The Robert SIMPSON Company Limited | Store Opens 8 a.m. | Closes at 5.30 p.m. | H. H. Fudger, President. | J. Wood, Manager. | Phone Number Main 7841. We have 50 lines to Central. | The Robert SIMPSON Company Limited

# Thursday Is Easter's Bargain Day

## Handsome WAISTS

**FOR THE NEW COSTUME**

200 beautiful net and lace waists, all silk lined, and made for the present moment, six different designs, trimmed with heavy or light laces, sizes 34 to 42-inch. Regular prices $2.48 and $2.95. Thursday, to clear ..... $1.48

50 only pretty raw silk waists, open front, low Peter Pan collar, and turned back cuffs, piped different colors, patch pocket, and fastening with 3 gold buttons. Regular price $2.79, Thursday bargain ..... $1.48

For the early shopper, just 200 bright crisp white lingerie waists, fresh, smart, and upto-date, dainty shadow and open embroidery effects, sizes 32 to 42-inch. Regular prices 79c, 89c, and $1.10. Thursday, 8 a.m., each ..... .50

**No Phone or Mail Orders**

## NEW MATERIALS FOR SUMMER COSTUMES

This is a season particularly rich in striking contrast of color as well as of marvelous shades that baffle description. It's like visiting a gallery of arts or a garden of rare flowers to come into our big silk and dress goods sections. The special values are many and will repay a call.

**Thursday's Inducements Among the Silks**

**1,500 yards of Plain, Striped, and Checked Silks,** in Swiss Peau De Soies—good wearing dressy silks, in a wide range of plain colors, stripes of varying widths on light and dark grounds, and checks of all sizes. These are our regular 50c silks. Thursday price is, per yard ..... 36c

**800 yards of Duchess Paillette, Merveilleux, and Satin De Chene,** also beautiful shot effects. Every color is represented, also ivory and black. Rich choice qualities up to 75c per yard, clearing on Thursday for, per yard ..... 46c

Guaranteed first-choice qualities in **Natural Shantung Silk.** A direct importation, 34 inches wide. Worth 75c per yard, on sale Thursday at ..... 44c

**Black Duchesse Mousseline** and Black Satin De Chene, two rich yarn-dyed silks, 36 inches wide, perfectly finished. Regular $1.35, for, per yard ..... $1.10

**Sale of Fabrics for Spring and Summer Regular Prices 65c and 75c Per Yard, Thursday, 44c Per Yard**

4,000 yards Dress Fabrics and Summer Suitings will be offered Thursday, including: San Toys suitings in a full range of new spring shades, Shepherd Check Suitings in four sizes of check, good quality fabric in soft draping finish, All-Wool Henriettas, a French made fabric in rich velours finish in new spring tones, English Serges, pure wool qualities for children's and misses' wear, splendid dye for wear in all wanted shades. All guaranteed qualities, 42 and 44 inches wide. Regular price 65c and 75c per yard. Thursday ..... 44c

**Extra Special Serge Bargain**
**50-inch Priestley's Serges at 46c Per Yard**

1,500 yards only of these Priestley Serges to be sold Thursday at this price. They are all-wool, made from specially selected yarns in fine twill finish, thoroughly shrunk and spotproof. The colors are two shades of navy, brown, and black. Note the width, 50 inches wide. Regular 65c per yard, Thursday ..... 46c

## Easter Furniture Bargains

**Dining Chairs,** in solid oak, finished golden, sets of 5 small chairs and 1 arm chair. Regularly $9.40. Thursday bargain ..... 7.30

**Hall Seats,** in quarter-cut oak, finished golden, early English or fumed. Regularly $7.75. Thursday bargain ..... 6.20

**House Desks,** in solid oak, finished early English, wel made, with good writing space. Regularly $13.00. Thursday bargain ..... 9.00

**Odd Parlor Chairs and Rockers,** in mahogany, finish with upholstering of silk tapestry. Regularly $6.40 to $6.90. Thursday bargain ..... 4.75

**Mesh Bags for $1.98 Were $4.50**

German Silver Mesh Bags, kid lined, with inside coin pocket, fancy frame. Regularly $4.50. Thursday ..... 1.98

**BELTS.**

Fancy Silk Elastic Belts, in black, navy, brown, grey, and white, with gilt and oxydize buckles. Regularly $2.50 and $3.00. Thursday ..... 1.50

## Women's Underwear

**Women's Vests,** summer weight, white Swiss ribbed cotton, wide or narrow lace trim, low neck, short or no sleeves. Sizes 32 to 38 bust. Regular 20c each. Thursday, 2 for ..... .25

**Women's Combinations,** fine white lisle thread, low neck, no sleeves, umbrella style drawers, heavy crochet yoke and frill on drawers. Sizes 32 to 40 bust. Regular price $1.00 each. Thursday, each ..... .59

**Women's Vests** in extra large sizes, white ribbed cotton, low neck, short or no sleeves, crochet edges, and draw tapes. Sizes 38 to 48 bust. Regular price 40c each. Thursday, each ..... .25

