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Used in homes where dining is a fine art.
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C. H. Ward & Co.
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Dominion Bank Chambers, London, Ont.

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COAL AND WOOD.
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Double Mileage
Puncture-Proof Service.
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London Tire Repair Depot.
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SCRANTON COAL
ALL SIZES.
HEAMAN & SON
PHONE 312.

Westinghouse Toaster
This highly-finished little appliance gives you the most delicious, golden-brown toast imaginable. The cost of operation is next to nothing.
Benson-Wilcox Electric Co.
264 Dundas St. Phone 2671.

The New Year
The new year is a good time to start aright.
Send in to the Luncheon
Our complete service is at your command.
We specialize in family washing.
3881—Phones—3882
FOREST CITY LAUNDRY
Dry-Cleaners & Dyers
White Wagons

WHY One Pair of GLASSES?
A man has several suits and hats, and a woman has a number of gowns. Why get along with one pair of glasses if you need them continuously? Think it over!
Carlyle TREBILCOCK OPTICIAN
233 Dundas Street. Phone 2351
Two Doors East of Majestic.

London Loan Company
Deposits and Debentures
Consolidated Trusts Corp'n
For Executors
Cor. Dundas and Clarence

French Ivory Toilet Pieces
We think we have a complete line of quality goods, and our brushes are especially well bought. We invite your comparison in price, quality considered.
Taylor's Drug Store
390 Richmond Street
Formerly Geo. A. McLachlan.
Phone 384. Est. 1883.
Three Graduate Druggists.
if law-1

SPECIAL FUR SALE
All Furs reduced to cost and some garments below cost to clear for cash.
BELTZ & CO.
JW1

One of Our Satisfied Consumers
Is the hearty youth who knows all about the delicious flavor of
Johnston Bros. XXX BREAD
Mothers, make sure the bread your children eat is pure and wholesome. We use only the purest ingredients.
JOHNSTON BROS. PHONE 944.

WORK ALL YEAR WOULD KEEP MEN ON THE FARMS
Small Cottages For Married Hired Men Would Solve Help Shortage.
The problem of keeping men on the farm is largely one of making the men happy and contented with their lot, and this again is a question of paying them adequate wages.
"This is the crux of the whole situation," said an employment bureau official Friday. "There are lots of men willing to go on farms, but at this season of the year farmers can not or will not offer inducement sufficient to tempt men from the cities."
"Good board and a small wage until the springtime is the usual offer, but this is not tangible enough to draw men from the lure of the comparatively large wages paid in fact, and even when such city work is not immediately forthcoming the unemployed prefer to hang on for a while rather than do chores around farms in the winter season."
Such institutions as the Government Employment Bureau put farmers in touch with men in search of work, but in many cases no agreement is come to, for the reasons already given. What is required is more system in the dealings between employer or employee. A definite contract for all the year round would do much to solve the situation. Married men, especially, are afraid to take chances these days, but if the system of providing cottages for married men and their families, which prevails in Britain, was adopted by Canadian agriculturists a great advance would be made.
Such men want real homes of their own, and the place for such homes is where the work is located. In this prospective farm helpers are merely seeking what their city brethren enjoy as a matter of course.
On the other hand, farming in Canada has not reached a stage which has taken hundreds of years to reach in the old land, but the fact remains that higher wages and adequate provision for the family of married farm hands would clear the way for more satisfactory conditions.

A KIDNEY REMEDY
Kidney troubles are frequently caused by badly digested food which overtaxes these organs to eliminate the irritant acids formed. Help your stomach to properly digest the food by taking 15 to 30 drops of Extract of Roots, sold as Mother Seigel's Curative Syrup, and your kidney disorder will promptly disappear. Get the genuine.
7

This Afternoon
TEA DANCING, 4 TO 5:30.
Meet Your Friends.
Supper Dance
9-12
Music by Lombardo Orchestra.

"Eveleigh" Travelling Goods
The name that means the best you can buy. We sell them.
Cook's Shoe Store
Correct Table Appointments

Correct Table Appointments
Go far to make your reception a noteworthy occasion. Barnard has now on exhibition a most complete display of hollow and flatware in sterling and rare silverplate and a showing of rich glass really worthy of your inspection.
Barnard's
Jeweler and Silversmith
339 RICHMOND ST.
LONDON.

