

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :533-SYDNEY

005-ADVANCED TECH. PROD. & SERV
AUSTRALIA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

??????

PC, OFFICE AUTOMATION/DATA COMMUNICATION MISSION FOLLOW UP.

ESTABLISH SALES/NEW AGENTS.

REVISION TO 10 MARKET STUDIES IN AREA.

BETTER INFORMATION SUPPLIED TO CANADIAN FIRMS THAT WILL ENHANCE THEIR SALES POTENTIAL. POSSIBLE 10% SALES INCREASE.

??????

FOLLOW UP TO COMPUTER/COMMUNICATIONS MISSION.

TO FINALIZE SALES OPPORTUNITIES DISCOVERED DURING MISSION AND TO IDENTIFY NEW AREAS OF INTEREST.

MARKET STUDY BY POST

VISIT BY FIRMS.

??????

VISIT TO AUTO FACTORIES.

IDENTIFY SALES OPPORTUNITIES.

POST MARKET STUDY.



TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 -----

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----