

LONDON BOWLERS HAD A "CINCH"

Defeated Three Rinks at
Strathroy Yesterday by
Twenty-Three Shots.

Three rinks of London Rowing Club bowlers went to Strathroy yesterday and played a game with the local club, London had a "cinch." Mr. Alexander's rink made an exceptionally good showing, finishing eight and four up on the last two ends, and swelling its total lead to 20. Ed. Weld had 10 to the good, the only London rink down being John Weld's, which finished seven to the bad, reducing the visitors' majority to 23. The score:

Strathroy: London Rowing Club.	
J. Shields.	James Reid.
A. McLellan.	Dr. P. Mac-
	naughton.
L. H. Smith.	Dr. C. W. Brown.
H. C. Pope.	Ed. Weld.
skip.....19	skip.....29
W. H. Stepler.	O. H. Talbot.
M. Rapley.	Dr. Merchant.
M. F. Forsythe.	Jas. D. Tytler.
J. R. Thompson.	John Weld.
skip.....39	skip.....23
A. W. Bikel.	A. W. White.
E. W. Roy.	Dr. Teasdale.
R. A. Willmet.	Israel Taylor.
L. H. Damper.	T. Alexander.
skip.....15	skip.....35
64	87

CLEVER YOUNG SKIP



"JACK" McNEEL.

One of the cleverest of the London Rowing Club's younger skips is "Jack" McNeel. For some time past he has given promise of coming to the front, but his best work was not accomplished until this week, when he went to the Strathroy bowling tournament with a rink which included Messrs. A. Tilmann, Dr. Claude Brown, Dr. J. N. Wood and himself. In the trophy match the rink was put out by one shot, but in the consolation match it went down the line and won in the final by three shots from a rink skipped by A. Wilson, of Strathroy. Then, as if to give a touch to the good work, McNeel and Tilmann went into the doubles and took first money. Should he keep on improving, Jack McNeel will ere long be one of the best lawn bowling skips in Canada.

BLACKSTAFFE WINS DIAMOND SCULLS

Vesta Oarsman Defeats Capt.
Darrell, of Guards—Kelly
Did Not Defend.

Henley, July 6.—The Diamond Sculls were today won by H. T. Blackstaffe, of the Vesta, who defeated Captain W. H. Darrell, of the Guards' Club, in the final. There were 16 entries. F. S. Kelly won the sculls last year, but did not defend them this year.

The Stewards' Cup was won by the Leander Club, which beat Third Trinity, Cambridge, in the final heat.

The Ladies' Challenge Plate was won by First Trinity, Cambridge, which beat Christ Church, Oxford, by one length and a quarter, in 7 minutes 29 seconds.

The Silver Goblets were won by Third Trinity, which beat the Sport Naticque by three lengths in 7 minutes 33 seconds.

For the Wyfold Challenge Cup the London Rowing Club beat the Thames Rowing Club by three lengths and a quarter in 7 minutes 58 seconds.

The Thames Cup was won by Christ's College, Cambridge, which beat First Trinity.

The London Post says it is evident that Trinity Hall had not fully recovered from the grueling they had undergone against the Canadians. Though they rowed pluckily, the crew lacked the life that had distinguished them in their previous effort.

Another writer in the Tribune says: The Belgians were fortunate in not having to meet the Canadians in the final. We believe that owing to colonial grit the Canadians are more capable of pulling off two tremendous races than Trinity.

The Times says: "The best race in the cup event was the Argos-Trinity struggle."

Additional Sporting on Page Four.

'TIS A PLEASURE

to shave when you have a good
Razor. Saves time, trouble and ex-
pense.

Boker's Razors	\$1 00
King Cutter Razors	\$1 50
G. G. G. Guaranteed	\$1 50
Boker's Edelweiss	\$2 00
Star Safety Razor	\$2 00
Gillette Razor	\$5 00

GURD'S Good
Guns
195 Dundas Street.

GREAT Clearing Sale of Clothing

COMMENCING MONDAY, JULY 9th

Fifty-four Years.

One Price to All.

Canada's Foremost Clothiers

Once again announce their Great Half-Yearly Sale. Positively the greatest values ever known in any previous event of this nature.

We make this statement on the strength of the great values we know to be in this sale. No such opportunities were ever before offered or approached by us or any other house.

We urge you to come here and investigate these offerings for yourself. You'll find the greatest value-giving surprises ever placed before a buying public. Every department will show values of most unusual interest to lend zest to this great occasion. Every item is timely. Every one has direct and important bearing upon your immediate needs. The styles are the newest, snappiest and most attractive that can possibly be procured. The assortments are the most lavish we have ever presented. The prices are so phenomenally low that this should be beyond question the Greatest Clearing Sale in Our Entire History.

Each season of the many years this business has been in existence has added to your faith in the Grafton bargain events. Today we are just as anxious as we were on the first of the great occasions to give you values that will increase your confidence in this house and prove to you conclusively that Grafton's bargain offerings are price inducements unequaled in this Dominion.

You're sure of two strong truths besides: FIRST, that everything offered is first-class in quality, and, SECOND, that if there's any dissatisfaction in any way your money is here ready to go back to you without any quibbling.

We emphasize our Clothing Leadership in Canada by a policy of value-giving that is the despair of the trade. How Grafton & Co. can sell the highest grade, the best made, the most perfect-fitting and best all-round clothing sold in this Dominion, at such fractional figures, is a conundrum to most storekeepers. Your main interest, however, is whether or not we sell you clothing that satisfies your taste for dress, and will keep its shape all its days, for less money than any other competing house in Canada.

