



Broken Ashlar Effect, Paisley, Scotland.

No! This isn't a Picture of a Stone House. It is an "Ideal" Concrete House and Wall.

¶ All the material for walls, chimneys and windows was made on an "Ideal" Block Machine.

¶ So was the wall around the house—while the top, trimmings and bases were made on the "Ideal" Sill-Lentil and Dimension Stone Machine and Ideal Ornamental Molds.

¶ The bricks and bases of the two columns were also made on the "Ideal" Brick Machine and Ornamental Molds.

¶ See the possibilities—the time-saving, the money-making, the contract-winning possibilities—of "IDEAL" CONCRETE MACHINES?

¶ See how you can compete with stone and brick—and get the contract every time? See how you can guarantee every job—and make good on it every time?

¶ See how you can "write it in the contract" that buildings will be finished at a specified time—because the "IDEAL" makes you independent of brickyards, stone quarries and long railroad hauls.

¶ You make "Ideal" Blocks as you need them—and as fast as you need them—when you have "Ideal" Machines.

¶ Let us send you complete catalogues on Ideal Block, Brick, Sill-Lentil and Dimension Stone Machines, Ornamental Molds, etc.

IDEAL CONCRETE MACHINERY CO., LIMITED
Dept. D., LONDON, ONT.