RAILWAYS REPORT FALLING OFF IN PASSENGER TRAFFIC
Complicated Application of Rate Increases a Cause of Worry.
Despite the reduction in passenger traffic which went into effect on January 1 on all Canadian railroads, there has been a considerable decrease in passenger traffic since the beginning of the year, according to local railway officials. It is yet to be determined, however, if the slump is due to the usual after-Christmas slackness or whether it is a part of the general business depression.
During the whole of the year 1929, passenger traffic was unusually heavy. Every train, both in the through service and on the local runs was loaded from platform to platform. The railroads experienced considerable difficulty in finding accommodation for all people travelling. Although for the first three days of this year the trains were crowded, comparatively few people have been travelling during the past few days.
Considerable misunderstanding concerning the application of reduction in rates has been caused by officials by the complicated way in which the increases were applied some months ago, when passenger rates were increased 15 per cent, and then later by a further 10 per cent. The general impression that the rates were decreased by 10 per cent on the first of the year is not in accordance with the facts.
When the railroads were allowed to increase their rates 20 per cent over and above a previous 10 per cent increase, the clause was inserted in the agreement, stipulating that in no case were rates to exceed four cents a mile. Because of this in only a few instances were rates increased by the 20 per cent.
What it was announced that the decrease would be 20 per cent it should have been announced that fares would be decreased to 10 per cent above the prevailing rates before the ruling concerning the 20 per cent increase went into effect. This would be generally speaking a decrease of only 7 or 8 per cent.

CELEBRATE ANNIVERSARY
Church of Epiphany Hold "Get Together" Meeting Wednesday Night.
The congregation of the Church of the Epiphany celebrated the sixth anniversary of the church opening on Wednesday evening by a "Get Together" parish meeting. A supper was served at 7 o'clock, followed by a program. Addresses were made by Rev. L. Armitage and James Armitage, Miss Fugles, Mr. Clarke, Mr. Bugler and the Petrie Orchestra contributed to the musical part of the program.
On Thursday the Feast of Epiphany was observed in the church, Rev. J. Armitage preaching the sermon, and the service being taken by Rev. A. L. G. Clarke. On Sunday the anniversary will be continued by the children, when a special service will be held for them at which Bishop David Williams will preach.

ALONGHORN PARK IN WINTER.
There is an increasing desire among many city people to escape from the caravans of winter life in the large centres, and seek the hospitality and good cheer to be found at the resort of the Grand Trunk Railway System is meeting this desire in keeping open its famous hotel in the Algonquin Park of Ontario, "The Highland Inn." This hotel is easily accessible through Ottawa or Toronto, and offers warm, cheery private and public rooms. Excellent cuisine and the companionship of guests who have a common aim—to enjoy the healthful winter sports in invigorating climate, that the great unspoiled wilderness of Algonquin Park affords. For rates, etc., apply to Trunk agent. 4, 6, 7, 8, 10, 15, 14.

