

MASSEY'S ILLUSTRATED.

SUBSCRIPTION PRICE ONLY 50C. PER ANNUM INCLUDING POSTAGE.

For value given we are assured it is the lowest rate of any journal published, and at this absurdly low price we confidently expect a subscription list of 40,000 within a few months. We ask you to help us push the matter and we will more than fully reward you for any pains you take. Subscriptions are now pouring in and we thank our friends for their hearty encouragement.

OUR PREMIUM LIST (issued with the December number—a copy of which will be mailed free to any address) contains the most attractive and most liberal offers ever made canvassers.

You must first become a subscriber yourself at 50c., then you are entitled to solicit subscriptions and earn any of the presents offered, or compete for the cash prizes.

\$100 IN CASH PRIZES \$100

In addition to the elegant premiums we offer below to any subscriber who will canvass for other subscriptions, we make this most extraordinary

offer, open to anyone—farmers, their wives, villagers, young gentlemen, young ladies, boys and girls, everybody—on the following conditions:—

To the one who secures the most 50-cent subscriptions prior to July 1st, and remits us the amount for the same as he collects it **\$50**

To the one sending in second largest number of subscriptions on same conditions **\$35**

To the one sending in third largest number of subscriptions on same conditions **\$15**

EXPLANATION.—Suppose the largest list of new subscribers that may be sent us by anyone before July 1st next should be forty-eight. In that case the fortunate subscriber, having sent in the list, would receive fifty dollars in cash and forty-eight one-subscription premiums.

Supposing the next largest list sent in was thirty, the successful subscriber would receive thirty-five dollars in cash and thirty-one subscription premiums.

And if the third largest number of names sent in by anyone was sixteen, he or she would receive fifteen dollars and the premiums offered for that number of names.

This, it will be admitted, is a most extraordinary offer.

OUR PREMIUMS.

Our complete Premium List—beautifully printed and handsomely illustrated—containing 122 of the most liberal and most attractive presents ever presented by a journal, comprising all sorts of useful, ornamental articles, also games, etc., will be sent free to any address on application.

All Our Goods come from manufacturers of the highest standing. They are wholly unlike the articles usually offered as Premiums, being of an altogether different character—better goods and better quality—and worth every cent they are valued at. We guarantee every article to be exactly what we say it is.

Our Offer of Premiums is made for the purpose of liberally paying our subscribers for the time and trouble they may take in securing *bona fide* new subscribers; and are given wholly as payment for work done. By *work done*, we mean this: If a subscriber asks his friends or neighbors to take the ILLUSTRATED, recommends it, and by his solicitations succeeds in inducing one or more of them to take it, we call that *work done*, and are willing to pay for it.

These Premiums are given by the Publishers for obtaining new subscribers, not to new subscribers.

No Person sending his own name as a subscriber can receive a Premium for it.

Any person subscribing for MASSEY'S ILLUSTRATED and paying the full subscription price, can then receive Premiums for all the new subscribers he may obtain and send us.

Our Premium List is really a catalogue of all sorts of goods, useful, needful, entertaining, and amusing, including a nice variety of books; and as we offer all the goods illustrated and described FOR SALE at prices quoted, it affords people living in remote districts a fine opportunity of selecting and purchasing the newest and best goods, it being possible to send many of the articles by mail, and all of which may go by express, the rates for which are very low at the present time.

A FEW SPECIMEN PREMIUMS.

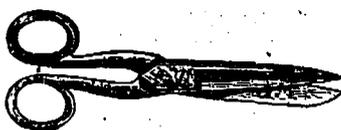
GENUINE ACME ALL-CLAMP CLUB SKATES.

We offer three styles and all sizes of the genuine All-Clamp Acme Skates for 3 new subscriptions, 5 new subscriptions, and 12 new subscriptions, according to quality. See complete Premium List for description, details, prices, etc.

We also offer Snow Shoes, Sleighs, Coasters, and Toboggans, for description of which and terms see Premium List.



Premium No. 77.—Scissors



One pair, good, plain cutting scissors, 6 inches long (German make). This is a bargain.

Price, 25 cents, or given for 1 new subscription. Postage prepaid in either case.

Premium No. 78.—Scissors.

One pair, extra quality, nickel-plated, 6 inches long.

Price, 45 cents, or given for 2 new subscriptions. Postage prepaid in either case.

Premium No. 110.—Jack-Knife.



A buff-handled, 3 1/2 inch, two-bladed Jack Knife (genuine "Rogers"), extra strong, iron lined. A splendid knife.

