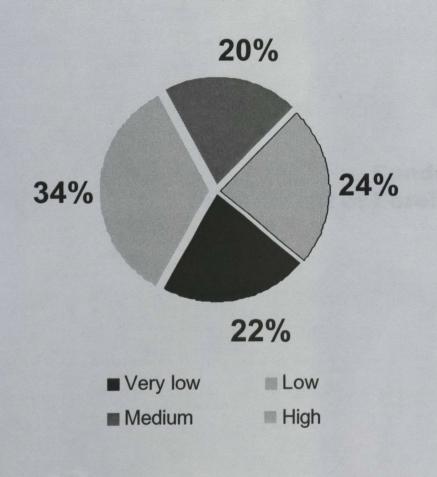
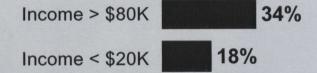
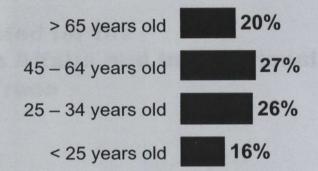
## Media Consumption—Summary Index

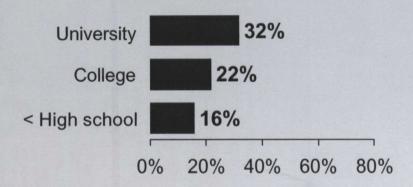
Summary index created by media consumption indicators



Demographic Variables— "High" media consumption







**International Trade Survey 2003**