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EATON'S DAILY STORE NEWS

THE STORE'S CONVENIENCES The Waiting and Rest Room, Third Floor. The Information Bureau and Postoffice, Main Floor. The Free Parceling and Checking Room, in the Basement.

Wilton Rugs in Old Persian Designs

That Reproduce Them Not Only in Pattern, But in Color and Weave—in the Rose, Ivory and Blue of the Kirmanshah, and in the Tan, Brown, Terra and Green of the Ferchan—Very Handsome Rugs For Drawing-rooms and Living-rooms.

PERHAPS YOU HAVE BEEN ADMIRING THEM in the Yonge street windows. A group of them is on exhibit there, and in the strong light of these sunny mornings their beauty is as evident as in the more sheltered stretches of the Rug Department. They are very fine examples of Wilton squares reproduced in Oriental designs—splendid coverings for living-rooms, bedrooms and drawing-rooms.

Among the patterns are many delightful Kirmanshah effects in medal-



lion and all-over styles—one in amber and old blue; another in brown, blue, ivory and rose; another still in amber, green and ivory, and one especial beauty with Persian pine motif in shades of green, ivory and pale rose. Also some in the smaller Ferchan designs in tan, brown and ivory. Sizes and prices are:

6' 3" by 9'—\$50.00.
6' 9" by 10' 6"—\$55.00.
9' by 10' 6"—\$75.00.
9' by 12'—\$85.00.
11' 3" by 15'—\$135.00.

Also prominent in the showing: Seamless Wilton Rugs, in the small conventional design of the old Ferchan carpet, in characteristic coloring of terra cotta, old blue, tan and rose. And besides these, bold medallion effects of rose, ivory and blue on reseda green ground, and Kirmanshah designs in a medley of golden brown and blue. Sizes and prices are:

5' 5" by 7' 11"—\$42.50
6' 8" by 9' 10"—\$67.50
9' by 10' 6"—\$87.50
10' 6" by 13' 6"—\$125.00
Band Border Azminsters.
These popular rugs are seamless, and obtainable in delightful shades of moss green, old blue, brown and bright, rich rose, with borders in self-tones. Sizes and prices are:

9' by 9'—\$35.50
9' by 10' 6"—\$45.00
9' by 12'—\$51.00
—Fourth Floor, James St.

Another Book By Winston Churchill

"Katherine Hale" Reviews for Us His Latest Novel, "The Dwelling Place of Light."

AMERICA herself, complex and changing, is ever the theme of Winston Churchill's song. His long line of novels is a succession of pictures, phases of American thought and life, each one clear, detailed, effective.

"THE DWELLING PLACE OF LIGHT" is concerned with problems of modern industrial civilization in a typical New England manufacturing city with a polyglot foreign population, and is chiefly concerned with the life of a family descended from old Plymouth stock, but caught in the trap of poverty, and obliged to work in the treadmill of a dingy round. What life is to American factory hands, to women bound to toil and beset by temptations, the spirit that lies under the unrest of "the People," the sacrifices, the penalties—these things are written about strongly and daintily in "THE DWELLING PLACE OF LIGHT." (For Sale in our Book Department—\$1.35.)

Katherine Hale.

Order at the Overseas Depot

SAMPLES of the "comforts," wearables and etables for Christmas packages for soldiers, aviators and sailors on active service, will be found at the "Overseas Depot" on the Second Floor. Orders may be left there—and arrangements made for their packing and shipping.

Women's Paris and New York Gowns

Greatly Price-reduced, at \$45.00

Serge, Silk, Satin and Georgette Crepe Dresses For Morning and Afternoon Wear — Many Less Than Half Price.
ON SALE THURSDAY, 10.30 A.M.
IMMENSELY SMART PRODUCTIONS, including a number of Paris models, make up this interesting clearance of morning and afternoon dresses. All are distinctly modish, the collection consisting of gowns in serge, crepe de Chine, satin, and Georgette crepe, one model of black velvet being combined with flesh color broadcloth. The graceful, draped skirt is shown on a few; others are fashioned on straight lines, with quaint boleros or the more modern "chemise" bodice. Necks are variously designed in round, square or V-shape, and collars may or may not appear, according to the fancy of the designer.



Lavish silk and bead embroideries adorn a few; others find distinction in combinations of delightful shades or materials. Serge is combined with satin or crepe in fascinating manner, or used alone, forming pleasing frocks for morning wear. Those of silks, satins and crepes in charming afternoon styles. Colors include taupe, grey, navy, ivory, flesh, Burgundy, brown, and a few black suitable for mourning wear.

