ABSTRACT

The report *Mexico: Guidelines for Canadian Fish and Processed Food Exporters 1993* provides an overview of the Mexico market for fish and processed food products, including information on various aspects of the Mexico economy and factors influencing food imports into that market. Other information in the report includes: basic data; the Mexican market in brief; NAFTA; country information; consumption habits; domestic Mexican industries; business travel; documentation; labelling; trade contacts; importers/distributors/users; transportation; freight forwarders; and warehouse firms.