PROGRAM RESULTS: ALL REGIONS

BUSINESS ACTIVITY

- During the April-June 1988 period, eighty-one posts submitted quarterly reports identifying the following business activity:
- 1. 421 EXPORT SALES WORTH \$1525 BILLION
- 2. 372 NEW BUYING CONNECTIONS/AGENCY AGREEMENTS
- 3. 34 NEW JOINT VENTURES/LICENCING AGREEMENTS WORTH \$140 MILLION
- 4. 30 FOREIGN INDUSTRIAL AND COMMERCIAL INVESTMENTS IN CANADA WORTH \$139 MILLION
- 5. 10 CANADIAN INVESTMENT INITIATIVES ABROAD WORTH \$20 MILLION
- 6. 32 TECHNOLOGY TRANSFERS WORTH \$71 MILLION

HIGHLIGHTS:

- o \$65 million sale of Capelin (Tokyo)
- o \$45 million sale of 2 Challenger aircrafts & spares (Beijing)
- o \$43 million joint venture in hi-resolution graphics (Washington)
- o \$28 million sale of locomotives (Jakarta)
- o \$25 million investment in territory for salt (Chicago)
- o \$23 million sale of engineering services (Santiago)

KEY STATISTICS: for the eighty-one posts having submitted a quarterly report

	Missions		No. Confirmed		Value Confirmed	
MISSIONS IN:	Total	Reporting	Export Sales		Export Sales(\$M	
	sions Re	a122				
Africa & Middle East	18 13		32		884	
Asia & Pacific	19	17	95		229	
Europe	28	27	80		38	
Latin America & Caribbean	14	12	4	7	74	
United States	13	12	167		300	
	1 <u>3</u> 92	<u>12</u> 81	<u>167</u> 421		1525	
	1111111		qun	(relay)	USAL SAME	classit
	Trade		Investment		Business	
	Enquiries		Enquiries		Visitors	
		111	- nbb		atlal Fue	
	Cdn	Local	Cdn	Local	. Cdn	Local
Africa & Middle East	3917	2897	136	225	875	1400
Asia & Pacific	7225	9755	359	461	2568	3969
Europe	8960	7723	374	686	2324	1981
Latin America & Caribbean	3657	3152	60	80	534	1087
United States	6892	5483	234	1784	2695	2757
	30651	29010	1163	3236	8996	11194