

TRUCKS

SUPPLY & CONSUMPTION

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Turkey's supply for lobsters is small, between 100-200 tonnes a year. Turkey's supply is a luxury product and is mostly consumed in hotels and restaurants. Turkey's supply is a luxury product and is mostly consumed in hotels and restaurants. Turkey's supply is a luxury product and is mostly consumed in hotels and restaurants.

DISTRIBUTION SYSTEMS

A local importer takes care of the distribution. For export purposes, the Ministry of Agriculture and Forestry is involved in distribution. Turkey's supply is a luxury product and is mostly consumed in hotels and restaurants.

PHYTOSANITARY REGULATIONS

An import licence is required. The Ministry of Agriculture and Forestry is involved in distribution. Turkey's supply is a luxury product and is mostly consumed in hotels and restaurants.

TARIFFS/NTS

The current duty on imported lobsters is 25%. Turkey's supply is a luxury product and is mostly consumed in hotels and restaurants.

PROMOTIONAL ACTIVITIES

The small size of Turkey's lobster market does not warrant a strong promotional program. Turkey's supply is a luxury product and is mostly consumed in hotels and restaurants.

POST COMMENTS

The image of Canadian lobster is excellent in Turkey. However, it is not expected that there will be significant growth in Turkish demand for lobster in the near future as lobster will continue to be consumed by only a very small segment of the Turkish population.

IMPORTERS/USERS

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