At The Theaters
AT THE GRAND.
Whether the world has outgrown Henrik Ibsen and his dreary dramas, or whether there was too short a notice of the performance to attract all the unorthodox and radical among London playgoers to arrange to attend, the regrettable fact stands out that one of the smallest audiences of the season attended the Grand last night. The few who did attend, applauded generously and sincerely some of the actors, but the play, "The Lady of Lyons," as Mrs. Alving, that has been portrayed on a London stage, at the Grand, was a dramatic intensity, fervor of her art was oppressively realistic, while the work of Mr. Devereux, as Oswald Alving, the pathetic son, approximated to uncanny excellence just before the final curtain.
Whatever one may think of Ibsen, the father of modern sex plays, one must admit that he had dramatic ability and used it to draw attention to glaring social evils, even if he was not radical or advanced enough to suggest real remedies. Ibsen concentrated too closely upon the evil to see the way out. Too deeply immersed in the poisonous fumes of the social miasma, he often ends his plays in the same dismal swamp where he begins them. But had there never been an Ibsen, the chances are there would never have been a Ibsen, nor any other one of the Neo-Nietzschean school, who, degrading Ibsen as a morbid old woman, yet were wise enough to build upon the ground he had at least cleared of rubbish. Strindberg, Sudermann, Shaw and many others all come after Ibsen.
The handful of people who applauded the Grand last night may not all have struggled through the crowds to see all week presentations at another local theatre, but they probably know at least that Ibsen, whether for better or for worse, started the whole crusade before the cinema was invented.
One could not ask for a better interpretation of Regina than that given by Miss Day in the first two acts, where finesse and sympathy are both needed to portray the part well, and in the last act, where Regina, refusing to profit by the experience of others, goes out into the world to make her fling in turn. Miss Day's work is marked by ease and excellence.
As Pastor Manders, typifying Convention, Law and Order, and other old shibboleths that have retarded progress and bolstered up stupidity and moral stagnation since civilization began, Edmund Forde gives splendid support.
The monotonous dreariness and sickly morbidity of the play is happily lightened with a few touches of gentle and artistic comedy, imparted by Walter Pilon in the role of Engstrand, the carpenter, symbolical character of Expediency, the working member of society, who keeps his thoughts to himself and, thinker-like, makes the best of all bad circumstances, sometimes with good results and sometimes adding to the bungling.
The helplessness of a weak idealism in the face of it all is strongly brought out in Zita's portrayal of the leading role. The "ghosts" of life are difficult to drive away. The "sun" cannot always be restored.
This afternoon and evening Clifford Devereux and his talented company will present a more cheerful play, "The Lady of Lyons."
AT ALLEN'S
Opening with the averture "Pomp and Circumstances," rendered by special request, the program at Allen's Theatre yesterday was one of the most delightful of the many pleasing bills presented at this popular picture house.
"The Poor Simp," with Owen Moore in the leading role, as Milton Carmichael, a young millionaire who gets cold feet when faced with the problem of proposing to his best girl, and when a young scientist her attention is attracted by a musical composition he decides that the best thing he can do is to die, but when, following a fight in a saloon, he is attended by a doctor who humors his whim, he suddenly develops a desire to live.
In the development of the story Owen Moore's outstanding ability as a comedian provides a regular string of mirth and laughter-compelling situations. He is supported by a strong cast and by a large play is one of his best productions.
A Pat new film, "Mutt and Jeff at the Tailor Shop," and a glimpse at some of Mack Sennett's bathing girls complete a bill that is bound to draw large houses all day today and which assures to those who see it a very delightful two hours' entertainment.

S. A. G. SECRETARIES TO MEET IN TORONTO
Will Discuss Work for Children and Dependents of Returned Men.
Soldiers' Aid Commission secretaries from all parts of the province will meet at Toronto next Wednesday for a round-table conference. E. H. Laine, the secretary of the local branch, announced Thursday.
The principal topic for discussion will be the work for the children and other dependents of returned men.
Since this branch of the commission's activities was started here in October, 45 children have been cared for. Mr. Laine said. These were from twenty different families. In many instances where the mother of a family was taken ill the commission cared for the children, while the father earned a living. In other cases they brought together estranged parents and secured a happy home life for the children. In a few instances where both parents of the children had died, they were made wards of the commission and entirely looked after by that body.

CITY ENGINEER'S DEPT. EMPLOYING 190 EXTRA MEN AT PRESENT TIME
About 500 Individuals On Outside Work for Department.
That the city engineering department is making a great effort to provide work for the unemployed was indicated Thursday by the announcement of Acting City Engineer H. McNabb, that there are 190 more men on the pay roll than there were at this time last year. About 60 of these are men who were employed through the summer months. Under normal conditions they would have been let out early in the fall, but extra work was started this year in order that they might be kept employed. In addition to these about 130 others were taken on. The total number of men on the pay roll for all outside work is about 500.

Hold-Up Men Get Little
Numerous hold-ups in the city are tending to create caution among citizens as to the amount of money they carry with them. This, however, is not preventing people carrying enough money to purchase perfect diamonds at big reductions at Johnston's Jewelry Sale, 417 Richmond Street, three doors north of Dundas.

MARTIN-LYONS FUEL CO. R. R. LYONS, MANAGER. MARTIN'S ANTHRACITE
(Lackawanna, Lehigh and Wyoming Valley.)
REDWINE KENTUCKY CANNEL—For the Fireplace.
MILLER'S CREEK BLOCK COAL—For Domestic Purposes.
GENUINE ANTHRACITE BRIQUETTES.
EMPIRE GRATE COAL—The Premier Fireplace Coal.
OFFICE AND YARDS: 711 YORK STREET. PHONE 1315. (15-law-1)

"KLEATH"
By Madge Macbeth.
A story of the Golden West. A thrill in every line.
This Complete \$1.90 Novel
Free with today's
Cleveland Sunday News Leader
For sale at all news stands.

