

Montreal "Witness"

*Sixty-four Years Old but never more
Vigorous than to-day.*

*"A clean, independent, fearless, and
forceful newspaper."*

Constantly increasing in public estimation

DURING THE PAST SIX MONTHS THE "WITNESS"

has almost doubled its former size, and capacity, adding new presses, new linotype machines, new type, so that to-day it is, typographically, one of the most perfect papers in Canada.

THE "WITNESS" NEWS COLUMNS ARE SECOND TO NONE

Cable, marconigraph, telegraph, and telephone, with a staff of competent editors and reporters, keep "Witness" readers well informed on all subjects of interest.

¶ The "Witness" editorial pages are acknowledged by its readers on all sides to be both fair and forceful, and are continually quoted by leaders of public thought throughout Canada.

¶ The "Witness" gives reliable commercial news, and quotations on money, stock, and produce markets.

¶ The various departments of the "Witness," edited by experts, make it of interest to every member of the family—an ideal home newspaper.

¶ The advertisement columns of the "Witness" are subject at all times to editorial supervision, and are absolutely closed to advertisements considered to be of doubtful character.

THE "WITNESS" INCLUDES AMONG ITS READERS

the most intelligent and broadminded element in the community, and enjoys the support of the leading business and professional classes. As an advertising medium it is second to none in influence and drawing power.

WHAT OTHERS SAY

"The Montreal 'Witness' numbers among its clientele the most independent and thoughtful readers in Canada."

—Edmonton "Bulletin."

"The absolute honesty and perfect independence of the Montreal 'Witness' are acknowledged even by its adversaries."

—The "Canada," Montreal.

SUBSCRIPTION RATES

"Daily Witness" - - - - \$3.00 a year
On trial to bona fide New Subscribers,
two months for only 20 cents.

"Weekly Witness and Canadian Homestead" - \$1.00 a year
On trial to bona fide New Subscribers,
four months for only 20 cents.

☛ Samples sent promptly on application, also clubbing rates

John Dougall & Son, Publishers, Witness Building, Montreal