COMPANY:

## COMPUSERVE INCORPORATED

5000 Arlington Centre Blvd. Columbus, Ohio 43220

## CORPORATE INFORMATION:

Compuserve was established in 1971 and operates a network service as well as business, executive and consumer information services.

Related companies:

H.R. Block (parent company)

VIDEOTEX SERVICE:

CompuServe Information Service (CIS)

MARKET INFORMATION:

Number of Users: Type of users:

Market projection: Initial System: Market Area:

User charges:

120,000

residential and business

not available Columbus, Ohio North America

9 a.m. to 6 p.m. other hours plus

\$12.50/hr \$ 6.00/hr

weekends & holidays

TECHNICAL ENVIRONMENT:

Terminals supported:

ASCII

Network:

Telephone. Available through TYMNET, TELENET, DATAPAC and Compuserve's own

network

Central Computer:

DEC FDF 10s,11s & 20

Vision 50

Videotex Software:

VIDTEX (tm). Can be used with any

communicating software.

Page Capacity

Graphics:

unlimited ASCII - type

## MAJOR DATABASES & SERVICES:

Databases available:

Over 245 databases including Official Airlines Guide (DAG), Commodore Business Machines, Grolier Electronic Publishing's Academic American Encyclopedia, AP Viewdata news, NOAA weather, Electronic Gourmet (tm), and games.

Interactive Services:

CB service, network games, electronic mail, Special Interest Groups (SIG), the Electronic Mall (tm).