

The Sale's First Friday Bargain Day is a Big Push Forward in Community Value-Giving

Blankets Less Than Wholesale 4.95

WHITE SAXONY BLANKETS—Light weight, easily washed. Ribbon bound, with pink or blue borders. Large size, 70 x 84 inches. Bargain today, pair, \$4.95.

UNION WOOL FLANNEL—Grey and natural—23 inches wide. Regularly 55c. Bargain today, yard, 47c.

STRIPED FLANNELETTE—Fast colors—32 inches wide. Regularly 45c. Bargain today, yard, 26c.

BED COMFORTERS—Silkline covered—dark and light colorings. Size 72 x 72 inches. Bargain today, \$4.75.

BORDERED CRASH TOWELLING—17 inches wide. Regularly 25c. Clearing today, yard, 22c.

\$3.00 Battenberg Covers at \$1.98
Hand-made Battenberg. Size 54 x 54. Round, beautiful designs. Regularly \$3.00 each. Today, \$1.98.
Simpson's—Fourth Floor.

Decisive Bargains in Traveling Goods

Tourist Trunks, \$3.95
24 only, canvas covered tourist trunks—good strong make. Hardwood slats and brass steel protectors, good fasts, looks and bolts. All with trays partly covered. Some with two cowhide straps. Sizes 30, 32 and 34. Regularly up to \$6.50. Today, \$3.95.

Fibre Suit Cases, \$2.98
Suit cases, cloth lined with inside strap, shirt pocket and two outside straps. Strong handle, leather corners. Good deep model, large 26-inch size, \$2.98.

Club Bags, \$3.95
Walrus grain club bag, made in extra strong fabricoid, lined with sanitary rubber cloth. Good lock, swing handle and reinforced corners. Sizes 16-inch and 18-inch. Today, \$3.95.

Striking Bargains in Picture Department

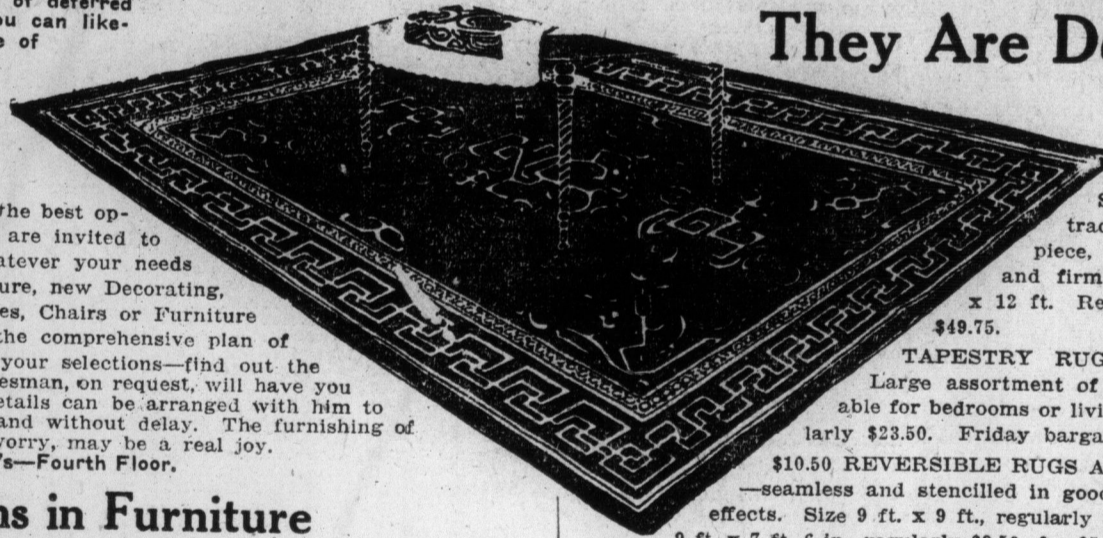
Snapshot Frames, 10c Each
Fine imitation Circassian walnut polished moulding. Sizes 2 1/4 x 4 1/2 up to post card size. Complete with glass and back. Today, extra special, 10c each.

Special Framing, \$1.25
We will frame any picture, color print, photograph, engraving, photogravure, etc., up to 14 x 18 inches. Complete including glass and back in 1-inch, 1 1/2-inch and 2-inch quarter-cut oak; several finished 1-inch gumwood, 1 1/2-inch antique gilt. Today, for \$1.25.
Simpson's—Sixth Floor.

