

AT THE FAIR

The S. E. rain storm of yesterday evening and the high wind last night, was responsible for a small attendance at the Exhibition. In spite of the disagreeable weather, however, 926 people visited the place during the interval of opening and the closing hour. Some splendid panoramic and individual booth photographs were taken by Mr. Parsons on Thursday.

JOB'S STORES, LTD.

Messrs. Job's Stores, Ltd. have a booth in which they are specialising in Vesta and Durado English Paints, for which the firm is agent. Plumbe is also given to Walpamur Water Paint, Durado Enamel Paint, Mjradoo Enamel, Walpamur Enamel Paint, Old Varnish Stain, Yeoman Varnish, and Vesta Ready Mixed. There is also to

be seen an excellent exhibit of the well-known Carnation Milk. On one side of the booth a Fried Eastman Radio 5 tube set is on exhibition for which the firm has secured the exclusive agency. The radio is all connected up with aerial, etc., and nightly splendid receptions have been given from several foreign stations. A full line of radio equipment is also carried in the display, including the Cottone Crystal set, which has given excellent results locally. The arrangement of the various exhibits enables visitors to see at a glance the extensive nature of the business carried on by this company.

BOWRING BROS., LTD.

Messrs. Bowring Bros. have a large amount of space, in which they have arranged some of the large stock carried by the firm. The popular and well-known Victor Flour takes up a prominent place, the most of which is displayed in 14lb. bags and the balance in barrels. Adjoining this booth can be seen an array of cakes manu-

PIMPLES ON FACE AND HEAD

Itching and Burning Terrible. Cuticura Heals.

"My trouble started by little pimples coming out on my face and the back of my head. After a few weeks the pimples scaled over and the itching and burning were something terrible, causing me to scratch. I lost rest at night because of the irritation."

"I heard about Cuticura Soap and Ointment and sent for a free sample. After using it a few times I got relief so purchased more, and after using about four cakes of Cuticura Soap and three boxes of Cuticura Ointment I was healed." (Signed) Miss Dorothy Welch, Dore, No. Dak., July 16, 1924.

Use Cuticura Soap, Ointment and Talcum for daily toilet purposes. Sample Each Free by Mail. Address Canadian Agents, The J. B. Mitchell & Son, Ltd., 250, St. John's, Nfld. Tel. 250. Cuticura Shaving Stick 25c.

Welfare Association and the Marine Disaster Fund. "You'll have constant satisfaction if you continually smoke Imperial products." The whole forms a very pleasing exhibit and is one of which the designer, Mr. Salt, may well feel very proud.

JOSEPH P. MOORE.

The extensive variety of cakes, bread and pastry on display at Moore's booth is both pleasing to the eye and appealing to the palate. That the goods compare favorably with the costly imported article is not to be gained from a small beginning about five years ago. Mr. Moore has built up a lucrative trade. The factory is situated on Brien Street, in connection with which a retail store is operated on Water Street West near the Royal Bank of Canada. From the factory the products fresh from the ovens are distributed to stores all over the city. The variety on exhibition is too great to enumerate, but worthy of special mention are the wedding cakes with their ornamental icings. Dark fruit and Sultana cake, breads of various kinds, recommended by doctors, and a nutritious white bread in which the mixing liquids consists principally of milk.

Nfld. Light and Power.

Every housekeeper desiring a modern and up to date home has a fascination for labor saving devices and a display of such is an attraction that none will miss, and hence it is that the attendants at the Nfld. Light and Power Company booth have had a very busy week. On exhibition are electric light fixtures, fans, heaters, vacuum sweepers. To display the modern way a special electric kitchen is fitted up in a stall at the side of the rink. The range is installed with a coal-burning attachment and is connected to the sink and hot water boiler. The latter has a separate unit heater for use when the range is not in operation. The latest type of washer stands are in one corner of the kitchen, and in the other is a refrigerator. The former named a "Gain a day washer," has none of the usual gears or wheels and is fitted with a reversible wringer. It will wash a tub full of clothes in from three to five minutes. The refrigerator is of the ordinary type, but is fitted with a motor and compressor which cools the chambers eight degrees lower than ice. The operating cost is less than the cost of ice. The attachment is a product of the Refrigerator Co. of Detroit. With its small cubes of ice useful for drinks, can be made.

J. B. MITCHELL & SON, LTD.

Hobbrooks Booth.

Hobbrooks products! You never saw anything like them for variety and goodness. That cold joint tastes like food for the gods if you use Hobbrooks pickles with it, and their Custard Powder makes a most delicious dessert which is particularly welcome now that eggs are getting scarce. A dash of Hobbrooks Sauce used in cooking will make the most commonplace dish taste like a chef's masterpiece. We don't advise those who are dieting to try them—they will never be able to restrict themselves to small helpings when their appetites are roused by those delicious flavourings. We can't describe half of the good things that are displayed at this booth. But the lady in charge will be delighted to give you literature on the subject.

Golden Pheasant Booth.

Have you been to the Fair yet? You are missing a lot if you haven't. Everyone there seems busy and happy. Amongst the busiest are those who are serving Golden Pheasant Tea at the stall of Ferguson Holness & Co., Ltd., and among the happiest are those who sit for a few minutes at the white-covered tables and sip the tea and watch the crowds. The cup of tea which is beautifully made and served by the Misses Furlong is given you free with the compliments of Ferguson Holness & Co., Ltd., J. B. Mitchell & Son, Ltd., Selling Agents. Newfoundlanders have a reputation for hospitality which this firm seeks to maintain, and they are

IMPERIAL TOBACCO CO., LTD.

