THURSDAY MORNING

MAY 10 1917

EATON'S DAILY STORE NEWS

For the Out-of-Doors Season----Charming **Modes in Sports Attire**

Summers May Come and Winters May Go, But it Would Seem That Fashion, for Once, is True to a Mode! The Sports Costume Appears to Have Come to Stay, and One Finds Immense Satisfaction in the Thought. For Instance, Should it be a Middy for That Game of Tennis You Are so Keenly Anticipating, or a Delightful Suit in Khaki-kool for the "The Dansant" at the Country Club-No Matter What the Occasion, Here Are Captivating Garments for Your Choosing.

A. Doesn'i it suggest jolly picnics and across - country ~ tramps — this jaunty'middy with its cleverly cut belt and pointed pockets ? It is fashioned of natural pongee, and the pocket flaps, cuffs, large collar and revers are of a slightly darker shade of silk

Price.

name to remember poplin. A fanciful touch is given by the colored latticework designs woven into the

"Paul Jones" is a And one can swing a tennis racquet with ease when one is clad in such a middy as that pictured above. Such sensible pockets are those which adorn the belt, and the sailor collar, pocket, cuffs and belt piping are of Copen. jean, relieved by rows, of white braid. A wide lace finishes the neck. Price, \$2.00.

-Third Floor, Centre.

D. Delightfully cool for the hot days of summer would be a middy of soft white C. If one has dreams? of possessing a silk Jersey silk. So many prefer the coat style, and coat, then here is a lovely this simply tailored model in that shimmery model in all white is shade known as coral pink! as pretty as one could Are not its deep pouch pockets interesting ? The desire. It depends solely upon patch pockets and belt for back of the coat is unusually graceful, with its trimming, the large crossed girdle and deep collar, which flares piccollar

E. None but a clever designer would think of extending the skirt of this Jersey coat to meet the needs of a pocket-and how attractive is the result ! Imagine, too, a

daring color combination of yellow and nell rose and you have the secret of the coat's exceeding smartness. The wide collar is convertible in style, and the predominating color is rose, with inset collar, cuffs and bandings of yellow; fancy yellow stitching ornament

H. Fulfilling its mission as a top coat, the sports model pictured on this thoughtful maiden is in heavy silk poplin — the shade being a lustrous guinea gold. Hugely collared and narrowly girdled is it, the girdle being doubly so at the back. Two large patch pockets complete the coat. Price, \$28.50. -Third Floor. Albert St

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EADS BENSON natch last night at Grimshaw, 300

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OF LABOR THE HOME

M IS SOLVED all Laundry Soap. rubbing. Cheapest on the labor saver known.

grocery stores.

\$3.50. In a rich cream R.

P. In the fashionable shade-a buckskin brogue Havana brown shade—an with semi-low heel (rubber Armstrong brogue with tread). Goodyear welted low English walking heel; sole and white rubber outperforated toecap, vamp sole. They have ball strap and facings and welt sole. and tip over the vamp. An Armstrong model. Priced They are cut from soft, fine calf, and are priced at at \$8.00. -Second Floor, Yonge St.



0. When one is eighteen and pretty, one takes keen interest in an informally tailored suit of ivory white khaki-kool! Moreover, one recognizes its just claim to smartness when viewed in the light of rainbow-striped bandings. These are woven in the material, and add greatly to the modish appearance of the suit. Should the youthful model remove her coat, / you would find that the box-pleated skirt has insets of striped banding on either hip. Price, \$50.00. -Third Floor, Albert St.



being

cloth is combined with wool embroidery one may expect the effect to be wholly fascinating. And that you might have a better view of the cunningly wrought designs. Madame obligingly turns her back to show the large collar and belt, with its purple. green and blue bandings. Were one to see the skirt one would discover embroidered pockets and a narrow belt. Price, \$40.00.

Early

Closing

house porch would be much more enjoyable were one to wear an adorable suit of white silk Jersey ! Of that, and more, for the deep bundings one the bottom of the coat, collar and cuffs are in a lovely shade of rose wool Jersey. The pleated and plain belt is trimmed with large pearl buttons, as are the deep pockets set in the band . ing. The plain shirred skirt has a frilly heading and a narrow belt of wool Jersey. Price, \$45.00.

During MAY, June, July, August

and SEPTEMBER, Store

Closes at 1 p.m. on Saturdays.

No Noon Delivery on Saturdays

T. EATON COLIMITED

Most effectively ar ranged are the black buttons which ornament this smart suit of green khaki-kool. A row of black buttonholes trims one side of the collar. the latter and wing cuffs being of white khaki-kool. The back and front have two rows of cordings, finished with embroidered motifs. The pleated skirt has panel front. button-trimmed to match the coat, and a soft girdle. Price,

\$70.00. -Third Floor, James St.

Saturday

at 1 p.m.

arate skirt much may oc said, but let it be known that it is made from khakikool and its success is assured ! This particular skirt is in an alluring oyster shade, the exquisite embroidery on the girdle and around the bottom being in mauve, green, blue and yellow. The top of the skirt is shirred underneath the wide belt, which has the embroidery across the front. Price, \$25.00.

F. Concerning the sep-



8. Brimful of fancy stitching and a tassel was this felt sports hat when it was launched upon a critical world! The hat itself is in a shade of nell rose, the stitching and tassel being of old blue. Price, \$5.50.

are most effective, while the square pockets are in loose bag effect. The back is gathered full under a narrow belt, which crosses in front and buttons on either side. The model sketched is in a cool woodsy shade of green. Price, \$12.50.

G. For all practical

purposes one would choose

this skirt of wool Jersey

The rows of self-covered

buttons on the front panel



T. All ready for an early morning ride-perchance through the cool green leafiness of High Park-is this truly tailored young person ! Her jaunty sailor is an imported model in fine white Milan, and the wide band and smart bow are of black corded silk ribbon. The upper side of the brim has a loose band of the straw. Price, \$7.00.



U. Becoming to most faces are the wide-brim med sailors so popular for sports wear. And this season designers have decreed that they shall droop in the back and front, sometimes, as in the sketch. giving but a tantalizing view of one's eyes. The hat shown on the model is of mustard felt, with bands of two-toned ribbon around the crown, finishing in front with pretty bows. The ribbon is purple and green in color. Price, \$7.00. -Second Floor, Yonge St.