Promptly at 10.30 Thursday morning they will be placed on sale at the greatly reduced price of \$45.00.
—Third Floor, James St.



"Madame President"

Have you put before your club or society the advisability of investing the surplus funds of your organization in the great

Victory Loan?

The purchase will be a definite expression of patriotism. It will also be a safe and profitable disposal of trust moneys. Decide now.

Buy a Victory Bond

Haddock, Herring, and Other Fish

And This Popular Recipe for Cooking Flaked Haddock

BOIL a fresh haddock in the usual way (put the fish with 2 oz. salt into about 1/2 gal. water, bring to the boil quickly and simmer for about 1/2 to 3/4 hour. When cooked, remove the flesh from the bones carefully, letting it fall into flakes. Season with pepper and salt, and sprinkle a little lemon juice over it. Have ready a cupful of white sauce. Toss the fish and the sauce together; arrange the mixture on a dish that can be sent to table, sprinkle breadcrumbs on top and bake in hot oven for about 15 minutes.

- Fresh Haddock, dressed, per lb., 11c.
- Fresh Water Herring, per lb., 12c.
- Lake Ontario Whitefish, per lb., 20c.
- Salmon Steaks, per lb., 23c.
- Hallbut Steaks, per lb., 30c.
- Smoked Finnan Haddie, per lb., 16c.
- Labrador Herring, salted, 6 for 25c.
- Golden Ciscoes, per lb., 23c.
- Fillet Herring (Digby's), per lb., 30c.
- Kipper Herring, large, 4 for 25c.
- Fifth Floor.

Watch For Announcement

of something that will set the kiddies dancing with excitement—something that will take place on Saturday.

T. EATON CO. LIMITED

The Fur Cape—So Fashionable This Season

One of the Modish Craze in New York and Paris—the First Choice of the Well-dressed Woman, Who Wears It With Suit or Tailored Gown.

PELERINES, CAPERINES, colarettes—every phase and variety of the cape has come to the fore in the creating of this year's furs. The department abounds in them—from the tiny colarette to the cape which reaches to the waist and is practically a dolman—dependent of any coat beneath. Moleskin, Hudson seal, fox and lynx—all these are employed for the purpose with delightful results. Thus:

- In Hudson seal (seal rat) is a graceful shoulder cape. Price, \$50.00.
- Another neckpiece in the same fashionable peltry, while not so deep, boasts a high collar. Price, \$50.00.
- Small cape collars in Hudson seal (seal rat) are featured at \$20.00, \$22.00 and \$25.00.
- Muffs in Hudson seal to accompany these neckpieces are in round, canteen and pillow styles. Priced, \$18.50, \$22.50 and \$25.00.
- Shoulder cape, in black lynx—a particularly beautiful model—is \$68.00.
- A shoulder cape in black fox is \$82.00.
- And in moleskin, a superb set of shoulder cape and muff, faced inside with ermine. Price, \$375.00 the set. —Third Floor, Yonge St.



Girls Will Like These Corduroy Frocks

FASHIONED of corduroy velvet, in two-piece coat middy effect, the coat middy is slashed around the bottom and has large square collar of plain flannel, with three rows of colored stitching, large round buttons of velvet having flannel tops. The sleeves are finished with cuffs and a wide belt finishes the waistline. The full gathered skirt is attached to an underwaist. Colors are brown with brown collar, navy with royal green or red, and red with red collar. Sizes 8 to 14X. Price, \$6.50.

Dresses made of fine black serge, in one-piece style, in high-waisted effect. There are two side pleats on each side of the front of blouse and six black bone buttons. The collar and cuffs are bound with black braid, and the full skirt has two cascade pockets. Black only. Sizes 10 to 14. Price, \$8.00.

Girls' coats, made of chinchilla, in two shades of dark grey, are cut with raglan sleeves and have large collars, which can be worn close fitting or open cape effect, smart double belt fastened at each side with two buttons, two fancy round pockets and double cuff effect. Black buttons adorn the front, also belt and pocket. They are lined throughout with black satin. Sizes 6 to 14 years. Price, \$8.95. —Third Floor, Yonge St.

Dainty, Embroidered Bed Fittings of Fine, Linen-Finished Cotton

Bedspreads and Pillow Cases to Replenish the Supply of Your Own Household or to Give as Christmas Presents.

VERY ATTRACTIVE are hemstitched embroidered bedspreads, made of a good, strong, linen-finished cotton, the designs bold and striking, and some of them also ornamented with drawn-work. They will make such a pretty-looking bed. The size is 90" x 100", and the price so moderate as \$4.95.