\$59.75 Velvet Rugs, Large Size, at a Clear-Cut Saving of \$10.00

Just as you took advantage of deferred payments on Victory Bonds, you can likewise benefit by the convenience of

They Are Down Today to \$49.75



Scotch Velvet Rugs are very attractive for you. Woven in one piece, handsome Oriental patterns—close and firm weave. Large size, 10 ft. 6 in. x 12 ft. Regularly \$69.75. Friday bargain, \$49.75.

TAPESTRY RUGS AT \$15.95. Regularly \$23.50.
Large assortment of good designs and colorings, suitable for bedrooms or living-rooms. Size 9 ft. x 9 ft. Regularly \$23.50. Friday bargain, \$15.95.

\$10.50 REVERSIBLE RUGS AT \$6.95—Strongly woven hemp rug—seamless and stencilled in good designs. Blue, brown and green effects. Size 9 ft. x 9 ft., regularly \$9.50, for \$6.95. \$3.50 RAG RUGS AT \$2.39—Mixed colors, with attractive border. Size 2 ft. 6 in. x 5 ft. Regularly \$3.50. Today special \$2.39.

Heavy Oilcloths, 70c and 79c Seconds, 59c
A few rolls of extra heavy grade printed Oilcloth, in good patterns, slightly marked in delivery, but nothing to affect the wear. 2 yards wide only. Regularly 70c and 79c per square yard. Today bargain, to clear, square yard, 59c.
Simpson's—Fourth Floor.

Bargains in Furniture

Washstand—Golden surface oak, fitted with dresser, cupboard and towel rack, \$5.25, for \$4.25.
Bedroom Tables—Golden surface oak, top 19 x 26, fitted with lower shelf, \$3.25, for \$2.50.
Kitchen Cupboard—Golden surface oak—extra large cupboard, two cutlery drawers, brass knobs, \$14.75, for \$12.75.

Dressers—Mahogany finish, shaped tops, two large, two small drawers. Bevelled plate oval mirror, \$24.75, for \$20.75.
Princess Dresser—Mahogany finish—highly polished, one large, two small drawers. Shaped top. Oval mirror. Size 17 x 35. \$25.50, for \$21.00.
Simpson's—Fifth Floor.

Double Faced Portieres \$17.98

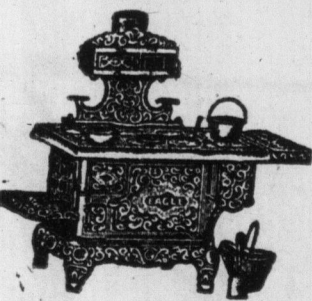
Made in our own factory. New fabric of Scotch manufacture, which closely resembles double-faced velour (now unobtainable). Ecru, green, gold and blue. Trimmed with heavy silk cord down one side and across the bottom. Friday bargain, pair, \$17.98.
A LACE CURTAIN BARGAIN, 85c PAIR—Lockstitched edges that will not fray. White only. Medallion centres. 2 1/2 yards long. Friday bargain, pair \$8c.
WHITE OPAQUE WINDOW SHADES, EACH 65c—23 only, water-finished opaque cloth on reliable spring rollers. In white only. Standard size, 37 in. wide x 70 in. long. Friday bargain, each 55c.
Simpson's—Fourth Floor.

60 Watt Sunbeam Mazda Bulbs, 42c

100 WATT NITRO BULBS, \$1.10.
SIMPSON'S "RELIABLE" ELECTRIC TOASTERS—Cord and Plug. Guaranteed one year—\$3.50.
ELECTRIC FIXTURES, including pendants, candles, semi-indirect, etc. 25 only. Regularly up to \$12.00. Fixtures and shades, \$6.45.
Two-way Plug—Extra heavy. Regularly 75c—85c.

BAMBOO SILK-LINED SHADES, \$2.45—16 inches wide, with 5-inch opening in the top to fit holder—the silk is printed with roses and cherries and green leaves. Regularly \$3.75. Today \$2.45.
Holder for above, 20c.
Simpson's—Sixth Floor.

The Christmas Show Comes to the Fore With Helpful Bargains



Toy Range

▲ duplicate of a regular stove. Over firebox, four lids, pot, frying pan, etc. 100 on sale at 3.30 a.m. Today \$1.39.



Swinging Horses

Regularly \$7.50, Today \$5.95. Dappled grey horses on specially constructed platform that swings to and fro—horse complete with saddle, stirrups and harness; height from floor to saddle, 18 inches.



Safety Speeder Scooters, 95c

Wooden platform, 6 in. wide, painted red, and has three steel wheels and steering handle.

Truck Wagons, \$1.48

Flat tops, painted red, 4 in. steel wheels, and handle that steers.

