

Russell Motor Cars

"Made up to a Standard—not down to a Price"

IT should be remembered by every buyer that our Russell "30" (Model R) is manufactured by a company which devotes its energies *exclusively* to the production of the highest grade motor cars it is possible to build.

Such an establishment and such a plant cannot turn out a cheap car.

How much more likely, therefore, that such a plant will turn out a better car at \$2,350 than will be turned out by a plant which manufactures for the most part low grade cars and then struggles to turn out a good car at about this price.

Russell "30" \$2350 Equipped

Simplicity :
Lubrication system simple.
Ignition system simple.
Carburetor simple—easy to adjust.

FOR anyone, and especially for the man who prefers to drive his own car the simplicity of the Russell is mighty important. And as to Russell reliability—that is almost a household word.

We will be glad to give you demonstration any time. It places you under no obligation. Send for the New Advance Catalogue.

RUSSELL MOTOR CAR CO., LIMITED, WEST TORONTO
MAKERS OF HIGH GRADE AUTOMOBILES
BRANCHES: TORONTO, HAMILTON, MONTREAL, WINNIPEG, CALGARY, VANCOUVER
MELBOURNE, AUST.

