

**An hon. Member:** Are you going to diet or love more, Gene?

[Translation]

INQUIRY AS TO DAIRY POLICY FOR 1976

**Mr. Léonel Beaudoin (Richmond):** Mr. Speaker, with your leave, I would like to ask a question which is supplementary to the question of the hon. member for Bellechasse.

Considering the present dissatisfaction among industrial milk producers, particularly in the province of Quebec, could the minister tell this House whether, be it the case or not, the leaders of the Federation of Industrial Milk Producers told him that they were satisfied with the new federal milk policies for 1976.

[English]

**Hon. E. F. Whelan (Minister of Agriculture):** Mr. Speaker, I would not go as far as to say that they were satisfied with the effort in respect of the dairy problems we have today. They have done a remarkable job in Quebec as far as selling their own products within their province for consumption is concerned, because the consumption of fluid milk in Quebec is actually up this year over what it was last year. If most other provinces could do as good a job as they have done in Quebec, we would not have the problems we have today.

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### PUBLISHING

POSSIBILITY OF CHANGE IN CANADIAN CONTENT PROVISION AFFECTING "TIME" AND "READER'S DIGEST"

**Mr. Douglas Roche (Edmonton-Strathcona):** Mr. Speaker, in view of the public confusion over the final fate of *Time Canada* and *Reader's Digest* in Canada caused by the government's delay in respect of third reading of Bill C-58, could the Secretary of State confirm that the increased representations made to him and the government over the Christmas recess may possibly lead to an accommodation in which the 80 per cent content ruling may be reduced, which would enable *Time Canada* and *Reader's Digest* to survive?

**Hon. James Hugh Faulkner (Secretary of State):** No, Mr. Speaker, I think the indication offered by the President of the Privy Council yesterday was quite clear, and it had to do with the fact that this House has not been able to deal with the legislative program laid before it, so some items have had to be delayed. Because this bill is a tax bill and has an effective date of January 1, it obviously could be delayed.

**Mr. Roche:** Mr. Speaker, I would ask the same minister whether the government intends to ignore the representations made by 49 *Reader's Digest* suppliers who will lose \$14 million a year in business due to the closing of *Reader's Digest*, thereby forcing some of them into bankruptcy?

### Oral Questions

**Mr. Faulkner:** Mr. Speaker, I have studied all those representations with a great deal of care and I have not been persuaded.

**An hon. Member:** Scrooge.

**Some hon. Members:** Oh, oh!

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### HIGHWAY SAFETY

GOVERNMENT ACTION WITH REGARD TO IMPAIRED AND ACCIDENT PRONE DRIVERS

**Mr. P. B. Rynard (Simcoe North):** Mr. Speaker, in view of a question I asked the Prime Minister and his answer, which appear at page 9411 of Hansard, I would now ask the Minister of Transport whether he has been in touch with his provincial counterparts concerning the appalling killing of 6,000 people on Canadian highways and the maiming and crippling for life of 160,000 more and, if so, what can we expect in the way of additional legislation covering the use of alcohol and accident prone drivers on our highway killer strips?

**Hon. Otto E. Lang (Minister of Transport):** First of all, Mr. Speaker, I thank the hon. member for the courtesy of giving me notice of his question. The Ministries of Transport of the ten provincial and federal governments have been concerned about this subject in an organized fashion since early 1974, and following a meeting of the ministers there have been a number of meetings of senior officials to deal with the matter. Of course, this has led to the promotion of such things as the greater use of seatbelts and more attention to drinking and driving laws.

Some of these things are, of course, dealt with in the present legislation before the House in Bill C-71. It is primarily the responsibility of the province to identify particularly difficult strips of highway, but the federal government does work with the provinces in connection with the standards. We work also with international bodies to develop standards. I am happy to say that results seem to be coming in from this in view of the drop from something in the order of 6,700 to 6,200 deaths in 1974 from 1973, and a further drop seems to be indicated in 1975. The 11 ministers together have set a target for specific reduction in fatalities of at least 15 per cent by 1975. All this work will go forward in this way.

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### AGRICULTURE

COMPETITIVE ADVANTAGE OF UNITED STATES APPLE GROWERS—GOVERNMENT ACTION TO OVERCOME

**Mr. G. H. Whittaker (Okanagan Boundary):** Mr. Speaker, because the Canadian apple producers from Nova Scotia, New Brunswick, Quebec, Ontario and British Columbia are meeting today in the railway conference room, I should like to direct a question to the Minister of Agriculture. One of the major problems these producers are discussing relates to rail transportation rates and, more especially, to the competitive advantage the United States