Also most attractive are embroidered pillowcases of Irish make. The designs are very pleasing, some finished with scalloped, others with hemstitched ends, and some having a space for an initial. The material is a strong, linen-finished cotton. Size 45" x 33". Price, per pair, \$2.25.

Fine huckaback towels that are always appreciated as Christmas presents, are obtainable with pretty borders in poppy, shamrock and laurel wreath designs. They are made of a strong Irish linen. Size 19" x 36". Price, per pair, \$1.50. —Second Floor, James St.

Last-minute Suggestions for Overseas Boxes

THE "Made-in-Canada" Overseas Diary is specially attractive—Two days to a page, identification card and money exchange tables on covers. Bound in red leather, and complete with pencil. Price, 50c.

- "Waterman Ideal" self-filling pen. These are \$2.50, \$4.00 and \$5.00 each. Clip attachments, 25c extra.
- Other lines of Waterman Pens are obtainable from \$2.50 to \$11.00.
- Ink Tablets (box of 20), 10c.
- Waterman Fountain Pen Ink, in nickel-travelling case. Price, 45c.
- Writing Pads for Overseas correspondence:
- "Overseas Linen," small size, 10c; large size, 15c.
- "Onionskin," small size, 10c; large size, 20c.
- "Foreign Mail," small size, 18c; large size, 30c.
- "Royal Flying Corps' Pad," with embossed crest, each, 25c.
- Other lines at 10c, 15c, 25c and 30c.
- Main Floor, James and Albert Sts.

"A Shopper"

—Blessings upon you for introducing a brand new inquiry. And those Receipt Cabinets are well worth the exploiting. One that is made by the firm which makes the Globe-Wernicke bookcases may be had in either mahogany finish or oak. It is four by six inches in size, and consists of a tray, a set of guides indexed for bread, cakes, etc., and 100 ruled cards for the receipts. The price is \$2.50. Then there is the "Wax Receipt Outfit," in polished oak, size three by five inches, which has 300 cards, and is priced \$2.00. No more untidiness or waste of time with dog-eared receipts when such a contrivance is installed.

As for the cupboard with the glass door—it would provide an excellent excuse for bringing some of the things to that side of the room. Gather it on a rod or a tape, top and bottom, so that it can be pulled down flat and smooth. Good luck to you!

"Voter."—Yes, one agrees with you. New privileges make unexpected demands. Joseph Pennell, in that last book of etchings, "War Work in England," tells of visiting a munitions factory, and of seeing a lady workman in overalls set down her wheelbarrow and come up to the man in charge. "Mr. Superintendent," she said, "a boy has been extremely rude to me. What shall I do?" "Why, ladies," replied the Superintendent, "it 'im over the 'ed with 'at a brick out 'cher 'arret!" Which is a far call from the rug question, isn't it? What I should suggest would be a medium-size "Kakak" in poppy brown, blue and ivory, with a dash of orange in it if possible. With ordinary care it will last a lifetime, and serve alternately in living-room, hall and that big square window-space in the dining-room. There is Joseph Pennell's group of them, running from \$75.00 to \$150.00—really exceptionally fine specimens.

"Sixteen."—Are you going to knit your sweater with a single or double thread? It will take 8 skeins for the one, and double quantity, of course, for the other. Columbia Shetland flees at 40 cents a skein, and is the popular yarn for the purpose. There is also a teal wool at 44 a pound (requires 1/2 lb.), and a thinner Shetland flees at 15 cents a skein. They are all to be had in the usual run of fashionable greens, pinks, blues and yellows.

Ethel.—Taking due thought of low ceilings, low funds and all other opposing forces, this is what we would suggest: Plain blue oatmeal walls that clear willow blue; white woodwork, your shabby chairs, table and sofa painted black, and curtains and coverings of a certain blue and tan striped linen, which has a little stiff pink rose lying on the edge of the stripe. Then, by way of finishing touch, we would fill the corners of the two sofas with silk and velvet cushions of the same deep pink shade as the rose aforementioned, with a couple of blue and black ones to bear them company. And the shades on the lamps would probably be rose, too, though experiment might possibly prove that something of the painted Japanese order would be more interesting. A plain blue band-order Axminster (see the write-up on the same in the left-hand column) might be a happy idea in the way of rug. If you can manage a couple of Oriental tiles with old blue in them, all the better, but one would be careful to select those of the deeper, coarser weave—a Mahal, Muskadad or Indian carpet.

The Scribe.