**GIRLS' DRESSES.**

**Girls' Tub Dresses**—Fine New York printed percales, pink, blue, or grey patterns, sailor collar, fancy colored trimming. Sizes 6 to 14 years. Regular price $1.75, $2.00, and $2.25 each. Thursday, each ..... 1.19

**Little Girls' Dresses**—Fine white lawn, Dutch neck, short sleeves. Skirt made of wide eyelet embroidery. Waist trimmed with dainty embroidery, insertions, and tucks. Size 2 to 5 years. Regular price $2.75 each. Thursday, each ..... 1.69

**CORSETS AND BRASSIERES.**

Women's Brassieres or Bust Supporters and Corset Cover combined, fine nainsook, beautiful embroidery yoke, short steels in front section, crosses in back. Sizes 32 to 42 bust. Regular price $1.50 each. Thursday bargain ..... .75

**Women's Corsets**—Fine white batiste, or coutil, medium bust, long hips, all steel filled, wide side steels, garters attached, lace trimmed. Sizes 18 to 26 inches. Regular 75c pair. Thursday, a pair ..... .50

**INFANTS' WEAR BARGAINS.**

**Infants' Coats**—Fine velvet, double-breasted, silk-braid trimming, deep collar, lined throughout. Colors, navy, brown, or cardinal. Sizes for ages 6 months to 2½ years. Regular price, $3.75 each. Thursday, bargain ..... 2.69

**Infants' Christening Robes**—Fine white lawn, daintily trimmed with fine Val. lace and embroidery insertions, lace edges. Lengths 30 and 36 inches. Regular price $2.25 each. Thursday bargain ..... 1.45

**WOMEN'S WHITEWEAR.**

Corset Covers of all-over fine embroidery, top run with half-inch silk ribbon; an exquisite cover. Sizes 32 to 42 bust. Regular price $1.25. Thursday's bargain ..... .87

**Beautiful Nightdresses** of nainsook. Empire style, square slip-over neck and short sleeves, dainty shadow embroidery insertions, run with silk ribbons, lace edges. Sizes 32 to 42 bust. Regular price, $2.95 each. Thursday bargain ..... 1.55

**Petticoats**—Fine nainsook, flounce trimmed with embroidery and heavy torchon lace insertion, tucks and heavy torchon lace ruffles, dust frill of lawn. Sizes 38 to 42 inches. Regular price $2.25 each. Thursday bargain ..... .95

## Wash Goods for Many Uses

Special Easter offering. Wonderful value in floral printed silk organdies, 28 in. wide, white ground with pink, mauve, or pale blue design of roses, sprays, buds, etc. One of the most wonderful lines ever offered. Regular value 65c, Thursday ..... 29c

Directoire Satin, 46 inches wide. This is a mercerized suiting, either plain or with fancy stripe an inch apart in the following beautiful shades: Brown Copenhagen, old rose, sky, Paddy Green, pink, and cream. Regular value 75c. Thursday ..... 35c

Ginghams, fine English quality, in a big range of staple checks, 27 inches wide, and splendid value at 12½c. Thursday ..... 7½c

Clearance of a lot of fine Crepes, including "Serpentine" quality, in plains and fancies. Regular price 25c ..... 15c

English Print, 31 inches wide, absolutely fast colors, light and dark grounds, spots, figures, sprays, etc. Regularly 12½c ..... 7½c

Hundreds of pieces of pretty printed washing silk, navy, black, cadet, and other colored grounds. Regular value 49c ..... 23c

No phone or mail orders.

## Bargains in the Dinnerware Sale

High-Grade English Semi-Porcelain Dinner Sets, with neat border trimmings, pieces are well modelled, the set contains complete dinner and tea set for 12 persons. A very special bargain, Thursday ..... $9.25

102-Piece Dinner Set, in Bishop and Stonier's reliable semi-porcelainware, dainty rosebud and maple leaf border decoration, with Kermiss or ovide cups. Thursday bargain ..... $14.98

Carlsbad China Dinner Set of 97 pieces, finished in burnished gold. Regular $16.50. Thursday, half-price ..... $8.25

$50.00 Limoges China Dinner Set, rich translucent ware, matt gold trimmings. Thursday bargain ..... $25.00

$75.00 Bernard and Limoges Dinner Set of 102 pieces, open stock pattern. Thursday, $59.50

1,000 Dainty China Tea Cups and Saucers, in handsome gold finish. Thursday Sale, each ..... 10c

2,000 Decorated Porcelain Tea Cups and Saucers. While they last, Thursday ..... 5c

7-Piece Water Sets, in decorated Bohemian glassware. Thursday Bargain Sale ..... 49c

Tumblers, in clear brown glassware, straight and bell shapes. Thursday special, dozen ..... 45c

## TOILET GOODS

**At Half-Price**

On Thursday we are selling $1,000 worth of Toilet Goods at half-price. The goods will be on sale at special bargain circle, opposite the Queen street doors. A few of the leading items for Thursday:

