

Agri-food

"Canada remains a very important region to Bunge's growth strategy because of the increasing global demand for canola oil."

Soren Schroder, President and CEO of Bunge North America

Food Processing

- Canada is a global agri-food powerhouse with many advantages: abundant, high-quality raw materials at competitive costs, innovative R&D, and ready access to global markets.
- In 2009, foreign direct investment in the food-processing sector totalled over \$23.8 billion.
- Canada is no. 1 in the G-7 for low food-processing costs, reports KPMG's *Competitive Alternatives* 2010 report.

Grain and Oilseed Processing

- Canada is world renowned for its top quality and competitively priced grain and wheat products.
- In 2008-2009, Canada exported 33 million tonnes of grain and wheat flour. The value of Canada's cereal, grain and oilseed exports reached approximately \$14.8 billion.

- Canada's stringent system of food-quality assurance makes export commodities such as wheat flour, semolina and other milled grain products among the very best in the world.
- Canada leads in the development of new varieties of grain and oilseed. Canola, developed in Canada, is the source for canola oil—considered one of the healthiest oils.

Confectionery and Bakery Products

- Sugar users in Canada have access to a reliable supply of high-quality refined sugar at world prices. This gives them a distinct advantage over their counterparts in the United States, which protects its sugar market.
- Canada's thriving confectionery, biscuit and bakery industries are global leaders in exports to the United States. Close to 50 percent of U.S. biscuit and bakery imports come from Canada.

Functional Foods and Nutraceuticals

- With over 680 firms actively producing healthy products, this sector yields annual revenues of over \$3.7 billion.
- The industry's success stems from Canada's strength in natural resources, stringent quality and safety standards, an innovative research infrastructure, and an environment of collaborative teamwork between public and private partners.

