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ed with the 12th inst., were 20,370 barrels, as compared with 52,042 for the corresponding week of last year. For the season up to date, the shipments have been 49,930 barrels less than half the quantity shipped last year up to same date. From Liverpool comes the report that the receipts are arriving in poor condition, to which cause is attributed the irregular market. Snows, badly spotted, are selling at 7s. to 12s.; greenings, 17s. to 20s. 6d.; Kings, 22s. to 27s. 6d. Local prices are quoted as follows: Lemons, Majori, ex-fancy, \$5 to \$6; fancy Verdelli, \$3; oranges, Jamaica, \$3.75 per box; \$6.25 per barrel; grapes, Concord, 15 to 17½c.; Rogers and Delaware, 22½ to 25c.; Niagara, 20c per 10-lb. basket; Niagaras, 30 to 35c. per large basket; late peaches, fancy, 75 to 85c.; choice, 60 to 75c.; pears, 50c. per basket; apples, 30 to 40c. per basket; \$2.75 to \$3.50 per barrel; tomatoes, 25 to 30c. per basket; bananas, fancy, \$1.50 to \$1.75; cranberries, Cape Cod, \$8 per barrel; sweet potatoes, 40c. per basket; Spanish onions, 90 to \$1 per crate.

Grain.—There are no quotations now for No. 2 and No. 3 hard, there having been substituted for these two grades, Northern Nos. 1 and 2. Manitoba wheat is down about a cent. Barley is unchanged. Oats are steady and unchanged. Peas are 1c. to 2c. higher. Rye is down 2c. Corn and buckwheat are unchanged.

Groceries.—The trade now being carried on in general groceries is described as fair. Sugars are now moving somewhat slowly, the weak position in primary markets not leading retailers to lay in larger stocks than necessary for immediate requirements. New pack salmon is coming in to some extent. Teas, both China and Japan, are firmer. Valencia raisins are a little easier, but currants are fairly firm. Very little business is being done in canned tomatoes, the syndicate having withdrawn prices and now transactions are being carried through on an open basis.

Hides and Skins.—No change has taken place in hides and skins since last report. Business is moderately active. Tallow is firm. In Chicago, it is reported that at the close of last week a fair amount of business was transacted in the market for native steers, packers selling ahead at 13¾c. Offerings were decidedly limited; packers have practically no stocks on hand and the close was firm at 13¾c. for native steers, 14c. for Texas, 12¾c. for butt brands, 12c. for Colorados, and 11½c. for native cows. Country hides were firm at 9¾c. for No. 1 buffs.

Leather.—Business in the leather trade continues good. The only change in prices is in sole leather, which has advanced 1c. all round.

Live Stock.—Business at the live stock market has been dull for the past two weeks. Feeding cattle were in pretty good request, but the demand for other lines was distinctly poor and prices in some cases have gone down. Offerings have not been of very high quality. Sheep were fairly steady, with light offerings. For export cattle the demand is by no means brisk. In butchers' cattle the quality of those offered has been below par, and the demand was weak.

Provisions.—Butter is coming in freely, and choice quality, tubs or pails, is salable at 16½c. The dullness in medium and common qualities continues. Cheese is weak at 9½ to 9¾c. In hog products though the price of live hogs has gone down, the market is still firm, owing to a scarcity of fully cured meats. But a decline in the near future is not improbable.

Wool.—The wool market is still in the same position, without any visible improvement. Export demand is nil.

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If an advertiser spends only \$100 a year he should have the American Newspaper Directory. For his business may grow, and his right expenditure of his money become increasingly important. The time to learn how to spend \$10,000 a year is before it is spent, otherwise the spending may be disastrous.

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The paper that was the leader in its town five years ago may lag behind today. Even one year may witness astonishing changes. If you are spending money for publicity, it is vastly important that you should know where to get the most of it for the price. The American Newspaper Directory gives not only the present circulation rating of every paper in America, but shows their history by quoting past ratings.

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All newspaper directories but one are erroneously optimistic about circulations. The American Newspaper Directory may occasionally err on the other side, but that makes it all the safer for the advertiser.

CHARLES AUSTIN BATES.

New York, June 24, 1901.

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ARTEMAS WARD,

Advertising Manager for Sapolio.

In Fame, March, 1901.

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