LOMBARDO BROS.' ORCHESTRA ENGAGED BY THE PROKOS GRILL AND TEA ROOMS.
The management of the Prokos grill and tea-rooms have engaged at considerable expense the sole service of the Lombardo Brothers' Novelty Orchestra. This arrangement assures the patrons of London's first high-class restaurant the very latest of New York music and novelty singing. Music will be in the very latest of noon-day luncheon, 12:30 to 2; evening dinner from 6:30 to 8 o'clock, and supper dancing every night, except Saturday, when the music will start for dancing at 9 o'clock.
A tea-dansant will be held every Wednesday and Saturday afternoon from 4 to 5:30.

THE REAL PARNELL LOAF IS LABELLED
In future when ordering Parnell's Bread be sure the Parnell label is on the bottom. If you cannot get it phone us and we'll send a wagon to your door.
Parnell Baking Co.
Phones 929-1390.

SCENE WITH OTIS SKINNER IN KISMET
The vast million-dollar production which has been proclaimed a miracle of the theatre's art, coming to the Allen January 17.

Fire Sale!
\$50,000 SALVAGE of United Manufacturers' Stock Begins Today (Saturday) 10 O'CLOCK
Women's Coats, Dresses and Skirts
Men's Clothing, Hats and Caps
121 Dundas Street

Cinnaform Pastilles
The pleasant, sweetened throat lozenges for sore throat and tonsillitis.
50c. a bottle. Smaller size, 25c.

ROSS' LIMITED Manufacturers
FURS
CLEARING SALE OF HUDSON SEAL COATS
CLEARING SALE OF ELECTRIC SEAL COATS
CLEARING SALE OF CANADIAN BEAVER COATS
CLEARING SALE OF CANADIAN NATURAL MUSKRAT COATS
ALL AT LESS THAN COST OF MANUFACTURING
All Made In Our Own Factory
Every Garment Guaranteed Satisfactory
Our range also comprises Mink, Sable, Beaver, Lynx, Wolf, Raccoon, Ermine, Fox, etc., in Sets, Stoles, Capes, Muffs, Shawls, Neckpieces, Scarfs, etc.
EVERY ARTICLE AT CLEARING PRICE.
Ladies' Wear Dept.

COATS
SALT'S ARCO PLUSH COAT, 36 inches long, large roll collar of dyed sable, full belt and lined throughout with black satin; regular \$65.00. Clearing **\$47.00**
SALT'S ARCO PLUSH COAT, 36 inches long, lined with black satin, full belt, large roll collar of muskrat; reg. \$65.00. Clearing **\$47.00**
SALT'S ARCO PLUSH COAT, 38 inches long, large roll collar and deep cuffs of plush, full belt and lined with black satin; regular \$55.00. Clearing **\$37.75**
SALT'S FURTEX NOVELTY PLUSH COAT, lined with flowered satin and trimmed with contrasting buttons, full belt, slash pockets, and large roll collar of taupe fox; regular \$175.00. Clearing **\$110.00**
NAVY BROADCLOTH COAT, fancy tucked back made on yoke, large seal collar and seal tabs on pockets, lined to the waist with silk; regular \$80.00. Clearing at **\$57.75**
TAUPE BROADCLOTH COAT, fancy embroidered back, large cape collar with inset of beaver and beaver pockets, and lined with silk throughout; regular \$110.00. Clearing at **\$78.00**

SUITS
Clearing sale of Suits in Broadcloth, Gabardine and Serge, in black, navy and brown. **\$38.50 to \$75.00**

BLOUSES
BLACK HABUTAI SILK BLOUSES, with 4-buttoned and convertible necks, very heavy quality, suitable for mourning wear. Regular \$9.75 for **\$7.50** Regular \$8.00 for **\$6.75**
VOILE BLOUSES, with square, round and V necks, embroidered, lace trimmed and tucked styles. Regular \$7.50 for **\$4.98** Regular \$4.75 for **\$3.50**
for **\$2.98**

SCARFS
Silk Scarfs in various shades. Prices \$3.00, \$3.75, \$6.00

GLOVES
Special sale of Wash Cape Kid Gloves, in colors of brown, Havana and beaver; regular \$5.00, for **\$3.98**
Chamoisette Gloves in all shades. Price **\$1.25, \$1.50 and \$1.75**

HOSIERY
Silk Hose, with ribbed top. Price **\$1.50**
HEMSTITCHING PRICES.
Cotton 7c Silk 9c
All Cotton Whitewear 7c Linen 8c

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