

Educational Review.

Devoted to Advanced Methods of Education and General Culture.

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TO EDUCATIONAL REVIEW SUBSCRIBERS.

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St. John, N. B.

NOTICE.

Will subscribers whose subscriptions are in arrears for more than six months, dated from October, 1917, please note that after three months from that date, that is to say, January, 1918, the "Educational Review," will not be forwarded to them unless such amounts be paid in full.

The necessary measures will be taken to collect outstanding accounts after publication of this notice.

TO OUR SUBSCRIBERS.

Some months ago we had occasion to address a special editorial to our valued readers. Since then many changes have taken place; the war, with all its attending horrors, and business depression, goes on with increasing, rather than abating fury. During the past half year, several magazines struggling hard to meet expenses, have at last gone under.

Fortunately the REVIEW has been able to appear month by month, up to the present time, for which we feel very grateful. To a great extent, this has been due to those subscribers, who have kept their subscriptions up to date, as well as to our advertisers, who have not failed to settle accounts as they became due.

To such as the above, we do not address the following frank remarks, except to thank them for their practical co-operation. It is, however, to those of our readers, who actually owe us for one, two, three, and even four years subscriptions to the REVIEW, that we state our case trusting, that by so doing, settlement of these bills will be made.

Every copy of the REVIEW which the subscriber receives has to be paid for to the printers, by the publisher, to the extent of about five cents, added to which are the office expenses, postage, and sundry other items, incidental to the publishing of a magazine.

When subscribers do not pay as they ought to, that amount is outstanding, and instead of the business paying for itself, as it goes along, capital has to be drawn upon and money wasted in an endeavour to collect the overdue accounts. This should not be — each subscriber should, instead, pay for their paper in advance.

Some appear to think that the \$1.00 subscription can be paid just when it is most convenient. Such is an erroneous thought. In a few isolated cases the REVIEW will gladly consider circumstances, and send the paper in advance, but otherwise the rate is prepaid.

We want to ask each subscriber who has not paid their subscription, for one or more years, to please attend to the matter immediately, as by so doing it will not only prevent the REVIEW, which has been such a source of interest, information,