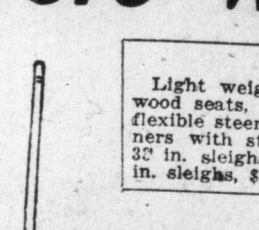


Baby Ella Dolls, 98c

Most attractive dolls, all having blonde, toska or brunette wigs, sleeping movable eyes, movable arms and limbs, natural expression, 9 in. long. Splendid value, today 98c.

Doll Carriages, \$4.55

Metal bodies, enamelled black or grey, folding leatherette hoods, spring gears, 8-inch wheels with rubber tires, size 8 1/2 inches wide, 20 inches long.

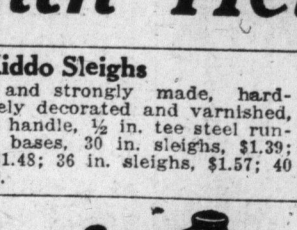


Kiddo Sleighs

Light weight and strongly made, hardwood seats, nicely decorated and furnished, flexible steering handle, 1/2 in. tee steel runners with steel bases, 30 in. sleighs, \$1.29; 32 in. sleighs, \$1.48; 36 in. sleighs, \$1.57; 40 in. sleighs, \$2.00.

Billie Bus, \$2.10

Painted yellow and green—four wheelers that don't tip over—easy running—height of seat, 10 in.



China Sleights

Two dainty little Goldfish in globe, attractive table or desk decoration. Complete, today, for 25c.

China Bargains

Fire Engine, auto style, long handle, bell rings automatically. Special today, \$1.98. Artillery Outfit, a horse, cart, soldier and detachable cannon. All metal, 16 in. long, with ammunition. Today, 49c.

10k Baby Rings, 59c

Signet Rings of solid 10k gold, three designs, (as illustrated). Complete in gift box. Regularly \$1.00. Christmas Show, today 59c.

China Bargains

Girls' Collar and Cuff Sets, in gulfure lace. Effective designs in white or ecru. A 50c set, Christmas Show, today, set, 25c.

Xmas Show Toilet Specials

Grained Ivory Hair Brush, Regularly \$6.00. Special \$4.49. Grained Ivory Hand Mirror, Regularly \$3.50. Special \$2.87. Grained Ivory Trinket Box, Regularly \$1.25. Special 99c.

Special Picture Offer, 89c

Gilt framed color prints of beautiful landscape subjects on brown mat. Outside measurement, 12 x 22 in. Christmas Show special. Today 89c.

Simpson's Million Dollar Community Celebration Sale

Bargain in Men's Winter Overcoats



75 of Them Go Today at the Remarkable Price of \$15.95

FOR MEN AND YOUNG MEN—It'll be a speedy clearaway of seventy-five well made, good looking coats, so come early. They're smart, heavy coatings in stylish shades and patterns. Made up in the ever popular ulster model. Sizes 36 to 44. Today, \$15.95.

Men's Suits of Splendid Style and Quality at \$17.95

Regular \$22.00, \$24.00, \$25.00 and \$28.00 Qualities
FOR MEN AND YOUNG MEN—50 suits in odd sizes and incomplete numbers, taken from regular stock. Nobby tweeds and worsteds made up in the season's most popular models. Styles to suit every preference of men and young men. Sizes 36 to 48. Today, \$17.95.

Youths' First Long Trousers Suits 8.75
25 only, developed in attractive tweeds. Especially designed for the young man adopting his first suit of long. Sizes 32 to 36. Friday bargain.

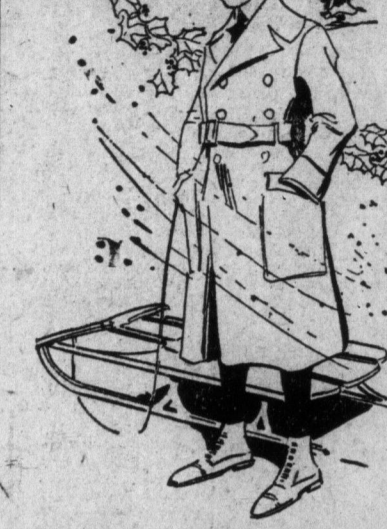
Men's Hats \$2.45

\$3.00, \$3.50, \$4.00 Kinds.
EXTRAORDINARY! The hats will be conveniently arranged on a big clearing table for quick selling. The smartest brims and crowns are here. Shades of grey, green, fawn, brown, navy and black. Regularly \$3.00 to \$4.00. Today, all one price, \$2.45.

