REPORT 4
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :605-DETROIT

005-COMM. & INFORM. EQP.& SERV
UNITED STATES OF AMERICA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN: ANTICIPATED RESULTS:

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER: QUARTERLY RESULTS REPORTED:

QUARTER: 1 ORGANIZED 12'X20' BOOTH AT ROBOT 12/VISION '88 TRADE SHOW WITH WIN EXPORT DEMO. TWO CANADIAN COMPANIES (I-CAM TECHNOLOGIES AND MODULAR VISION SYSTEMS) COST-SHARED BOOTH AS WELL.

80 REQUESTS FOR TRADE & INVSTMT INFO. WERE GATHERED. I-CAM GATHERED 70 LEADS WITH THREE REQUESTS FOR QUOTES. M.V.S. GATHERED OVER 100 LEADS AND HAVE RECEIVED SEVEN REQUESTS FOR QUOTATIONS SINCE PARTICIPATING.

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----