

German investments were still relatively small, according to the Minister, at \$440 million, in comparison to total investment in Canada, which is estimated at just under \$25 billion. "I suggest that you should carefully analyze the investment opportunities which present themselves in Canada," he said. "In this way you may participate and profit to a greater degree from the favourable climate and potential of our country."

Mr. Pepin emphasized that Canada was richly endowed with raw materials, sources of energy and an abundant supply of educated, well-trained labour. In addition, he said, there were a number of attractive federal and provincial government assistance programs available to industry, both domestic and foreign.

"We offer one of the most hospitable climates in the world for profitable investment," Mr. Pepin said. "We have no restrictions on international movements of capital, nor on repatriation of profits or other capital by foreign companies operating in Canada."

"Our trade offices in Bonn, Duesseldorf and Hamburg are ready to assist you at any time and they have the facilities to get accurate and quick information direct from Canada."

CANADIAN BOOK SUCCESS

The White Dawn, a novel by the Canadian author and artist James Houston, which was chosen as a selection by two major book clubs (Book-of-the-Month Club and Readers' Digest Condensed Book Club), rushed back for a second printing five weeks before publication, and is already sought after by motion picture purchasers, was published last month by Harcourt Brace Jovanovich of New York.

This book, Houston's first novel for adults, is based on actual events in an Arctic encampment, where some 40 Eskimos resisted being torn from the Stone Age and flung unprepared into the swift and perilous course of modern history. Beginning with the journal of an old whalingship that describes the crew of a small boat, *The White Dawn* tells how three shipwrecked New Englanders are rescued by Eskimos who freely share their food, homes, clothes and women and the tragic confrontation that follows. The story includes eloquent accounts of the love affairs between an Eskimo girl and the whaler who plans to marry her, and of a dramatic struggle for power between the strangers and the leader of the Eskimos.

HOUSTON THE ARTIST

Houston, who was born in Toronto in 1921, studied at the Toronto Art Gallery with Arthur Lismer, at the Ontario College of Art with L.A.C. Pantou, at the École Grande Chaumière in Paris and at Atelier 17 with William Hayter, as well as in Tokyo under Un-ichi Hiratsuka.

In search of a new people and land to paint,

Houston made his first journey into the Canadian Eastern Arctic in 1948, where he discovered a flourishing Eskimo art of stone, bone and ivory carving. He worked through the Canadian Handicrafts Guild, the Canadian Government and the Hudson's Bay Company to bring to the attention of the outside world these carvings, now in collections of museums, galleries and private collectors.

Later, he spent nine years as the first civil administrator of West Baffin Island. During this time he travelled extensively over the 65,000 square miles of his remote administration. He kept a team of huskies and sheltered at night in an igloo.

In 1966, Houston won the Canadian Library Association Book of the Year award for *Tikta' Likta*, and in 1968 his *The White Archer* won the same honour. He has also written, and illustrated, *Eagle Mask* and *Akavak*. (All are published by Harcourt Brace Jovanovich). *Akavak* was chosen by the American Library Association as a 1968 Notable Book, and its illustrations were part of the International Biennial of Children's Book Illustrators at Bratislava.

Houston is on the board of directors of the Association of American Indian Affairs and the American Indian Arts Center, and is a member of the Canadian Eskimo Arts Council. He was presented with the 1966 American Indian and Eskimo Cultural Foundation Award.

MINERALS FROM THE NORTH

The Northern Mineral Assistance Program will be continued in the 1971-72 fiscal year with the addition of \$2 million in Government funds, Mr. Jean Chrétien, Minister of Indian Affairs and Northern Development, announced recently.

Since reinstatement of the program last June (it was suspended in July 1969 after it had become oversubscribed) 91 applications have been received and assistance or commitments of assistance for 108 exploration projects have been made out of the \$1 million set aside at that time.

The regulations that determine conditions for granting assistance provide for direct financial contributions toward approved exploration expenditures by Canadian-held companies incorporated in Canada and by individual Canadian citizens.

ACCEPTANCE CRITERIA

Assistance is available now on a first-come first-served basis and will be considered only where exploration activity is proposed to begin on a date following submission of the application.

Assistance in respect of one or more exploratory programs in the Yukon and the Northwest Territories, from a single applicant will be limited in aggregate to \$50,000 but not exceeding 40 per cent of the approved cost of an exploration program.