

REPORT 4
88/03/16

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 87
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 637-SAO PAULO

001-AGRI & FOOD PRODUCTS & SERVICE
BRAZIL

Page 91

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 3 PREPARE INDIV. PROGRAM OF ACTIVITIES FOR TRADING
HOUSE MISSION MEMBERS. FOLLOW UP TO PARTICIPA-
TION IN EXPOINTER 87. CONTINUE TO DEVELOP CON-
CEPT OF COOPERATION WITH PARANA INCLUDING ORGAN-
IZE PARTICIPATION IN EXPOTIBA.

QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

BETHUNE NEGOTIATING COD SALES VALUED AT MORE
THAN \$1M. IN EXCESS OF 60 RESPONSES TO WRITTEN
INQUIRIES, SALES OF LIVESTOCK, SEMEN, NEARING \$1M
UNDER DISCUSSION. SUCCESSFUL PART. IN FAIR &
CONCRETE REQUEST FOR LIVESTOCK IMPORTS REC'D.