Bourjois Tooth Paste, in tubes. Regular price 25c. Special 2 for 25c

Roger and Gallet's Cream Amena. Regular price 35c. Special 2 for 25c

French Tooth Brushes, with pure hand-drawn bristle. Regular price 25c. Special ..... 2 for 25c

Lamoine's French Toilet Soaps. Regular price 25c. Special 2 for 25c

Florida Water, regular price 25c. Special ..... 2 for 25c

De Miralle Face Cream. Regular price 50c. Special ..... 2 for 25c

Houbigant's Rice Powder. Regular 25c. Special ..... 2 for 25c

For Further Announcements See Other Page in this Paper

## Profit-Giving Sale of Easter Hats

35 only copies of Model Hats are shown by "Kurzman" and "Joseph" of New York, styles that make their own welcome. Large handsome shapes with exquisite mounts of feathers or flowers. Thursday ..... 12.50

New Tailored Suit Hats, mostly hand made, of soft braid, smartly trimmed with ornaments, or fancy feather mounts. Special ..... 5.00

**NEW SHAPES, $1.85.**

Many are in Tagel or Milan, but the larger number are fine chip. Plenty of black and tuscan. These are odd lines that could not be sampled by a wholesale house. Regular values would be $2.75, $3.50 to $4.50 each, Thursday ..... 1.85

## Drug Specials

Burdock and Sarsaparilla Tonic and Blood Purifier, 50c bottles, Thursday ..... 25c

Sulphur, Cream Tartar, and Molasses, 20c bottles. Thursday 15c

Seidlitz Powders, 2 boxes ..... 25c

Rose's Cough Cure, 25c size. Thursday ..... 15c

Bay Rum, 35c bottles. Thursday ..... 25c

Tooth Picks, hardwood, 2 boxes 5c

Hot Water Bottles, red rubber, cloth inserted, guaranteed, very special ..... 1.25

Vacuum Bottles, keeps liquids hot or cold. Thursday, to clear 1.00

Loofah, fine and large. Special 7c

Chamois, English manufacture. Regular 35c. Thursday ..... 25c

## GROCERIES

Choice Family Flour, ¼-bag 59c

Currants, cleaned, 3 lbs. ..... 25c

California Seeded Raisins, 3 packages ..... 25c

Perfection Baking Powder, 3 tins ..... 25c

Canned Sweet Pumpkin, 3 tins 25c

Pure Kettle Rendered Lard, per lb. ..... 15c

Yellow Cooking Sugar, 9 lbs. .. 50c

Finest Creamery Butter, per lb. ..... 39c

Smoked Rolls of Bacon, lean and mild, half or whole, per lb. 16c

Canned Corn, 2 tins ..... 25c

Choice Pink Salmon, ½-lb. flats, 3 tins ..... 25c

Choice Rangoon Rice, 5 lbs. ... 25c

Pearl Tapioca, 3 lbs. ..... 25c

Blue Bell Jelly Powders, 4 packages ..... 25c

Pure Maple Syrup, Imperial half gallon, per tin ..... 69c

**2½ LBS. PURE CELONA TEA, 58c.**

A Blend of India and Ceylon Teas, one ton Friday, black or mixed, 2½ lbs. ..... 58c

## Some Low-Priced Home Furnishings

**65c MONASTERY CLOTH, 39c.**

Monastery Cloth, good, serviceable fabric in repp or basket weaves. Mostly soft "verdure" forest effects. It adapts itself to many rooms, particularly the living-room uses. 36 inches wide. Worth 65c. Thursday, yard ..... .39

**45c CURTAIN POLES, 24c.**

Window Curtain Poles, 5 feet long, 1¼ in. in diameter, oak, walnut, and mahogany finish. Complete with end rings and brackets. Worth 45c. Thursday, complete ..... .24

**CURTAIN STRETCHERS, 79c.**

Reliable Curtain Stretchers, have reinforced centre support and interlocking hinge, nickel-plated pins, marked scale on frame so as to ensure easy and perfect adjustment. Worth $1.25 Thursday, at, pair ..... .79

**WINDOW SHADES, 39c.**

400 only, Window Shades, in genuine opaque cloth, mounted on spring rollers, trimmed with lace or insertion. Colors, white, cream, and green. Sizes 36 x 70 inches. Regular 60c. Thursday ..... .39

**CURTAIN NET, HALF-PRICE.**

Sash or Curtain Net, made of good serviceable Brussels net and trimmed with neat torchon lace and insertion, full 36 inches wide. Worth 25c. Thursday, yard ..... .12½

**MADRAS AT 28c.**

Large quantity of Superior Scotch Madras, in white and ecru tones. Many designs or patterns particularly good for bedroom, sash, and light bungalow curtains. Worth 35c and 40c. Thursday, yard .28

**DAMASKS AT 49c YARD.**

Clearing odd lengths of mercerized Damasks, nearly every shade, 50 inches wide, very suitable for hangings, upholstery or draperies. Regular $1.00, $1.25, and $1.35. Thursday, yard ..... .49

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