Price, 65 cents, or given for 2 new subscriptions. Postage prepaid in either case.

Premium No. 124.—More Leaves from the Journal of a Life in the Highlands from 1862 to 1883. By Queen Victoria.

This book, written by Her Majesty the Queen, is handsomely bound in cloth and illustrated.

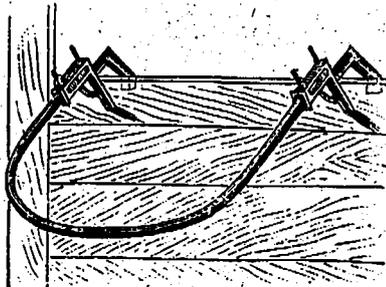
Price, \$1.75, or given for 3 new subscriptions. Postage prepaid in either case.

Premium No. 125.—The Latin Poems of Pope Leo XIII. Done into English verse by the Jesuits of Woodstock College.

A handsomely bound book, which also contains a sketch of the life of the Pontiff and his portrait.

Price, \$2.25, or given for 4 new subscriptions. Postage prepaid in either case.

Premium No. 114.—The "Dandy" Patent Bag Holder.



This article is of incalculable benefit to farmers, millers, and others. They are highly spoken of by those who have used them as they have given entire satisfaction. They are manufactured by C. W. Allen & Co., Toronto.

Price, 75 cents, or given for 2 new subscriptions. Postage prepaid in either case.

Premium No. 50.

Through the Dark Continent; or, The Sources of the Nile. By HENRY M. STANLEY.

In view of the uncertainty as to the fate of Stanley, the intrepid explorer, this book, written by himself, should prove of much interest. It is abridged from the original edition, is bound in cloth, and contains 312 pages copiously illustrated.

Price, \$1, or given for 2 new subscriptions. Postage prepaid in either case.

Premium No. 66.—Counter Scale, with Tin Scoop.

No farmer should be without one of these Counter Scales. It has a capacity of 1/2 oz. to 36 lbs., and is a first-class scale for farm use. They are made by Gurney & Wares Scale Co., Hamilton.

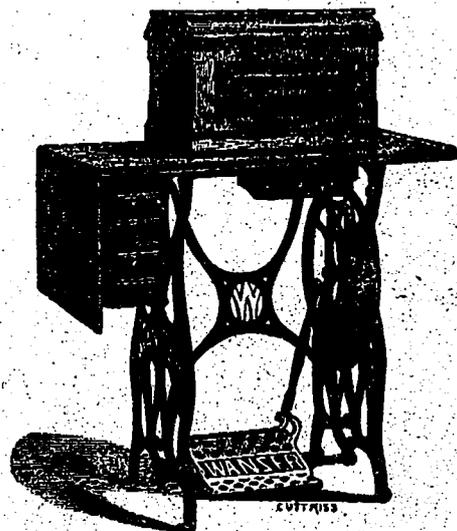
Price, with tin scoop and including stamping, \$8.50, or given for 20 new subscriptions. Must be sent by express or freight and charges paid by receiver.

Special Premium No. 123.—The Youth's Companion.

We offer this most excellent illustrated Weekly Paper, published by Perry Mason & Co., Boston, which has the largest circulation of any American journal, is the best known, has the most noted contributors (W. E. Gladstone amongst others) and is beyond any question the best paper published for Young People to be had.

Regular subscription price, \$1.75, or given for one year for only 3 new subscriptions to "Massey's Illustrated"; or if a renewal, given for 8 new subscriptions to MASSEY'S ILLUSTRATED.

Premium No 62.—Sewing Machine.



The Sewing Machine we offer is the "Wanzer C" No. 6, manufactured by R. M. Wanzer & Co., of Hamilton, Ont. It is a thoroughly reliable machine, and first class in every respect. It has walnut stand, with extension table, set of drawers and new gothic cover. Each machine has the following attachments:—1 ruffler, 1 extra throatplate (for C or F), 1 foot hemmer, 1 binder, 6 needles, 1 bottle of oil, 1 tuck marker, 1 set of 4 hemmers, 1 oil can, 1 cloth gauge and screw, 1 instruction book, 1 quilter, 1 braiding wire, 1 braiding foot, 1 screw driver, 4 bobbins, 1 spool of thread.

Price, \$45, or given for 76 new subscriptions or for 40 new subscriptions and \$10 additional. Must be sent by express or freight and charges paid by receiver.