

REPT4D
90/06/26

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 89
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

54

POST :348-KUWAIT

SECTOR :001-AGRI & FOOD PRODUCTS & SERVICE
KUWAIT

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

SUB-SECTOR:ALL SUB-SECTORS

CONTINUE TO BUILD UP-TO-DATE EXPORTER AND IMPORTER LISTS
LISTS PREPARED FOR USE ON WIN SYSTEM.

PROCESSED FOOD OPPORTUNITIES REPORT - GULF
INCREASED MARKET AWARENESS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 Prepared report on potential for Canadian pro-
cessed food in territory

Report will allow us to work closely with food
processors and importers to determine potential
for canadian products

QUARTER: 2 Processed food report completed.

Finalized late September.

QUARTER: 3 Continued to work closely with select importers
to determine requirement.
Carefully monitor activity and report timely
fashion.

Many enquiries will result from participation at
MEFEX.

Embassy staff maintain good relations w/agric.
affairs & fish resources auth. We are aware of
new proj through our contacts.

QUARTER: 4 Continued to work closely with select importers
to determine requirement

Attendance at Mefex resulted in significant
number of enquiries. Four agency agreements were
signed and e4xport sales in excess of \$500,000
resulted from participation by post and Cdn
companies.