 34 to 44. Thursday... 1.00

Men's Heavy Cotton Underwear, elastic ribbed, winter weight, fine wool nap lined; shirts and drawers. Sizes 34 to 44. Thursday... .75

Combinations, same as above... 1.50

The October China Sale

Jardinieres and Pedestals for \$4.39

75 in the lot; English ware, in various handsome, large floral decorations; some with gold trimmed edges. Regular \$6.50 to \$9.00. Thursday, 8.30 a.m., each 4.39

New English Cooking Ware the Feature for Thursday

- GIBSON TEAPOTS AT 25c. Good quality, brown and black decorated; three, four and six-cup sizes. Regular 35c, 40c and 50c. Thursday... 25
- WHITE BOWLS, 9c. Best quality English porcelain; one and two-pint sizes. Regular 12c and 15c. Thursday... 9
- GRIMWODE'S ENGLISH QUICK COOKERS. 1-pint size, regular 25c, for... 19; 1 1/2-pint size, regular 29c, for... 23; 2-pint size, regular 35c, for... 29
- ENGLISH PIE DISHES. 7, 8, 9, 10, 11 and 12-inch sizes, 19c, 23c, 29c, 32c, 39c and 46c.
- JELLY AND BLANC MANGE MOULDS. Paragon Moulds, jelly, 1 1/4-pint, 19c; 2-pint, 23c; 2 1/4-pint, 29c. Lion Mould, 39c, 49c and 75c. English White Collenders, regular \$1.00, for... 59. English White Porcelain Rolling Pins, each... 39

Men! Wear "Victor" Boots and Be Well Shod

A man's boot that embodies every point of style, with comfort and perfect fitting proportions. We mention especially three new lines of Victor boots for dress or street wear.

- Patent Dress Boot Patent oiled button boot, long plain English recede toe shape, black cravenette tops, light-weight Goodyear welt sole, low flat flange heel; sizes 6 to 11; widths C, D, E. Per pair... 5.50
- Nut Brown Lace Boot Smart boot for young men, made of nut brown calf, straight lace style, blind eyelets, recede toe, Goodyear welt sole, English heel; sizes 6 to 11; widths C, D, E. Per pair... 7.00
- Chocolate Kid Lace Made on straight, stylish-fitting last, finest grade chocolate kid leather, neat perforated toe-cap vamp, lightweight Goodyear welt sole, medium heel. Ask for style No. 6847 1/2. Sizes 6 to 11; widths B, C, D, E. Per pair... 6.50

Women's \$4 and \$4.50 Boots \$2.49

Several hundred pairs women's fine boots, in button and lace, made with good weight Goodyear welt and McKay sewn soles, military and Spanish heels, plain and toe-cap vamps. These boots come in patent oiled, gummetal calf, vic kid and suede last. Kid, calf and black cloth tops. Sizes 6 to 11; widths 7, Regular \$4.00 and \$4.50. Thursday... 2.49

Women's Mourning Boots

All dull kid, button, long plain vamp, turn sole, covered Louis heel, large dull jet buttons; sizes 5 1/2 to 7. Per pair... 8.00

Market

'Phone Adelaide 6100

- Roiled Boneless Brisket, lb... 16
- Shoulder Roast Best Beef, per lb... 14
- Best Rib Roast, per lb... 17
- Best Rib Roast, per lb... 23
- Porterhouse Steak, finest quality, per lb... 27
- All Pork Sausages, our own make, per lb... 20
- Boneless Back Bacon, mild curing, by the piece, 3 lbs. and up, per lb... 30
- Pure Lard, 3-lb. pails, gross weight, per lb... 45
- 6,000 lb. Finest Creamery Butter, per lb... 40
- One car Standard Granulated Sugar in 20-lb. cotton bags, per bag... 155
- Choice Manitoba Flour, Quaker Brand, 4-bag... 45
- Cook's Gem Baking Powder, 5 lbs for... 25
- Edwardsburg or Beehive Table Syrup, 5-lb. pail... 32
- Finest Featherstrip Coconut, per lb... 45
- Salt in bags, 3 bags... 14
- Fancy Japan Rice, 3 lbs... 25
- No-Eg Powder, per tin... 24
- Pure White Clover Honey, 5-lb. pail... 68
- Choice Red Salmon, tall tin... 52
- Peanut Butter, in bulk, our own make, per lb... 16
- Ingersoll Cream Cheese, large package... 23
- Stuart's Marmalade, 4-lb. pail... 62
- English Malt Vinegar, imperial quart bottle... 30
- 500 lb. Fresh Abernethy Biscuits, per lb... 77
- Petit Pois Peas, 3 packages... 25
- Aluminum Lipped Saucepans, 2 lbs... 25
- Oxo Cubes, 3 tins... 40
- Finest Canned Blueberries, Eagle brand, new pack, per tin... 10
- Fresh Codfish Steak, per tin... 18
- Fresh Buttermilk, gallon... 15
- Fresh Flaked Wheat, stone... 62