Save Middlemen's Profits by Buying Direct From The Makers.

YOUNG MEN'S SUITS

Young men of Ontario, we need hardly tell you that in matters pertaining to young men's correct apparel this house stands pre-eminent. Indeed, it has long since been an established fact that Grafton styles really set the pace for the very best dressed young men in this province. The season just closed has been the most successful in our entire history, and as a natural consequence we have more odd suits in the young men's section than we ever carried before. You know our rule always has been—and it always will be—to clear every line of goods in its own season, no matter at what financial sacrifice. We must meet our customers each season with new, clean, crisp clothing. Think of the following reductions:

Young Men's Tweed and Serge Suits, worth \$6.50 to \$7.50, now.....	\$ 4.98
Young Men's Tweed and Serge Suits, worth \$8.50 to \$10.00, now.....	5.98
Young Men's Tweed and Serge Suits, worth up to \$12.00, now.....	6.98
Young Men's Tweed and Worsted Suits, worth up to \$14.00, now.....	7.98
Young Men's Tweed and Worsted Suits, worth up to \$15.00, now.....	9.98
Young Men's Tweed and Worsted Suits, worth up to \$17.00, now.....	11.98
Young Men's Tweed and Worsted Suits, worth up to \$18.00, now.....	12.97
Young Men's Tweed and Worsted Suits, worth up to \$20.00, now.....	13.98

MEN'S BLACK SUITS

No need to repeat here what you all know so well already. No need to tell you we carry the largest and best-selected stock of Black Suits in all Canada. No need to tell you that we manufacture and sell more Black Garments than any other clothing concern on this side the American border. No need to tell you the reasons for all this. In a word, you know we always sell black clothes that are reliable. We manufacture every garment in our own factory under the supervision of skilled expert tailors of the highest order. You know, too, that we always undersell all competition. Notwithstanding all this, we are fully determined to clear our entire stock of Black Suits. Read these wonderful price concessions and remember when doing so that they apply to the best black garments money will buy:

BLACK CLAY SUITS		BLACK CHEVIOT SUITS	
Worth up to \$10.00.	Now.....\$ 5.99	Worth up to \$10.00.	Now.....\$ 6.98
Worth up to 12.00.	Now.....6.99	Worth up to 12.00.	Now.....7.98
Worth up to 13.00.	Now.....7.99	Worth up to 13.00.	Now.....8.98
Worth up to 14.00.	Now.....8.99	Worth up to 14.00.	Now.....9.98
Worth up to 15.00.	Now.....9.99	Worth up to 16.00.	Now.....11.98
Worth up to 16.00.	Now.....10.98	Worth up to 18.00.	Now.....12.98
Worth up to 18.00.	Now.....11.98		

Men's Tweed and Fancy Worsted Suits

Fortunate, indeed, is the man who has waited for this great sale. In the past you know we have given you suit bargains of the greatest magnitude, bargains you never dreamed of, bargains that would be impossible even for us to present, but for the fact that we are manufacturers. But this is beyond all question, beyond all doubt, the greatest suit event that has ever happened in this province. We anticipate further style changes this season, and pursuing our policy of always meeting our customers with new, correct, up-to-the-minute styles, we have fully resolved to put the entire balance of our suit stocks at prices that will clear—radically and positively clear every garment in quick order.

\$5.00 Suits will sell at.....	\$2.99	\$12.00 Suits will sell at.....	\$7.99
6.00 Suits will sell at.....	3.99	13.00 Suits will sell at.....	8.99
7.50 Suits will sell at.....	4.99	15.00 Suits will sell at.....	9.99
8.50 Suits will sell at.....	5.99	16.00 Suits will sell at.....	10.99
10.00 Suits will sell at.....	6.99	18.00 Suits will sell at.....	11.99

BRANCHES: Hamilton,
Dundas, Brantford, Wood-
stock, Owen Sound, Peter-
boro and London.

J. M. HICKEY, Manager.

GRAFTON AND CO LIMITED

Dundas and Carling Streets.

Factory and Warehouses: DUNDAS.

CONFIDENCE.

Your Confidence. These are the words upon whose deeper meaning this store builds for its present and future good. Confidence in Quality; Confidence in Statement of Fact, and Confidence in Prices. It will always be our most earnest endeavor to win and keep it, and that is the desire of this advertisement—your greater confidence.

Remember, hundreds of items that do not appear in this advertisement on sale at less than half price—too numerous and small to specialize. First buyers get best choice.



Men's Trousers

Tweed and Worsted
32 to 48 Waist Measure

The bargains we offer during this great sale in Men's Pants are so extraordinary that we almost hesitate to give full details lest we have not enough to supply the demand. We can claim, without fear of contradiction, that this sale will disclose the greatest bargains in this important article of apparel in the memory of the oldest settler. Just think what these savings mean to you when we assure you the great reductions we offer are based on our usual low prices.

MEN'S TWEED PANTS		MEN'S TWEED PANTS	
Worth \$1.00, sale price.....	.69	Worth \$3.50, sale price.....	\$2.49
Worth 1.25, sale price.....	.89		
Worth 1.50, sale price.....	.98	MEN'S WORSTED PANTS	
Worth 1.75, sale price.....	1.25	Worth \$4.00, sale price.....	\$2.98
Worth 2.00, sale price.....	1.48	Worth 4.50, sale price.....	3.48
Worth 2.75, sale price.....	1.98	Worth 5.00, sale price.....	3.98

The Largest Manu-
facturers of High-Grade
Union-Made Clothing in
the Dominion of Canada.