8 Marvellous Bargains in Men's and Boys' Furnishings

- Men's \$1.00 Shirts . . . 79c
- Men's Fleece Lined Underwear . . . 1.79
- Men's Colored Soft Silk Collars . . . 25c
- Men's Pull-Over Sweaters . . . 1.79
- Men's 75c Sweater Coats, a big bargain, today . . . 59c
- Men's Pull-Over Sweaters . . . 49c
- Boys' 65c Fleece Underwear . . . 59c
- Boys' 75c Sweater Coats, a big bargain, today . . . 59c

Up to \$15.00 Boys' Blue Suits Absolute Bargains \$7.95

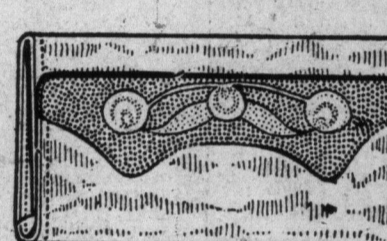


Fast blue color, tailored to retain their shape, and lined throughout with durable body lining. Dressy in appearance and authentic in style. Double-breasted three-button models. Bloomer pants with strap and buckle at knee. Only a limited number to go out at this price, so come early. Sizes 26 to 32, 8 to 16 years. Friday bargain, \$7.95.

Boys' Overcoats \$12.95

Designed in brown and grey mixed tweed effects, double-breasted, all-around loose belted and 1/2 belted models, with convertible collar. Lined throughout with durable body linings. Sizes 27 to 36. 9 to 18 years. Today \$12.95.

Two Beautiful Silk Moire Purses \$8.00



36 only, Purses, with back or top strap—front of purse heavily beaded in original and unique designs. Lined throughout with silk, fitted with overlapping frame, which prevents losing coin. Vanity mirror. Black, navy, taupe, brown and purple. Regularly \$15.00. Today, \$8.00.

\$3.95 Silk Velvet Bags at \$2.39
100 only. Just come from New York. Silk Velvet Hand Bags, with handsome silk tassel. Lined throughout with silk—fitted with large vanity mirror and change purse. Colors black, navy, brown and purple. Regularly \$3.35. Today, \$2.39. Solid Leather Car Ticket Cases, with space for certificate, in seal grain finish. Regularly 50c. Today, 30c.

The Sale's Basement Bargains

- BREAD TOASTERS—Pyramid style—for use on gas stove—4 slices at one time. Today, 25c.**
- BREAD BOARDS—14 1/2 in. diameter—nicely finished hardwood, for 25c.**
- ASH SIFTERS—Wood sides—expanded metal sieve. Long handle. Today, 85c.**
- SOLID ALCOHOL STOVE—Collapsible frame, complete with tin of alcohol. Today, 25c.**
- WHISKIES—With short handle. Today, 85c.**
- STAIR WHISKIES—With 8-inch handle. Today, 25c.**
- PUTZ CREAM—Metal Polish. 1/2-pint tin. 25c.**
- POCKET KNIVES—For boys and girls. Today, 25c.**
- ENAMEL COVERED ROASTERS—Round, 10 1/2 inches diameter, 6 1/2 inches high. Today, each, 69c.**
- GREY ENAMEL COVERED BUCKETS—5-quart size. Today 69c.**
- SQUARE STOREY CAKE TINS—Three in a set. Loose or solid bottoms. Today, set, 69c.**
- WHITE ENAMEL TRAPOTS—2-cup size or two persons. Today 69c.**
- RETAINED TIN DISH PANS—Seamless, 10-quart size. Today 69c.**
- ALCOHOL STOVE—Brass tank, for liquid alcohol, and an aluminum covered kettle or pan. Very convenient for use in bedroom or kitchen. The aluminum kettle alone is worth more than today's price. Complete today, 89c.**
- BRUSH FLOOR BROOMS—12-inch diameter. A very serviceable household broom. Complete with handle, today 69c.**

\$1.50 Jardinieres, 98c
Dull or bright finished heavy Brass Jardinieres. Three ball footed. Six-inch size, \$3.00 a.m. special, each, 98c.

\$2.25 Jardinieres, \$1.49
Full eight inch dull brass Jardinieres. Three ball footed. \$3.00 a.m. special, today, \$1.49.

Clearance of Stoneware Crocks
No. 5 size Crocks and cover. Regularly \$1.30, today \$9c.
No. 6 size Crocks and cover. Regularly \$1.60, today 50c.

Table Tumblers 7c Each
Thin Blown Glass Table Tumblers. Bell or straight shapes. Regularly \$1.20 dozen, today, each, 7c.

50c to 75c Teapots, 39c
New prettily decorated English Teapots, 4 1/2 and 6-cup sizes, brown, mottled and black. Regularly \$1.00 to 75c. \$3.00 a.m. special today 39c.

The Robert SIMPSON Company Limited