\$5 to \$7.50 Blankets, Soiled, \$3.45

We Are About to Move Our Art Needlework to the Linen Department, 4th Floor.

And must condense stocks to make room. Thursday we wish to clear out some odd lots and soiled blankets, affording the best blanket event of the season. These are perfect goods from regular stock; all that worst of them need being a trip to the tub. No phone or mail orders. Regular \$3.45 \$5.00 to \$7.50 a pair. Thursday, pair... 3.45

- TABLE DAMASK AT 47c Semi-bleached, very serviceable, 60 inches wide. Thursday, yard... 47
- BLEACHED DRILLS Fine quality, for middie, etc. 27 inches wide. Regular \$1.15 20c. Thursday, yard... 20
- BLEACHED SHEETING Plain weave, 70 inches wide. Regular \$2c. Thursday... 29
- LIGHT CIRCULAR PILLOW COTTON 44 inches wide. Regular \$2c. Thursday, yard... 20
- DOWN SATEN Pretty floral designs, with plain panels; size 72 x 72 inches. Thursday... 7.50
- WHITE FLANNELLETTE Superior English make, extra soft milled finish; width 34 inches. Thursday... 16
- COMPLETE RANGE OF FLANNELS Scarlet Flannels, priced at yard, 40c, 50c, 65c and 75c. Navy Blue Flannels, priced at yard, 40c, 50c and 60c. Natural Health Flannel, beautiful soft quality, for night dresses, undersweat, etc.; 29 inches wide. Yard... 50

Scotch Tapestry and Velvet Rugs

We have recently opened many bales of Tapestry and Velvet Rugs, a splendid selection of patterns and colorings, in various qualities suitable for dining-room, living-room or bedroom, including oriental, small conventional and floral designs; also two-tone effects and pretty chintz borders in rose, blue, green, fawn centres. Exceptionally good value at the following prices:

- SEAMED TAPESTRY SQUARES— 7' 6" x 9'... 11.25; 9' x 9'... 12.25; 9' x 10'... 14.25; 9' x 12'... 15.95
- SEAMLESS TAPESTRY SQUARES— 7' 6" x 9'... 12.75; 9' x 9'... 15.75; 9' x 10'... 17.50; 9' x 12'... 19.25
- VELVET RUGS— 7' 6" x 9'... 24.75; 9' x 9'... 28.50; 9' x 10'... 33.00; 9' x 12'... 39.50; 10' 6" x 12'... 47.50

Tapestry Carpets.—We are showing a great variety of new patterns in very serviceable floor covering for hall, landing, dining-room and bedrooms, in oriental, floral and two-tone effects, and most of them have stair carpets to match, at 75c, 90c, \$1.00, \$1.15 and \$1.35 a yard.

A Special in Furniture Coverings

Fractionally half price, which includes some very handsome Portuguese metal silks, also some silk damasks. Metal Silk Coverings, 50 inches wide, regular \$2.75, for \$1.50; and regular \$5.00, for \$3.00. Japanese Metal Brocades, 50 inches wide, regular \$7.50, for \$3.75. Plain Silk Damasks, 50 inches wide, regular \$7.50, for \$3.75. At \$1.25 and \$1.50 Per Yard—English tapestries in small conventional and verdure effects; 50 inches wide. At \$1.65 Per Yard—English and French verdure tapestries; 50 inches wide. At \$1.85 Per Yard—Perhaps the strongest and best assorted line we have, including beautiful verdure tapestries, and in the rich autumn shades of browns, greens and blues; 50 inches wide. At \$2.50 Yard—French and Italian tapestries, in rich colorings; 50 inches wide. 50-inch Hand Blocked Chintzes and Linens, Half Price—2,000 yards. 50 patterns; could not be duplicated at anything near the regular price. For one day only. Regular \$2.00 and \$2.50 per yard. At half price, \$1.00 and \$1.25 per yard.

