

media of communication and cover a broad range of topics. Canadian posts receive up-to-date printed materials to help them respond to inquiries; special research is often required to answer detailed requests. Selected audiences are the recipients of a variety of publications, issued in a number of languages, either dealing with specific aspects of Canada and Canadian life or presenting Canadian policies and positions. Foremost among these are: *Canada Weekly*, a bulletin of features and news for the public and the media abroad; *Statements and Speeches*, a series dealing mainly with international affairs; *Reference Series*, a growing list of pamphlets on Canadian subjects; *Photosheet*, a poster intended principally for students, consisting of a concise text illustrated by colour photographs of the regions of Canada and of various Canadian activities; and *Canada*, a colour-illustrated brochure of facts and figures. Illustrated articles and photostories are sent to posts for the use of local publications or for use in periodicals published at key missions in the national tongues. Numerous books and pamphlets are bought from private publishers for selective distribution abroad.

Films on Canada's international aims are commissioned or obtained from the National Film Board and from private film-makers. Arrangements are made with the Canadian

Broadcasting Corporation for the production or supply of television programs for use at posts. Records, transcriptions and radio programs are distributed in co-operation with Radio Canada International. Specially-prepared displays and exhibits are shown abroad, frequently in collaboration with the Canadian Government Expositions Centre and other departments.

Background materials are also prepared to help officers at posts meet speaking engagements. Journalists and "opinion-formers" are frequently invited to Canada for briefing on Canadian affairs and for familiarization tours. The Information Services Division also undertakes special projects such as "Canada Weeks", multi-media projects to illustrate particular events and public-relations projects with major policy themes. Its activities also include the development of the public-relations aspects of visits abroad by Canadian Cabinet ministers and by the celebration of important anniversaries and international events.

The *Domestic Information Programs Division* has three responsibilities: to make sure that missions are informed of policy developments at the federal and provincial levels; to answer enquiries from Canadians; to increase domestic awareness of Canada's foreign policy. Seeing that posts are informed involves the