The products of this concern are known from one end of Newfoundland to the other. All the popular brands of tobaccos are nicely arranged in Pyramid form, having for its base B. C. and other plug tobaccos. Above is arranged cigarettes of the following brands, done up in familiar packages, viz., Virginia, Bell Buoy, Captain, Players and Gems. A large quantity of cigarettes are sold at this booth, the receipts from which are being donated by the Company to the Child

glad to welcome all comers to their tea-garden to demonstrate to them how good a cup of Golden Pheasant is when one is tired. A cordial invitation is extended to everyone to make use of this stall. A third booth owned by J. B. Mitchell & Son, Ltd., is that of our Nugget Shoe Polish Stall has already been described.

Distinctively Fascinating

Of all the exquisite productions of Richard Hudnut, none has more closely suited the cultivated taste in perfumes of the smarter young women than the matchless essence Three Flowers—and none have better satisfied their requirements in the other arts of the dressing table than the delightful preparations carrying that same fragrance. Each Three Flowers preparation is distinctively fascinating. The talc, is so soft and soothing, the face powder so fragrant and appealing, the creams so beautifully blended that the use of each one is a delightful experience. Ladies declare that Three Flowers cosmetics have ushered in a new era for the woman who takes pride in the selection of her toilet things. You too, will love the dainty Three Flowers, all of which may now be obtained at local toilet counters.—Oct 21, N.E. 11

Submarine Trains to Run on Stilts

ENGINEER PLANS CHANNEL TUNNEL BUILT ON GREAT CONCRETE PIERS.

For more than a century, one of the most fascinating problems to the European engineer has been the building of a tunnel under the English Channel to link France and England.

One of the latest schemes is that of a Frenchman, Commandant Veyrier. He proposes that, instead of boring a tunnel through the bedrock of the Channel, a succession of great reinforced-concrete piers shall be anchored to the sea bottom by means of strongly ballasted caissons. The piers would be sunk 340 feet from the surface. Once the piers were anchored securely, Commandant Veyrier's plan calls for a double-tube railway laid upon them, a section at a time, and fastened firmly to the supports.

At the end of every section of the tube railway would be a watertight bulkhead with which all modern vessels are fitted. These compartments would insure a greater amount of safety in the tube, since if one part of it were flooded, the rest could be shut off immediately. Each tube would hold only one railway line—one for eastbound and the other for westbound trains.

Another engineer's plan, submitted to the British Houses of Parliament not long ago, was to bore a tunnel through the bed of the Channel. This tunnel was to be slightly higher at each end, sloping downward perhaps a quarter of the distance, then slightly arched across the center. This was planned so that, in the event of enemy invasion, the tunnel could be flooded from either end.

No British Trade for Soviet Russia

OTTAWA, Ont.—There are no early prospects of trade relations between Soviet Russia and Great Britain being restored with the Baldwin Government in power, declared Right Hon. Arthur Henderson, former Labor Government, in an interview here last night.

When it was suggested that such happening might have distinct effects on Canada in the matter of wheat marketing, Mr. Henderson said that there were other considerations besides wheat, and if Russia was to regain her large production of wheat she would need agricultural implements, many of which Canada was able to supply.

General Mulcahey Visits Montreal IS OPTIMISTIC.

Irishmen gathered at 2 o'clock to give a hearty welcome to General Mulcahey, member of the Dail for Dublin North, who is to-day a guest at the Mount Royal Hotel.

Not so long ago the distinguished visitor's presence in Montreal would have created quite a stir, for in the recent troubles General Mulcahey occupied the position of Chief of Staff and Minister of Militia to the Sinn Féin forces which warred against Britain in the struggle for Irish independence.

General Mulcahey is accompanied by the Speaker of the Dail, Michael Hayes, and by Patrick Magilligan, Minister of Industry and Commerce in the Irish Free State, all of whom were on this side in connection with the Inter-Parliamentary Conference.

The experiment of a protective tariff now being tried out in the section of the Empire which General Mulcahey represents has so far proved very satisfactory, he stated. Not until the trial had run two years would he be prepared to say whether or not the

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Mr. Jack Luby: Canada's Favorite Baritone Soloist, Singing Latest Hits of the Season.

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DECEMBER 16th.

policy would be extended. A good harvest has encouraged the farmers, water powers are being developed, the budget has been balanced, the land problem settled, and altogether the country is in a prosperous condition.—Montreal Star, Oct. 16.



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Horwood Lumber Co., Ltd.

Oct 17, 31, Lead

AT THE FAIR

We are showing just a few of the articles we manufacture in Newfoundland by Newfoundlanders for Newfoundlanders.

All raw materials are supplied by English, American and Continental Producers of highest reputation, mainly English Houses who are on H. M. Government and Admiralty Lists.

All the leading dealers throughout the Island stock our Goods.

The Standard Manufacturing Company, Limited

Wonder-Mist Polish

WONDER-MIST brings to every housewife the simplest, yet most effective way to care for Furniture, Pianos, Woodwork, Floors, Leather Upholsteries and Linoleum. Keep everything clean and bright, free from dust and cloud, lustrous and shining like the new.

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Oct 24, 21